



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1651

1. **Project Title** Florida Ocean and Coastal Policy2. **Senate Sponsor** Debbie Mayfield3. **Date of Request** 12/06/20194. **Project/Program Description**

Florida Ocean Alliance (FOA) will develop a Draft Comprehensive Ocean and Coastal Policy based on the 2020 Strategic Plan. FOA will collaborate with State agencies, including FDEP, FWC, and DEO, as well as private sector stakeholders to coordinate, complement, and supplement development of a statewide policy that is comprehensive, integrated and forward thinking. The policy will identify priority issues for future legislative action and funding. FOA's role is essential to establish a framework for connected leadership among Florida's public, private and independent sector stakeholders associated with Florida's ocean and coastal economy. The Florida Ocean and Coastal Policy will bridge the gap between policy and stewardship of Florida's rich portfolio of ocean and coastal resource assets (natural and human-built). A report to the Legislature will be prepared by June 30, 2021 that provides draft language for the statewide policy, including priority issues, strategies and actions.

5. **State Agency to receive requested funds** Department of Environmental ProtectionState Agency contacted? ☒ Yes ☐ No6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	000
Total State Funds Requested	500,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500000	100.0 %
Matching Funds		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
Total Project Costs for Fiscal Year 2020-2021	500,000	100 %

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2019-20	00	500,000		No

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Salary for Grants Manager to handle administration of contract & to coordinate with consultants	100,000
Other Salary and Benefits	Salary of Associate and Accountant to assist Grants Manager	120,000
Expense/Equipment/Travel/Supplies/Other	Supplies & printing, postage for administrative tasks	25,000
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits	Salary for Director of Strategic Policy Team (total of 3 professional staff, including 2 associates and 1 clerical assistant)	225,000
Expense/Equipment/Travel/Supplies/Other	Travel for Director and relevant project team to attend key meetings; Supplies for daily work of project, printing and copying costs, postage and other necessary supplies	30,000
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		500,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

Development of comprehensive ocean and coastal policies for Florida. A report to the Legislature will be prepared by June 30, 2021 that provides draft language for the statewide ocean and coastal policy, including priority issues, strategies and recommended actions to protect, diversify and expand Florida's ocean and coastal leadership and economic value.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Develop policy with review of statutes in other jurisdictions, discussions with key experts, and drafting of policies to share with key experts in and out of state government. Develop funding priorities, implementation plans, and "completed project" evaluation criteria.

- c. What direct services will be provided to citizens by the appropriation project?

No direct services. Overall policy for protecting and managing Florida's oceans and coasts for the present and future will help guide Florida's governments as they move ahead facing climate change and sea level rise and other environmental challenges. An overarching framework for dealing with these issues is very critical along with development of funding priorities, implementation plans, and "completed project" evaluation criteria.

- d. Who is the target population served by this project? How many individuals are expected to be served?

Florida's population at large, local and state governments. Recommended policy will be prepared for consideration by the Governor and Legislature. The policy will identify priority issues for future legislative action and funding. FOA's role is essential to establish a framework for connected leadership among Florida's public, private and independent sector stakeholders associated with Florida's ocean and coastal economy.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Florida will have a set of broad, comprehensive goals for protecting and managing its oceans and coasts with legislative language for consideration as a bill. It will have specific strategies and tactics to accomplish those goals. This will provide the means to handle continued growth of Florida's coastal population and to incorporate best management practices into the state's government regulations and statutes. Methodology: Statutory review, policy analysis, meetings with policy experts, development of goals, objectives, and strategies.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Funding to be withheld until deliverables are met.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.