



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1605

1. **Project Title** Carter G. Woodson African American Museum - St. Petersburg

2. **Senate Sponsor** Darryl Rouson

3. **Date of Request** 11/18/2019

4. **Project/Program Description**

The Carter G. Woodson Museum is a former community center for a public housing project in the center of St. Petersburg's historic African American district. As such, it has an incredibly rich history serving the community. It has been transitioned to a museum that served as an educational facility over the past ten years and most recently the building was purchased by the City of St. Petersburg with the express intent of operating it as a museum. The primary purpose is to convert the facility into a functioning museum.

5. **State Agency to receive requested funds** Department of State

State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	000
Fixed Capital Outlay	1,000,000
Total State Funds Requested	1,000,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1000000	100.0 %
Matching Funds		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
Total Project Costs for Fiscal Year 2020-2021	1,000,000	100 %

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2019-20	00	250,000	3207A	Yes

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year. 1,000,000



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input style="width: 90%;" type="text"/>
Other Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 90%;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 90%;" type="text"/>
Operational Costs: Other		
Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 90%;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 90%;" type="text"/>
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Expansion to include 4,000 square foot addition that will include public gallery space; storage; museum specific equipment, including a hanging system and exhibit cases; and facilities for education, including a classroom.	1,000,000
Total State Funds Requested (must equal total from question #6)		1,000,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

To build out the museum into a functioning museum facility.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Historic exhibits, events, and school educational programs

- c. What direct services will be provided to citizens by the appropriation project?

Citizen and student access to museum exhibits and programs

- d. Who is the target population served by this project? How many individuals are expected to be served?

The museum will: expand its public artifact holdings for future generations and for historical preservation; implement educational programming in the classroom to include after-hours care and programming as well as additional summer camps and activities; and increase general tourism to the Deuces Live! Mainstreet district which is being positioned as an historic African-American arts district of which the museum is a key leader.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

A registration system for artifacts will be implemented by the museum and tracked through the addition of artifacts. The number of school children attending structured programming is tracked on a daily basis and will be reported on annually. Tourism numbers are tracked by the museum as well as tours to the African-American Heritage Trail which runs through the district.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Construction contract penalties.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

The City of St. Petersburg

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☐ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☒ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.