



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1833

1. **Title of Project:** Alzheimer's Association Brain Bus

2. **Senate Sponsor:** Audrey Gibson

3. **Date of Submission:** 02/14/2019

4. **Project/Program Description:**

The Brain Bus is able to educate the general population about Alzheimer's disease. Too often, individuals believe that the symptoms of Alzheimer's disease are simply normal parts of aging. By focusing on community education of healthy habits and early detection, we are potentially able to reduce burden, improve health outcomes, and promote health and well-being among both people living with dementia and their caregivers. Additionally, the Brain Bus is able to provide a variety of educational opportunities that include an explanation of who is at increased risk, how to reduce your risk, the early warning signs, the benefits of early detection, and information about diagnostic centers.

5. **State Agency to receive requested funds :** Department of Elder Affairs

State Agency Contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	334,410
Fixed Capital Outlay	
Total State Funds Requested	334,410

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	334,410	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	334,410	100.0%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2017-18		100,000	391	No

9. **Is future-year funding likely to be requested?** Yes

a. **If yes, indicate non-recurring amount per year.** \$319,410



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits	0.35 FTE - Salary and Benefits for oversight and monitoring of the program.	24,485
Expense/Equipment/Travel/Supplies/Other	Funds to be utilized to cover the costs associated with rent, mobile communications, office supplies, and postage for oversight of the program.	9,354
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	2.5 FTE - Salary and Benefits to provide services of the program.	126,003
Expense/Equipment/Travel/Supplies/Other	Funds to be utilized to cover the costs associated with event registrations fees, insurance, fuel, maintenance, lodging, meals, and staff travel associated with providing services of the program. Additionally, funds to be utilized to purchase and insure an additional cargo van for use in urban areas and during peak season when there may be multiple stops in one day.	174,568
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		334,410

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The primary goal of the Brain Bus is to support health concerns for people at higher risk for developing Alzheimer's disease. The secondary goal is to support the ability of Alzheimer's caregivers to provide the highest quality of care for their loved ones living with Alzheimer's disease.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

We will provide targeted outreach/support to individuals who otherwise might not learn about services provided by the Association, and supporting people at higher risk for developing Alzheimer's to better understand the importance of brain health, including the warning signs and benefits of an early diagnosis.

c. What are the direct services to be provided to citizens by the appropriations project?

The Brain Bus is able to provide a variety of educational opportunities that include an explanation of who is at increased risk, how to reduce your risk, the early warning signs, the benefits of early detection, and information about diagnostic centers. These educational offerings are in addition to the more traditional Association



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programs also provided on the Brain Bus - Information & Referral which provides information on where to obtain an evaluation, provides practical disease management tools and resources for caregivers; and Care Consultations which assesses care needs and assists caregivers in creating a personalized care plan.

d. Who is the target population served by this project? How many individuals are expected to be served?

The Brain Bus's target population is women, underserved, isolated and/or rural families dealing with, or at risk for, Alzheimer's disease or a memory-related disorder. The services of the Brain Bus are open to all individuals who need services, and always free of charge. Over the course of one year, 300 stops will be made across the State of Florida providing information and services to over 2,000 people.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Visitors will gain knowledge about the importance of brain health, including the warning signs and benefits of an early diagnosis. Visitors will also gain knowledge about services provided by the Association that will enable caregivers to continue to provide high quality and cost effective care for their loved one with Alzheimer's disease for as long as possible. Of those who receive Memory Education, 90% will report they know about the process of getting a diagnosis and 90% will report they know the benefits of early detection. Of those receiving a Care Consult, 90% will know where to find needed resources and 90% will know better ways to cope with their situation.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The program is monitored annually by the Area Agency on Aging of Southwest Florida which provides any necessary corrective actions.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Angela McAuley
- b. **Organization:** Alzheimer's Disease and Related Disorders Association Inc. Florida Gulf Coast Chapter
- c. **E-mail Address:** admcauley@alz.org
- d. **Phone Number:** (727)458-4846

14. Recipient Contact Information:

- a. **Organization:** Alzheimer's Disease and Related Disorders Association Inc. Florida Gulf Coast Chapter
- b. **County:** Statewide
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity



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University or College

Other (Please specify)

d. Contact Name: Angela McAuley

e. E-mail Address: admcauley@alz.org

f. Phone Number: (727)458-4846

15. Lobbyist Contact Information

a. Name: None

b. Firm Name: None

c. E-mail Address:

d. Phone Number: