



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1175

1. **Project Title** Tampa Museum of Art- Community Connection- Art Education for Alzheimers and Mental
2. **Senate Sponsor** Darryl Rouson
3. **Date of Request** 11/05/2019

4. **Project/Program Description**

Connections is a mental healthcare engagement program for adults in our community. In-gallery conversations are facilitated by trained university students who use museum works of art as a launching point for attendees to share personal stories. The program is a three-hour session developed for both the patient and their care provider.

5. **State Agency to receive requested funds** Department of Elder Affairs
- State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	132,000
Fixed Capital Outlay	75,000
<b>Total State Funds Requested</b>	<b>207,000</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	207000	100.0 %
<b>Matching Funds</b>		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>207,000</b>	<b>100 %</b>

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year. 250,000



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**10. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits	Pay university students who will receive hands on and research experience. Additionally, the salary of the supervisor will be offset.	65,000
Expense/Equipment/Travel/Supplies/Other	While the museum pays the overhead for the exhibits, supplies for the program are required. It is important to note that for every \$2 of income the Museum receives from visitor traffic, \$63 are spent per person for quality exhibits and education. Travel to take this program to those in need is included here.	39,000
Consultants/Contracted Services/Study	Nationally, the research on the outcomes of these services are paramount. We would like to bring that data to Florida. An expert consultant will be hired.	28,000
<b>Operational Costs: Other</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Portion of expansion costs dedicated to Connections.	75,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>207,000</b>



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#### 11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The Museum is focused on children and in 2019 reached over 30,000 through in-house and outreach programs.

b. What activities and services will be provided to meet the intended purpose of these funds?

Adults experiencing brain disorders and their caregivers are particularly challenged to find activities that engage. Connections provides interactive activities that have been found to calm those experiencing brain dysfunction and mental health challenges. The program is interactive and administered by professionals. Funds will be used for formal evaluation, to train and pay pre med college interns, develop a fellowship program, and for program supplies and development and expand human resources to oversee program.

c. What direct services will be provided to citizens by the appropriation project?

Museum staff provide arts programming to children both in the museum and at neighborhood community centers. To service more children in need, work will be done with the Children's Home Network in collaboration with More Too Life, Redland Christian Migrant Association (RCMA) Academy Wimauma, and the Hillsborough County Department of Children's Services.

d. Who is the target population served by this project? How many individuals are expected to be served?

Between 300-500. Senior citizens, caregivers, those experiencing dementia, Parkinson's, Alzheimers, PTSD.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Improve physical health- quarterly reports and surveys.  
Improve mental health- quarterly report & caregiver surveys.  
Enrich cultural experience- quarterly report.  
Improve quality of education- quarterly report.  
Increase or improve economic activity- annual report.  
Create specific immediate job opportunities- annual report.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The Tampa Museum of Art has been fully compliant with Local, State, and Federal grants and plans to cooperate with any future contracts.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Not for profit.

13. Requestor Contact Information

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
  - ☐ Non-Profit 501(c) (3)
  - ☐ Non-Profit 501(c) (4)
  - ☐ Local Entity
  - ☐ University or College
  - ☒ Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.