



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2504

1. **Title of Project:** St. Petersburg Warehouse Arts District

2. **Senate Sponsor:** Jeff Brandes

3. **Date of Submission:** 03/19/2019

4. **Project/Program Description:**

The ArtsXchange is a project of the Warehouse Arts District Association in St. Petersburg, Florida. The district is in an industrial and economically challenged area now being transformed into an arts destination. The funds will be used for Phase II construction of an Arts Education Center, as well as security and site improvement for 9/11 Monument - RISE Project, and other improvements.

5. **State Agency to receive requested funds :** Department of State

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	
Fixed Capital Outlay	500,000
<b>Total State Funds Requested</b>	<b>500,000</b>

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	500,000	66.67%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other	250,000	33.33%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>750,000</b>	<b>100.0%</b>

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2017-18		400,000	3139	Yes

9. **Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. \$500,000

10. **Details on how the requested state funds will be expended**

Spending Category	Description	Amount
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Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Refurbishment and renovation of warehouse buildings into art education center. Site improvement and security for 9/11 Monument.	500,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>

#### 11. Program Performance:

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

Enrich the cultural experience, improve the quality of education, improve economic activity, increase tourism, and enhance economic development

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Increase arts education in the community. Provide health and art education for children and adults. Attract artists and performers to the ArtsXchange. Provide tours and enriching event experiences in the district. Provide space for self-employment of artists and teachers. Increase sales of art and tuition-based classes.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Provide arts education to children and adults. Provide dance education to children and adults. Provide instructional arts education in visual arts to children and adults. Provide cultural experiences for children and adults with monthly exhibits. Provide for the increase of sales of art. Provide instructional fees for artists and teachers.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Adults and children of St. Petersburg including the Community Redevelopment Area, military and first responder population with the RISE 9/11 project, and tourists to Pinellas County and central Florida.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The expected benefit is a broadening of art based services to the adults and children in a community redevelopment area. The project will increase foot traffic to over 100 businesses of the Warehouse Arts District due to its reputation as an arts destination. The project will increase the safety and security of the area by



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improving 3 acres of property in an underserved area. The methodology to measure outcome will be the number of visitors to both the Arts Education Center and the 9/11 memorial.

- f. **What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Standard contract penalties.

12. **The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

The St. Petersburg Warehouse Arts District, Inc.

13. **Requestor Contact Information:**

- a. **Name:** Robert Kapusta, Jr.
- b. **Organization:** St. Petersburg Warehouse Arts District, Inc.
- c. **E-mail Address:** rkapusta@fishersauls.com
- d. **Phone Number:** (727)822-2033

14. **Recipient Contact Information:**

- a. **Organization:** St. Petersburg Warehouse Arts District, Inc.
- b. **County:** Pinellas
- c. **Organization Type:**
  - ☐ For Profit
  - ☒ Non Profit 501(c) (3)
  - ☐ Non Profit 501(c) (4)
  - ☐ Local Entity
  - ☐ University or College
  - ☐ Other (Please specify)
- d. **Contact Name:** Diane Morton
- e. **E-mail Address:** diane@whereartismade.com
- f. **Phone Number:** (727)488-4550

15. **Lobbyist Contact Information**

- a. **Name:** Lauren Henderson
- b. **Firm Name:** Cynergy
- c. **E-mail Address:** lauren.claire.henderson@gmail.com
- d. **Phone Number:** (850)210-5385