Mental Health First Aid Coalition

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Mental Health First Aid (MHFA) is an international, evidence-based educational program that teaches ordinary citizens how to recognize and respond to a potential mental health or a substance use crisis. Alpert Jewish Family Services (JFS) has built a county coalition that currently has more than 30 nationally certified instructors, involves more than 16 nonprofit agencies, the School District of Palm Beach County, and has trained over 5,100 citizens in 268 classes during the past four years. Mental Health First Aid erases the stigma associated with mental illness and substance use, and teaches a specific 5-step initial response that can be used to approach someone who might be in need of further help. More than 2 million citizens have received MHFA training in the United States. Having a coordinated MHFA coalition developed at a grassroots level, is a unique model that maximizes impact and minimizes duplication by creating a wide reaching "centralized hub" that is highly replicable.

Department of Children and Families

State Agency contacted?  ○ Yes  ● No

Operations  100,000

Fixed Capital Outlay  000

Total State Funds Requested  100,000

Total State Funds Requested (from question #6)  100,000  100.0 %

Federal  00  0 %

State (excluding the amount of this request)  00  0 %

Local  00  0 %

Other  00  0 %

Total Project Costs for Fiscal Year 2020-2021  100,000  100 %

Has this project previously received state funding?  ○ Yes  ● No

If yes, provide the most recent instance:

Is future-year funding likely to be requested?  ○ Yes  ● No

If yes, indicate nonrecurring amount per year.  100,000
# The Florida Senate
## Local Funding Initiative Request
### Fiscal Year 2020-2021

**LFIR # 1678**

## 10. Details on how the requested state funds will be expended

<table>
<thead>
<tr>
<th>Spending Category</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Administrative Costs:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Director/Project Head Salary and Benefits</td>
<td></td>
<td></td>
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<tr>
<td>Other Salary and Benefits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expense/Equipment/Travel/Supplies/Others</td>
<td></td>
<td></td>
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<tr>
<td>Consultants/Contracted Services/Study</td>
<td></td>
<td></td>
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<tr>
<td><strong>Operational Costs: Other</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salary and Benefits</td>
<td>Portion of Program Director and Assistant Program Director Total Salaries &amp; Benefits = $105,000 less funding from other sources $40,000.</td>
<td>65,000</td>
</tr>
<tr>
<td>Expense/Equipment/Travel/Supplies/Others</td>
<td>Flip charts, markers, paper, pens, pads = $2,500; MHFA Manuals $20/per book * 700 books (28 classes with 25 participants) = $14,000; Instructor training certification, airfare, lodging and registration fees (3 trainers @ $5,000 = $15,000 less other funding sources $7,900) = $7,100; Local Travel $4,400; Occupancy costs (rent, utilities, telecommunications, insurance, maintenance, etc.) = $7,000.</td>
<td>35,000</td>
</tr>
<tr>
<td>Consultants/Contracted Services/Study</td>
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<tr>
<td><strong>Fixed Capital Construction/Major Renovation:</strong></td>
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<tr>
<td>Construction/Renovation/Land/Planning Engineering</td>
<td></td>
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<tr>
<td><strong>Total State Funds Requested (must equal total from question #6)</strong></td>
<td>100,000</td>
<td></td>
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</tbody>
</table>
11. **Program Performance**

a. What specific purpose or goal will be achieved by the funds requested?

This funding will allow continuation of the highly successful Mental Health First Aid Coalition of Palm Beach County, assuring that there is sustainability for a coordinator to manage class requests, outreach, and implementation of this life saving prevention program.

b. What activities and services will be provided to meet the intended purpose of these funds?

The activities will include coordinating the 8-hour MHFA class throughout the county. The activities involve responding to class requests, deploying and identifying key instructors for each class. Additionally, the coordinator is responsible for disseminating, tracking, and reporting outcome data, demonstrating program success.

c. What direct services will be provided to citizens by the appropriation project?

The direct service will be teaching additional 8-hour Mental Health First Aid classes throughout Palm Beach County. It is our intent to have MHFA become as "commonplace" as CPR and First Aid. By learning how to approach someone experiencing a Mental Health crisis, we can save lives.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population is the citizens of Palm Beach County. However, this model for MHFA is replicable in any county. The Mental Health First Aid class is geared to adults of all ages. It is geared to the general community. It is for people who come in contact with people. There are specific modules for higher education, older adults, veterans, public safety, and rural. A minimum of 28 classes, with 25 participants to be added with this funding. The numbers then reached by those people would be well in the thousands.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

There are national outcome measures that all participants complete that are coordinated by the MHFA coalition coordinator. Additionally, the coalition created a specific survey monkey that all participants receive several months after taking the class. Specific data includes: a) Percent of participants that use the specific MHFA intervention strategy; b) Percent of participants that initiate conversations about mental illness, removing the stigma; c) Percent of participants who have suggested or made mental health referrals of people who appear "at risk" and/or "in crisis."

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Return of contract funds.
12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information
   a. First Name          Tara          Last Name          Laxer
   b. Organization        Ferd & Gladys Alpert Jewish Family Service
   c. E-mail Address      tara.laxer@AlpertJFS.org
   d. Phone Number        (561)289-6031          Ext.

14. Recipient Contact Information
   a. Organization        Ferd & Gladys Alpert Jewish Family Service
   b. Municipality and County Palm Beach
   c. Organization Type
      ○ For-profit Entity
      ● Non-Profit 501(c) (3)
      ○ Non-Profit 501(c) (4)
      ○ Local Entity
      ○ University or College
      ○ Other (please specify)
   d. First Name           Cindy          Last Name           Wides
   e. E-mail Address       Cindy.Wides@AlpertJFS.org
   f. Phone Number         (561)2380251

15. Lobbyist Contact Information
   a. Name                  Bernie Friedman
   b. Firm Name             Becker Poliakoff
   c. E-mail Address        bfriedman@bplegal.com
   d. Phone Number          (954)9854180          Ext.