



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 2274

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Funds will be used to help design and build a transformational master plan expansion to the nonprofit Straz Center for the Performing Arts. This project will expand the Patel Conservatory for the Performing Arts, where the Straz Center provides a wide range of on-site and outreach arts education and training programs for students of all ages. The project will also include expanded and additional indoor and outdoor programs, patron and public spaces for growing Straz Center and Conservatory offerings, attendance, enrollment, public gathering, and increased economic impact. From 2016-2019 the Straz Center has undertaken this campus-wide master planning project to re-vision programmatic, educational, economic, and community service potential for future generations. A 33-year-old, 395,000-sq.ft. institution, the Straz Center is centrally located in Florida, serving 600,000 residents and visitors to the state annually and generating a \$130M annual economic impact.

5. **State Agency to receive requested funds**
- State Agency contacted?  Yes  No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="000"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="4,000,000"/>
<b>Total State Funds Requested</b>	<b>4,000,000</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="4000000"/>	<input style="width: 80%;" type="text" value="47.0 %"/>
<b>Matching Funds</b>		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
Local	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
Other	<input style="width: 80%;" type="text" value="4,595,482"/>	<input style="width: 80%;" type="text" value="53 %"/>
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>8,595,482</b>	<b>100 %</b>

8. **Has this project previously received state funding?**  Yes  No
- If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>

9. **Is future-year funding likely to be requested?**  Yes  No
- If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		<input style="width: 100%; height: 20px;" type="text"/>
Other Salary and Benefits		<input style="width: 100%; height: 20px;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 100%; height: 20px;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 100%; height: 20px;" type="text"/>
<b>Operational Costs: Other</b>		
Salary and Benefits		<input style="width: 100%; height: 20px;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 100%; height: 20px;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 100%; height: 20px;" type="text"/>
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	PD&E: Architectural design, planning, engineering, and construction costs. State funds will be used to help with architectural design, planning, engineering, and early sitework costs.	4,000,000
<b>Total State Funds Requested (must equal total from question #6)</b>		4,000,000



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#### 11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Funds requested will help the nonprofit Straz Center and Patel Conservatory achieve significant, needed educational, programming, patron, and community space expansions and additions within an integrated and architecturally compelling campus-wide renovation. This full multi-year, multi-phase Master Plan Implementation is budgeted at approximately \$70M. This \$4M appropriation from the State of Florida will be matched by \$4.6M in private and local public contributions specifically for architectural design and planning engineering costs for achieving these critically needed renovations and expansions.

b. What activities and services will be provided to meet the intended purpose of these funds?

Expansion of Patel Conservatory education facility: expansion of 3 floors, new dance studios, classrooms, expanded student theater lobby, family spaces, restrooms, and faculty and admin offices. Addition of multi-purpose pavilion next to Conservatory: for additional education programs and community events. Addition of North Campus Welcome Center: with full security component, option for Tampa Police sub-station, 2-bay loading/delivery area, and also calming traffic from original single south entrance. Expansion, renovation, integration of multi-level lobbies, public terraces, and a new facade: architecturally enveloping all riverside components of the facility. Expansion of arrival plaza, fountain renovations, and expansion; addition of docks along the Riverwalk; renovations and expansion of donor spaces; renovations of stage door; addition of a green room for performance support; and integrated production space.

c. What direct services will be provided to citizens by the appropriation project?

The project will provide residents, students, and visitors to the Straz Center and Patel Conservatory with additional space for increased educational offerings, performance programs, community events, and public gathering spaces. It will make the entire facility safer, more accessible, engaging and efficient while unifying functional areas, opening new spaces for community engagement, and creating a transformational new appeal for generations to come. This new design will also make the entire performing arts center campus a more open, welcoming, and accessible community gathering place.

d. Who is the target population served by this project? How many individuals are expected to be served?

The immediate target population served is the greater Tampa Bay Area, population 3.1 million individuals (2017 census estimate). With attendance from all across the U.S. and abroad, the Straz Center and Patel Conservatory serves more than 600,000 residents and visitors to the Tampa Bay Area annually.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expected benefits and outcomes include increased student enrollment and event attendance, increased attraction of mainstage and Broadway productions, expanded community engagement and placemaking, and increased jobs, tourism, and economic impact.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The Straz Center has always met or exceeded contract deliverables and performance measures and will work closely with the agency to establish and comply with contract requirements and timelines.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

The land and physical facilities of the performing arts center and conservatory are owned by the City of Tampa and are exclusively operated and programmed by the nonprofit Tampa Bay Performing Arts Center, Inc. / DBA: The David A. Straz, Jr. Center for the Performing Arts (Straz Center and Patel Conservatory), a 501(c)(3) corporation, under a long-term lease agreement of 99 years with automatically renewing 10-year terms thereafter, beginning in 1984.

13. **Requestor Contact Information**

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
  - Non-Profit 501(c) (3)
  - Non-Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.