



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1673

1. **Project Title** Alzheimer's Association Brain Bus2. **Senate Sponsor** Audrey Gibson3. **Date of Request** 11/15/20194. **Project/Program Description**

The Brain Bus is able to educate the general population about Alzheimer's disease. Too often, individuals believe that the symptoms of Alzheimer's disease are simply normal parts of aging. By focusing on community education of healthy habits and early detection, we are potentially able to reduce burden, improve health outcomes, and promote health and well-being among both people living with dementia and their caregivers. Additionally, the Brain Bus is able to provide a variety of educational opportunities that include an explanation of who is at increased risk, how to reduce your risk, the early warning signs, the benefits of early detection, and information about diagnostic centers.

5. **State Agency to receive requested funds** Department of Elder AffairsState Agency contacted? ☒ Yes ☐ No6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	319,000
Fixed Capital Outlay	000
<b>Total State Funds Requested</b>	<b>319,000</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	319000	100.0 %
<b>Matching Funds</b>		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>319,000</b>	<b>100 %</b>

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2019-20	00	334,140	395	No

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year. 319,000



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#### 10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		<input style="width: 100%;" type="text"/>
Other Salary and Benefits	0.35 FTE Salary and Benefits for oversight and monitoring of the program.	24,485
Expense/Equipment/Travel/Supplies/Other	Funds will be utilized for administrative activities that support programs, projects and other activities including, but not limited to general administrative, accounting and budget, development activities, as well as cost associated with rent communications, office supplies, maintenance, postage and other expenses.	9,354
Consultants/Contracted Services/Study		<input style="width: 100%;" type="text"/>
<b>Operational Costs: Other</b>		
Salary and Benefits	2.5 FTE - Salary and Benefits to provide services of the program.	126,003
Expense/Equipment/Travel/Supplies/Other	Funds to be utilized to cover the costs associated with event registration fees, insurance, fuel, maintenance, lodging, meals, and staff travel associated with providing services of the program. These funds will also support the costs associated with the Healthy Brain Initiative Campaign toolkit creation and distribution.	159,158
Consultants/Contracted Services/Study		<input style="width: 100%;" type="text"/>
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		<input style="width: 100%;" type="text"/>
<b>Total State Funds Requested (must equal total from question #6)</b>		319,000



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#### 11. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

The primary goal of the Brain Bus is to support health concerns for people at higher risk for developing Alzheimer's disease and to support the ability of Alzheimer's caregivers to provide the highest quality of care for their loved ones. The secondary goal is to integrate a Healthy Brain Initiative Campaign into the existing Brain Bus program that will align with the Florida Department of Health's (FDOH) goal to become a BOLD Center of Excellence.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

This service will provide targeted outreach/support to individuals who otherwise might not learn about Association provided services and supporting people at higher risk for developing Alzheimer's to better understand the importance of brain health, the warning signs and benefits of an early diagnosis.

This service will also create a Healthy Brain Initiative Campaign (HBI) toolkit that will be distributed to all of the 67 county health departments in the state. In Priority 9 in the State Health Improvement Plan, the FDOH has requested the inclusion of the HBI as a strategic objective to complete by December 2020. One specific area of activities in HBI is a concern and awareness campaign about the disease. Having a dedicated HBI concern and awareness toolkit to distribute to all 67 county health departments would be a step closer to the state's commitment to apply for BOLD.

##### c. What direct services will be provided to citizens by the appropriation project?

The Brain Bus is able to provide a variety of educational opportunities that include an explanation of who is at increased risk, how to reduce your risk, the early warning signs, the benefits of early detection, and information about diagnostic centers.

Additionally, the HBI toolkit provided to the 67 county health departments will include items such as ads in various sizes, social media graphics, and rack card templates all of which will be made available in English, Spanish, and Creole.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

The Brain Bus's target population is women, under-served, isolated and/or rural families dealing with, or at risk for, Alzheimer's disease or a memory-related disorder. The services of the Brain Bus are open to all individuals who need services, and always free of charge. Over the course of one year, 300 stops will be made across the State of Florida providing information and services to over 2,000 people.

##### e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Visitors will gain knowledge about the importance of brain health, the warning signs, and benefits of an early diagnosis. Visitors will also gain knowledge about Association provided services that will enable caregivers to continue to provide high quality care.

Measurement: How do you feel about the information you received today? Did you learn different ways to live a brain healthy lifestyle? Did you learn to identify the warning signs of Alzheimer's? If you are showing signs of Alzheimer's, do you feel like you know the steps to take?

##### f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The program is monitored annually by the Area Agency on Aging of Pasco-Pinellas which provides any necessary corrective actions.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
  - ☒ Non-Profit 501(c) (3)
  - ☐ Non-Profit 501(c) (4)
  - ☐ Local Entity
  - ☐ University or College
  - ☐ Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.