

The Florida Senate Local Funding Initiative Request **Fiscal Year 2020-2021**

LFIR # 1225

- **Project Title** Sports Nutrition Center and Maintenance Buildings - Bradenton 1.
- 2. Senate Sponsor Joe Gruters
- 3. Date of Request 10/22/2019

4. **Project/Program Description**

The goal of this project is to renovate Bradenton's sports nutrition center in order to create more space and flow. This will allow baseball players and outside groups to better use the facility. With the renovation, the plans include an expansion of the maintenance/grounds facility so that the complex can better accommodate visitors. The facility hosts a variety of teams that include: youth teams, travel teams, college teams, fantasy camps, foreign teams and nonprofit groups. Improved facilities and fields will attract additional events generating additional revenues. The renovations will allow more teams to utilize the facility and will increase the number of tourist coming to Pirate City from across the nation. For example, the facility was awarded to host the 2021 U18 World Baseball Championship, which will bring close to 100,000 visitors to Bradenton, FL.

State Agency to receive requested funds Department of Economic Opportunity 5.

○ Yes ● No State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2020-2021

Type of Funding	Amount	
Operations	000	
Fixed Capital Outlay	1,000,000	
Total State Funds Requested	1,000,000	

7. Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	1,000,000	100.0 %	
Matching Funds			
Federal	00	0 %	
State (excluding the amount of this request)	00	0 %	
Local	00	0 %	
Other	00	0 %	
Total Project Costs for Fiscal Year 2020-2021	1,000,000	100 %	

Has this project previously received state funding? 8. ○ Yes No

If yes, provide the most recent instance:

Fiscal Year	Amount		Specific	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #	Vetoed

9. Is future-year funding likely to be requested? Yes No

If yes, indicate nonrecurring amount per year.



The Florida Senate Local Funding Initiative Request Fiscal Year 2020-2021

LFIR # 1225

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Thead Salary and Denenits		
Other Salary and Benefits		
Expense/Equipment/ Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits		
Expense/Equipment/ Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/ Land/Planning Engineering The funds requested will be spent on an economic development project in Bradenton, Florida, at Pirate City. The funds will go towards capital improvements to the facility to design a new maintenance facility. In addition, the funds will assist with the renovation and improvements to the sports nutrition center.	1,000,000	
	In addition, the funds will assist with the renovation and improvements to the sports nutrition center.	
Total State Funds Re	equested (must equal total from question #6)	1,000,000



The Florida Senate Local Funding Initiative Request Fiscal Year 2020-2021

LFIR # 1225

11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

This requested appropriation will assist in an economic development project in Bradenton, Florida, at Pirate City. The funds will go towards capital improvements to the facility to design a new maintenance facility. In addition, the funds will assist with the renovation and improvements to the sports nutrition center.

b. What activities and services will be provided to meet the intended purpose of these funds?

The completion of the sports nutrition center and maintenance buildings.

c. What direct services will be provided to citizens by the appropriation project?

These funds will provide Pirate City and Bradenton, Florida, opportunities for economic growth through the expansion of opportunity for youth activity. Many individuals who participate in events located at the City of Bradenton's Tournament Sports Park (Pirate City) stay at local hotels and eat at local restaurants. As a result, in 2018 an estimated 96,200 of the overnight visitors staying in the county's commercial lodgings say they attended Manatee sporting events/tournaments. This is over 13.3% of the destinations total 2018 overnight stays, which is up 2.3% from last year. Resulting in \$164.9M economic impact, an increase of 6% from FY 2017. All in all helping Florida reach over 100M tourists a year.

d. Who is the target population served by this project? How many individuals are expected to be served?

This project targets visiting youth and adult sports teams coming to Bradenton, Florida, and members of the community. The teams include youth teams, travel teams, college teams, fantasy camps, foreign teams, and nonprofit groups. It is anticipated that this project that this expansion will allow hosting of additional teams and individuals in a more efficient way.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

There are over 100 teams that utilize the facility. The teams include youth teams, travel teams, college teams, fantasy camps, foreign teams, and nonprofit groups. Improved facilities and fields to attract competitive events that will generate additional revenues.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Repay the the appropriated funding to the Department of Economic Opportunity.



13.

14.

The Florida Senate Local Funding Initiative Request Fiscal Year 2020-2021

LFIR # 1225

The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity. 12.

	The City of Bradenton.					
	The City of Diademon.					
13.	Requestor Contact In	nformation				
	a. First Name Ca	Carl Last Name Callahan				
	b. Organization G	Government, City of Bradenton				
	c. E-mail Address	Carl.callahan@cityofbradenton.com				
	d. Phone Number (9	941)932-9461 Ext.				
14.	Recipient Contact Inf	formation				
	a. Organization G	Sovernment, City of Bradenton				
	b. Municipality and Co	county Manatee				
	c. Organization Type					
	For-profit Entity					
	Non-Profit 501	1(c) (3)				
	O Non-Profit 501	1(c) (4)				
	Local Entity					
	O University or 0	College				
	Other (please	e specify)				
	d. First Name Ca	arl Last Name Callahan				
	e. E-mail Address Carl.callahan@cityofbradenton.com					
	f. Phone Number (94	41)932-9461				
15.	Lobbyist Contact Info	formation				
		Ron Pierce				
		RSA Consulting				
		on@rsaconsultingllc.com				

Ext.

d. Phone Number (813)777-5578