



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1341

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

The Ethical Leader Institute will offer three new degree programs - a bachelor's, master's and doctorate in ethical leadership that will be available in Spring 2020. The Institute will leverage St. Thomas University's ethics-centered identity and incorporate these values into a curriculum that works to develop student's understanding of leadership, instill business competencies such as technical literacy and business management and develop essential soft skills such as critical thinking and communications.

The Institute will engage local business leaders, corporate partners and government entities for joint programming; conduct project based research surrounding ethics and leadership; and offer targeted internships for students as well as develop industry specific certificates for working adults.

5. **State Agency to receive requested funds**
- State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="330,000"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="100,000"/>
Total State Funds Requested	430,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="430000"/>	<input style="width: 80%;" type="text" value="46.0 %"/>
Matching Funds		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
Local	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
Other	<input style="width: 80%;" type="text" value="500,000"/>	<input style="width: 80%;" type="text" value="54 %"/>
Total Project Costs for Fiscal Year 2020-2021	930,000	100 %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	50% of Professor Salary with 28% Benefits. Oversee the Institute, teach classes and recruit corporate partners.	70,000
Other Salary and Benefits	100% of Program Coordinator salary with 28% benefits. Recruit students, coordinate and market certificate courses, and place students in internships.	70,000
Expense/Equipment/Travel/Supplies/Other	Presentation of professor and student research at the International Leadership Association Global Conference	10,000
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits	Adjunct professors salaries	30,000
Expense/Equipment/Travel/Supplies/Other	Scholarships: 20 undergraduate @ \$5000 each and 10 graduate @ \$5000 each	150,000
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Part of construction costs for Ethical Leadership Institute classrooms. Building to be completed in August 2020	100,000
Total State Funds Requested (must equal total from question #6)		430,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

These funds will be used to assist in launching the Ethical Leadership Institute. The goal of the Institute is to provide bachelor's, master's and doctorate degrees to first generation colleges students as well as entry level professionals that prepare them to be ethical leaders and make value-based decisions while learning business competencies, technical literacy and communications skills. These degrees address the values crisis in today's business and government sectors.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Student education, degree attainments, certificate completion and assistance with job placement in the fields of government and business.

- c. What direct services will be provided to citizens by the appropriation project?

Student education, degree attainments, certificate completion and assistance with job placement in the fields of government and business.

- d. Who is the target population served by this project? How many individuals are expected to be served?

First generation college students and entry-level professionals who want to lead ethically in the areas of business and government and have a positive impact on their communities. As an ongoing project, we will serve 70 students each year.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The graduates (batchelor's, master's and doctorate) of the Ethical Leadership Institute will obtain professional positions in business and government. These graduates will provide value-based leadership in their positions that will benefit their communities civic and business environments. Outcome measures will include tracking program alumni career advancement and number of graduates.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Return of appropriation funds to the State of Florida



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

St. Thomas University

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.