



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1011

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Allocate \$250,000 for the state to provide Vietnam Veterans with a gift of a book called " A Time To Honor" .

5. **State Agency to receive requested funds**
- State Agency contacted? ☒ Yes ☐ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input type="text" value="250,000"/>
Fixed Capital Outlay	<input type="text" value="000"/>
Total State Funds Requested	<input type="text" value="250,000"/>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input type="text" value="250,000"/>	<input type="text" value="100.0"/> %
Matching Funds		
Federal	<input type="text" value="00"/>	<input type="text" value="0"/> %
State (excluding the amount of this request)	<input type="text" value="00"/>	<input type="text" value="0"/> %
Local	<input type="text" value="00"/>	<input type="text" value="0"/> %
Other	<input type="text" value="00"/>	<input type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	<input type="text" value="250,000"/>	<input type="text" value="100"/> %

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input style="width: 90%;" type="text"/>
Other Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other	The funds will purchase over 20,000 copies of the Florida Edition of the Vietnam 50th Commemorative Book ("A Time to Honor: Stories of Service, Duty and Sacrifice") and documentary ("The Journey Home") to be given to Florida Vietnam Veterans on a first-come, first serve basis	250,000
Consultants/Contracted Services/Study		<input style="width: 90%;" type="text"/>
Operational Costs: Other		
Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 90%;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 90%;" type="text"/>
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		<input style="width: 90%;" type="text"/>
Total State Funds Requested (must equal total from question #6)		250,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funds will purchase over 20,000 copies of the Florida Edition of the Vietnam 50th Commemorative Book ("A Time to Honor: Stories of Service, Duty and Sacrifice") and documentary ("The Journey Home") to be given to Florida Vietnam Veterans on a first-come, first serve basis. In collaboration with the Library of Congress, the Vietnam Veterans of America and the Naval Historical Foundation, the Florida-customized edition of this Vietnam 50th commemorative book and documentary is not only a gift of recognition and honor to Vietnam Veterans living in Florida, but it is a strategic communications outreach tool that has been shown to lead to economic and health benefit impact for the veterans. This gift also serves to educate their family members and the community about their service, and is a gift from the state that veterans typically display in their homes that contains 24/7 contact information for crisis and benefits issues.

b. What activities and services will be provided to meet the intended purpose of these funds?

Over 20,000 Florida Edition books will be printed and distributed (through VA offices and events, and partnering veteran service organizations such as Vietnam Veterans of America. Vietnam Veterans of America Florida chapters will specifically distribute throughout the state at events, screenings, state and county fairs, nursing homes and personal delivery from volunteers ONLY to Florida Vietnam Veterans. This will establish "demand" for additional gifts (outreach tools) to reach more Florida Vietnam veterans and a means for collecting new data on "new" Vietnam veterans not currently in the VA system.

c. What direct services will be provided to citizens by the appropriation project?

The recognition gift is actually an important strategic communications outreach tool to help Vietnam veterans sign up for federal VA benefits ("new" dollars to the veteran, and thereby the state). 52% of all veterans are not signed up, the majority are Vietnam veterans. Further, according to Secretary of Veterans Affairs Robert Wilkie, "of the 20 veteran suicides daily, 14 of them of them are not in the system....the vast majority of those are Vietnam veterans." This is a direct service to the Vietnam veterans with relevant information about how to get help 24/7 through a call, email, text, chat, in person meeting, on any subject that matters to them. This gift facilitates the outreach in a non-threatening way, while recognizing those who served during a controversial time, and without public support.

d. Who is the target population served by this project? How many individuals are expected to be served?

The funds will purchase over 20,000 copies of the Florida Edition of the Vietnam 50th Commemorative Book ("A Time to Honor: Stories of Service, Duty and Sacrifice") and documentary ("The Journey Home") to be given to Florida Vietnam Veterans on a first-come, first serve basis. In collaboration with the Library of Congress, the Vietnam Veterans of America and the Naval Historical Foundation, the Florida-customized edition of this Vietnam 50th commemorative book and documentary is not only a gift of recognition and honor to Vietnam Veterans living in Florida, but it is a strategic communications outreach tool that has been shown to lead to economic and health benefit impact for the veterans. This gift also serves to educate their family members and the community about their service, and is a gift from the state that veterans typically display in their homes that contains 24/7 contact information for crisis and benefits issues.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Over 20,000 Florida Edition books will be printed and distributed (through VA offices and events, and partnering veteran service organizations such as Vietnam Veterans of America. Vietnam Veterans of America Florida chapters will specifically distribute throughout the state at events, screenings, state and county fairs, nursing homes and personal delivery from volunteers ONLY to Florida Vietnam Veterans. This will establish "demand" for additional gifts (outreach tools) to reach more Florida Vietnam veterans and a means for collecting new data on "new" Vietnam veterans not currently in the VA system.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The contracting agency has a 100% success rate over 15 years for providing all contracted deliverables. It is the responsibility of the state VA director to collaborate with all relevant partners to gather performance measures provided for in the contract as the state VA is the partner for the state distribution.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

The distribution could either be thru the Florida Department of Veteran affairs or thru our Vietnam Veteran Foundation(Florida Vietnam Veterans Assistance Foundation). Our goal is no administrative fees. All allocated funds go to ordering books

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
- ☒ Non-Profit 501(c) (3)
- ☐ Non-Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.