



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2454

1. **Project Title** 2. **Senate Sponsor** 3. **Date of Request** 4. **Project/Program Description**

The Teen PSA Program is a peer to peer crime prevention program that takes place in High Schools that raises awareness resulting in attitudinal change that reduces the occurrence of teen victimization (human trafficking, sexual abuse, exploitation, sexting, bullying, depression and any other victimization) and a reduction in the occurrence of first time offenders making schools and communities safer. High school students create a powerful 30 second personal safety video messages or PSAs for their peers on any topic that prevents teen victimization. These messages are compiled into a resource for schools and law enforcement agencies to use. The methodology to measure the impact of the Program is done directly with students. Student Survey Results: 1) Did you learn anything new? 2) Will this change your behavior? 3) Will you share this information with others? 80%+ yes on all three questions. MAJOR IMPACT!

5. **State Agency to receive requested funds** State Agency contacted? ☒ Yes ☐ No6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input type="text" value="400,000"/>
Fixed Capital Outlay	<input type="text" value="000"/>
Total State Funds Requested	<input type="text" value="400,000"/>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input type="text" value="400000"/>	<input type="text" value="100.0"/> %
Matching Funds		
Federal	<input type="text" value="00"/>	<input type="text" value="0"/> %
State (excluding the amount of this request)	<input type="text" value="00"/>	<input type="text" value="0"/> %
Local	<input type="text" value="00"/>	<input type="text" value="0"/> %
Other	<input type="text" value="00"/>	<input type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	<input type="text" value="400,000"/>	<input type="text" value="100"/> %

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input type="text" value="2019-20"/>	<input type="text" value="00"/>	<input type="text" value="200,000"/>	<input type="text" value="1222"/>	<input type="text" value="Yes"/>

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ NoIf yes, indicate nonrecurring amount per year.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2454

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Project Head (Program Director) - Works with Program Manager, Regional Coordinators, Operations Director and Operations/Systems Project Staff providing oversight, strategic planning, building effective staff, ensure daily activities and planning are followed and work to establish key relationships of trust. Responsible for ensuring performance measures and deliverables under the contract are met/exceeded.	40,000
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits	Program Manager Regional Coordinators (4) Operations Director OPS/Systems Staff (5)	308,000
Expense/Equipment/Travel/Supplies/Other	Travel expenses for workshops with high schools and law enforcement Printing and collateral expense Postage expense Subscriptions (online, digital platform services)	52,000
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		400,000



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2454

11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Further expansion and maintenance for The Greatest Save Teen PSA Program in the state for a seventh consecutive year throughout the state. This Program is a teen produced peer to peer crime prevention program for high school/middle school students. The Program raises awareness among teens on issues (sexual abuse, exploitation, human trafficking, date rape, any victimization) they face that bring about attitudinal change that result in a reduction of teen victimizations and incidence of first time teen offenders. Provide The Greatest Save Teen PSA Program in every public high school in the state.

b. What activities and services will be provided to meet the intended purpose of these funds?

On site workshops with school and law enforcement agencies ensures student participation resulting in powerful student created thirty-second safety messages on topics they have identified and researched that raise awareness and prevent victimization and reduce first time offenders. Also, continued utilization of the annual Florida and National Best of the Best platform totaling more than 150 student produced safety messages in the schools. The goal of the Program is to have as many teens see as many of the PSAs as possible each year.

c. What direct services will be provided to citizens by the appropriation project?

The goal of the program is to have as many teens (high school and middle school students) see as many of the student produced thirty-second personal safety messages as possible throughout the year. At the beginning of the school year, schools receive the National Best of the Best with PSAs along with the previous school years Florida Best of the Best PSAs to use throughout the year to prevent teen victimizations. Prior to the conclusion of the school year the Best of the Best from that year is distributed to all schools to be used in the classroom, school and community including school-wide voting, social media, classroom discussion, community websites and community forums. Also the Student Survey will be conducted in participating school measuring the impact of the PSAs on the students.

d. Who is the target population served by this project? How many individuals are expected to be served?

As this is a crime prevention program that takes place in schools in partnership with law enforcement, the target population served in Florida's teens. The Program will be made available Statewide to all students including at-risk youth. All communities benefit from the Program.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The benefit of the Teen PSA Program is far reaching as it helps to improve physical health, mental health, protects the general public from harm, reduces substance abuse, reduces the occurrence of first time youth offenders and enhances the individual's economic self sufficiency. Effects of sexual abuse or any victimization can affect the victim's physical and mental health resulting in a greater likelihood of depression and substance abuse as well as other attitude and behavior problems. This benefit is a result of the Program raising awareness among teens resulting in attitudinal and behavioral changes reducing teen victimizations as a result of the climate of positive peer pressure among teens in this Program. The methodology to measure the impact of the Program is done directly with students. Student Survey Results: 1) Did you learn anything new? 2) Will this change your behavior? 3) Will you share this information with others? 80%+ yes on all three questions. MAJOR IMPACT.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The penalty for failing to meet deliverables would be not receive the funding under the terms of the contract. Over the past six years we always exceeded deliverables and performance measures using all of the funding appropriated under contract.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2454

12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

n/a

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
- ☒ Non-Profit 501(c) (3)
- ☐ Non-Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.