



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1677

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Art in the Workplace provides free art classes to approximately 500 employees at Broward County businesses, organizations, and nonprofit organizations. Through creative expressions of art, the health of the community will improve by stimulating positive emotions to decrease stress and anxiety. Businesses for the Arts of Broward use the arts as a vehicle to improve mental health and increase quality of life through innovative and forward-thinking programming that in turn improves employee engagement and retention to support the local community and economy.

5. **State Agency to receive requested funds**
- State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input type="text" value="10,000"/>
Fixed Capital Outlay	<input type="text" value="000"/>
Total State Funds Requested	10,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input type="text" value="10000"/>	<input type="text" value="100.0"/> %
Matching Funds		
Federal	<input type="text" value="00"/>	<input type="text" value="0"/> %
State (excluding the amount of this request)	<input type="text" value="00"/>	<input type="text" value="0"/> %
Local	<input type="text" value="00"/>	<input type="text" value="0"/> %
Other	<input type="text" value="00"/>	<input type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	10,000	100 %

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	<p>\$20 supply fee per individual x 25 individuals per class x 20 community-based art classes = \$10,000</p> <p>Supply fee is inclusive of the cost of art supplies, materials, artist fee, travel, and other related costs.</p>	10,000
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		10,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

The goal of the program is to improve quality of life and well-being for Broward County residents employed at local businesses, institutions, and nonprofit organizations. Skilled artists will guide participants through hands-on music and art experiences.

- b. What activities and services will be provided to meet the intended purpose of these funds?

If funded, Art in the Workplace would offer free art classes to approximately 500 employees at Broward County businesses, organizations, and nonprofit organizations. Through creative expressions of art, the health of the community will improve by stimulating positive emotions to decrease stress and anxiety. Businesses for the Arts of Broward use the arts as a vehicle to improve mental health and increase quality of life through innovative and forward-thinking programming that in turn improves employee engagement and retention to support the local community and economy.

- c. What direct services will be provided to citizens by the appropriation project?

Broward County citizens will receive a comprehensive art or music lesson delivered by a professional artist. Participants will learn about the creative history and theory behind the particular art form and integrate that history with their own creativity to create a work of art. Additionally, lessons will be combined with work- or leadership-based topics to foster cohesiveness and collaboration among participants and within the workplace.

- d. Who is the target population served by this project? How many individuals are expected to be served?

Approximately 500 individuals employed at local businesses, institutions, and nonprofit organizations in Broward County will be served by this project.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The primary outcome is to improve the mental health of participants, enabling them to experience a reduction in stress and anxiety and an increase in positive emotions through instructor-led art activities. The secondary outcome is to enrich the cultural experience of participants, enabling them to experience increased creativity and self-expression. The success of these outcome are measured by a post-survey and evaluation.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

If the program dissolves or fails to perform services, the funds will be returned.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.