



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1260

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Need to Read, Inc. will establish a program in Seminole and Orange Counties to assist low income families, with at-risk children, ages infant to five years old, in addressing the challenges of early childhood low literacy and poor language skills. The Florida nonprofit organization with 501c3 status, will partner with community organizations to build neighborhood reading corners in facilities located in underserved communities; facilitate weekly story times for children at neighborhood reading corners and nurseries; provide training and case management to parents or guardians for reaching developmental milestones and using digital reading portals; and provide free age-appropriate book bundles to families and day cares.

5. **State Agency to receive requested funds**
- State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input type="text" value="250,000"/>
Fixed Capital Outlay	<input type="text" value="000"/>
Total State Funds Requested	<input type="text" value="250,000"/>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input type="text" value="250000"/>	<input type="text" value="100.0"/> %
Matching Funds		
Federal	<input type="text" value="00"/>	<input type="text" value="0"/> %
State (excluding the amount of this request)	<input type="text" value="00"/>	<input type="text" value="0"/> %
Local	<input type="text" value="00"/>	<input type="text" value="0"/> %
Other	<input type="text" value="00"/>	<input type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	<input type="text" value="250,000"/>	<input type="text" value="100"/> %

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Computer, computer software, office equipment, supplies, printing collateral promotion	50,000
Consultants/Contracted Services/Study	Administrative duties, case management studies, website maintenance	30,000
Operational Costs: Other		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Shelves, benches, books and other supplies for stand alone reading corners	130,000
Consultants/Contracted Services/Study	Social media, email marketing, communications, public & media relations campaigns, and literacy events	40,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		250,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The Need to Read Pilot Program will provide early childhood reading resources and developmental programs in underserved communities of Seminole and Orange Counties and better prepare children for a lifetime of success.

b. What activities and services will be provided to meet the intended purpose of these funds?

The Need to Read Pilot Program will build 10 reading corners (stand-alone book centers) in Central Florida; purchase age-appropriate books and digital resources to enhance literacy and language skills that will also help develop critical social & behavioral competencies for learning; create case management studies for parents of small children and provide greater resources to families where early childhood literacy and developmental resources are needed.

c. What direct services will be provided to citizens by the appropriation project?

Need to Read, Inc. goals, include: Partnering with community organizations to build neighborhood reading corners in facilities located in underserved communities - Steering reading resources directly to households through neighborhood reading corners - Facilitating weekly story times for children at neighborhood reading corners and nurseries - Providing training for reaching developmental milestones and using digital reading portals - Providing free age-appropriate book bundles to families and day care centers

d. Who is the target population served by this project? How many individuals are expected to be served?

The target audience served will be families with small children ages infant to 5 years old, living in Orange and Seminole Counties. Need to Read expects to serve a minimum of 10,000 individuals during the next year with the assistance of Legislative appropriation.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefit or outcome of this project will include: - Annual book bundle giveaway of 6 or more books - Gaining the opportunity to teach underserved parents in Orange and Seminole Counties methods for enhancing behavioral and pre-literacy reading skills of their young children - Being able to establish local community book centers in areas that do not have a library nearby - Helping to develop more literate children by exposing them to books, words, and reading materials before age five - Increasing school readiness for elementary aged children - Enriching the family reading environment - Exposure to technology through digital reading programs - Providing underserved households with books that would otherwise not be able to afford them. The methodology by which this outcome will be measured includes: Using a parent survey to track the compliance of our recommended reading schedule; and a research analyst will track a sampling of the small children with Kindergarten

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Strict monitoring and tracking of volunteers will be done to assure all program components are implemented. A Need to Read Board of Advisers and auditors will be in place. As the organization is subject to Legislative and legal scrutiny for failing to meet deliverables or performance measures provided for in the contract, it will be given the authority of the Legislature to determine action.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

not applicable

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.