



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2009

1. **Project Title** PIAG Museum Art for the Community - Miami-Dade

2. **Senate Sponsor** Annette Taddeo

3. **Date of Request** 11/15/2019

4. **Project/Program Description**

PIAG Museum has been a nonprofit organization 501(c)(3) since 2003 related to the arts. Instead of the people going to the museum, PIAG goes to the people. This way PIAG can reach hundreds or thousands of people in one event through art exhibitions and art workshops. Schools, community events, and universities are within the scope of services. PIAG Museum gives opportunity to artists of all ages to showcase their work, placing more consideration on their talent, creativity, and quality of art work rather than their resumes as is done in other art museums. PIAG has successful art exhibitions, original projects, and great educational and artistic ideas. Among the most successful is floating art exhibitions in lakes as a unique way to showcase art. It is no secret that art has a multitude of benefits for all ages. This why PIAG Museum puts an enormous amount of effort in creating outreach programs that will touch the lives of many.

5. **State Agency to receive requested funds** Department of Economic Opportunity

State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	360,870
Fixed Capital Outlay	000
Total State Funds Requested	360,870

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	360870	100.0 %
Matching Funds		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
Total Project Costs for Fiscal Year 2020-2021	360,870	100 %

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2017-18		269,000	3139	Yes

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year. 360,870



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input style="width: 90%;" type="text"/>
Other Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other	Space rental, storage, office supplies, equipment, permits, audit, accountant, website hosting, website design, utilities (phone)	<input style="width: 90%;" type="text" value="19,828"/>
Consultants/Contracted Services/Study	Bookeeping, office assistant, executive director	<input style="width: 90%;" type="text" value="95,600"/>
Operational Costs: Other		
Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other	Printing, travel, marketing, gas, transporting art, space rental for exhibition, program supplies	<input style="width: 90%;" type="text" value="67,394"/>
Consultants/Contracted Services/Study	Instructors, art assistants, senior coordinator, creative director, project coordinator, musician, coordinator, photographer	<input style="width: 90%;" type="text" value="178,048"/>
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		<input style="width: 90%;" type="text"/>
Total State Funds Requested (must equal total from question #6)		<input style="width: 90%;" type="text" value="360,870"/>



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

The goal is engaging as many people as possible in the community with artistic activities whether the beneficiary is an observer or a creator, traveling through the communities of Florida while advancing public appreciation of art at schools, universities, and special events. The community's satisfaction is the main goal. The phrase "if people don't go to the museum, the museum will go to the people" is the main concept; hundreds or thousands of people will be reached at each event. Also, artists will have a chance to exhibit for once just because of the quality of their art and not their extensive resumes.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Art workshops, art forums, art exhibits, school visits & activities, and community events. Outreach programs to involve participants, bringing new ideas into play and helping them to understand the true meaning of art, the messages they can portray with creativity, and the benefits art has to offer.

- c. What direct services will be provided to citizens by the appropriation project?

PIAG will instruct, help, guide, show, and educate related to art. Art observers will enrich their education about different media and techniques in the art exhibitions of different artists that will be offered in different cities of Florida and art creators will utilize art as a tool to best express creativity. The main goal is art, education, and environment entwined. PIAG wants to create awareness of the need to protect the environment through art in the museum's latest projects: art cubes that float in water and Paint & Plant. PIAG has original art activities and brings art to schools and community events.

- d. Who is the target population served by this project? How many individuals are expected to be served?

PIAG Museum will offer its service to the community from children to seniors. PIAG will visit parks, schools, universities, and other places. The goal is to reach as many people as possible who are willing to learn art education, be a participant in art workshops, enjoy an art exhibition, and/or showcase their art. At least 80,000 people are expected to be served in the communities in Florida.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefits and outcomes of this project are to instill and inspire individuals to develop and create art; to learn techniques and different mediums; and to learn art education. It is not a secret that art can help children to be better students and improve quality of life for seniors. PIAG will measure these outcomes by collecting support letters from the organizations visited and record the amount of participants (art providers and art recipients) and successes.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Withholding funds.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.