



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2422

1. **Project Title** DEFENSEWERX - Military Workforce Consortium

2. **Senate Sponsor** Janet Cruz

3. **Date of Request** 01/22/2020

4. **Project/Program Description**

The Multi-Directional Workforce Consortium program would take advantage of the existing developed relationships with military installations and the community over the years at our Niceville and Tampa locations. The consortium will be made up of local colleges, universities, workforce boards, economic development organizations, military installations, and other actionable organizations. The consortium would work together to create a multi-directional workforce pipeline to support the needs of our military facilities and industry in our current service areas. The principal targets are separating servicemen and women, active-duty spouses, underemployed workers, and secondary and post-secondary graduates.

5. **State Agency to receive requested funds** Department of Veterans' Affairs

State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	150,000
Fixed Capital Outlay	000
Total State Funds Requested	150,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	150000	91.0 %
Matching Funds		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	15,000	9 %
Total Project Costs for Fiscal Year 2020-2021	165,000	100 %

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year. 50,000



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Part-time project management and consortium lead	35,000
Other Salary and Benefits	Communications, web design, social media management, and event planning	13,800
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Travel to and from Niceville and Tampa, marketing materials, general office supplies, event materials, event space.	16,200
Consultants/Contracted Services/Study	Sector strategy study of the Northwest Florida (Eglin AFB) region and Tampa Hillsborough (MacDill AFB) area to establish baselines, metrics, and needle moving strategies to support transitioning military, enlisted spouses and a multi-directional pipeline of talent for the regions. Funds will support an innovation facilitator as well for strategy meetings.	85,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		150,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

The specific purpose is to take advantage of the current DEFENSEWERX Ecosystem, The Doolittle Institute (Niceville) and SOFWERX (Tampa) to create a multi-directional workforce consortium to support economic growth through career opportunities for our men and women in uniform, active-duty spouses, secondary, and post secondary graduates to facilitate economic growth for the state by keeping our talent within Florida.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Military installations, regional universities, colleges, workforce boards, state agencies, economic development organizations, and other state, local, and federal organizations will be brought together to create actionable tasks to drive a workforce pipeline for a multi-directional workforce opportunity for transitioning military, military spouses, and the local area economies targeted in this funding.

- c. What direct services will be provided to citizens by the appropriation project?

Job opportunities, placements, educational up-skilling, resume, and entrepreneurial service will be the primary services of this appropriation.

- d. Who is the target population served by this project? How many individuals are expected to be served?

The principal targets are separating servicemen and women, active-duty spouses, underemployed workers, and secondary and post-secondary graduates.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefit of the project is to create a collaborative network of military installations, universities, colleges, workforce boards, state agencies, and economic development organizations by connecting the multiple regions (Eglin and MacDill) to serve our transitioning military, enlisted spouses, and industry for jobs. The two main metrics that will be established is educational enrollment and job placements.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The performance metrics for educational enrollment and job placements should be the baseline for any penalties. The first six months will be a collaborative effort to establish an alignment between all organizations involved and a study that will be the baseline between for future actions.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.