



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1060

1. Project Title 2. Senate Sponsor 3. Date of Request

4. Project/Program Description

Informed Families of Florida provides comprehensive statewide substance abuse prevention education, focusing on providing students and adults with strategies and activities for wellness.

5. State Agency to receive requested funds State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

| Type of Funding | Amount |
|------------------------------------|----------------|
| Operations | 350,000 |
| Fixed Capital Outlay | 0 |
| Total State Funds Requested | 350,000 |

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

| Type of Funding | Amount | Percentage |
|--|----------------|-------------|
| Total State Funds Requested (from question #6) | 350,000 | 80% |
| Matching Funds | | |
| Federal | 0 | 0% |
| State (excluding the amount of this request) | 0 | 0% |
| Local | 0 | 0% |
| Other | 87,500 | 20% |
| Total Project Costs for Fiscal Year 2021-2022 | 437,500 | 100% |

8. Has this project previously received state funding?

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
| | Recurring | Nonrecurring | | |
| 2017-18 | 0 | 300,000 | 366 | No |

9. Is future funding likely to be requested? a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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11. Details on how the requested state funds will be expended

| Spending Category | Description | Amount |
|--|---|----------------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and Benefits | CEO | 3,911 |
| Other Salary and Benefits | Personnel | 30,701 |
| Expense/Equipment/Travel/Supplies/Other | indirect Costs | 12,922 |
| Consultants/Contracted Services/Study | None | 0 |
| Operational Costs: Other | | |
| Salary and Benefits | Program Design & Implementation | 152,357 |
| Expense/Equipment/Travel/Supplies/Other | Travel, Printing, Program Supplies, Interactive Outreach System | 64,179 |
| Consultants/Contracted Services/Study | Outreach & Coordination | 85,930 |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | None | 0 |
| Total State Funds Requested (must equal total from question #6) | | 350,000 |

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Informed Families of Florida is the only statewide organization with a mission to provide universal prevention services across Florida. Informed Families educates and moves participants through the 4 Steps in the Prevention Process: Universal, Outreach, Participation, and Engagement. Tracking information related to each contact, information disseminated, and evaluation of all program interactions are obtained. Local community volunteers participate in the evaluation process with individual children and their families, schools, and community settings. Both quantitative and qualitative data is collected. Monthly and Quarterly performance and financial reports are provided to the Department. Informed Families also provides a Quarterly "Return on Investment" Report to the Executive Office of the Governor regarding dollars spent, performance measures, and accountability. In addition to the above referenced evaluation process, Informed Families' programs are independently evaluated.

b. What activities and services will be provided to meet the intended purpose of these funds?

Funding is utilized to put four evidence-based quarterly drug prevention campaigns throughout the year online so they are accessible to families, schools, and communities. Informed Families will work with school systems to encourage local Ambassadors in all 67 counties to utilize the online campaigns to provide direct services within families, schools and communities.

c. What direct services will be provided to citizens by the appropriation project?

Direct Substance abuse prevention services are to be provided through four Universal Prevention Campaigns implemented in schools, community organizations, and the community-at-large in every county in Florida. Informed Families uses Hub Sport for quantitative tracking of involvement and RRCS for qualitative tracking of effectiveness of the program

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this year are all children and their families in Miami Dade County. The project has the potential to be used throughout Florida. Currently 4.6 million are served statewide.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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Reduced substance abuse, measured by data collection, evaluations, Florida's Youth Survey by DOH and quarterly Return on Investment reports. RRCS is evaluated by the University of Central Florida.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Consistent with our previous contract with DCF, failure to meet contracted goals could result in a loss of up to 1% in funding.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

15. Recipient Contact Information

a. Organization
b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
☒ Non Profit 501(c)(3)
☐ Non Profit 501(c)(4)
☐ Local Entity
☐ University or College
☐ Other (please specify)

d. First Name Last Name
e. E-mail Address
f. Phone Number

16. Lobbyist Contact Information

a. Name
b. Firm Name
c. E-mail Address
d. Phone Number