

1. Project Title Carter G. Woodson African American Museum - Pinellas

2. Senate Sponsor Darryl Rouson

3. Date of Request 01/26/2021

4. Project/Program Description

The Carter G. Woodson Museum is a former community center for a public housing project in the center of St. Petersburg's historic African American district. As such, it has an incredibly rich history serving the community. It has been transitioned to a museum that served as an educational facility over the past eleven years and most recently the building was purchased by the City of St. Petersburg with the express intent of operating it as a museum. The primary purpose is to construct a functioning museum.

5. State Agency to receive requested funds

Department of State

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	500,000
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	500,000	4%	
Matching Funds			
Federal	0	0%	
State (excluding the amount of this request)	0	0%	
Local	1,000,000	9%	
Other	10,000,000	87%	
Total Project Costs for Fiscal Year 2021-2022	11,500,000	100%	

8. Has this project previously received state funding? Yes

Fiscal Year	Amount		Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		
2019-20	0	250,000	3207A	Yes	

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

No



If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering	Planning and design of museum facilties.	500,000
Total State Funds Requested (m	ust equal total from question #6)	500.000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

To build the museum into a functioning museum facility.

b. What activities and services will be provided to meet the intended purpose of these funds?

Historic exhibits, events, and school educational programs.

c. What direct services will be provided to citizens by the appropriation project?

Citizen and student access to museum exhibits and programs.

d. Who is the target population served by this project? How many individuals are expected to be served?

The museum will expand its public artifact holdings for future generations and for historical preservation. The museum will implement educational programming in the classroom to include after-hours care and programming as well as additional summer camps and activities. Increase general tourism to the Deuces Live! Mainstreet district which is being positioned as an historic African-American arts district of which the museum is a key leader.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will

be measured?

A registration system for artifacts will be implemented by the museum and updated with the addition of artifacts. The number of school children attending structured programming is tracked on a daily basis and will be reported annually. Tourism numbers are tracked by the museum as well as tours to the African-American Heritage Trail which runs through the district.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?



Construction contract penalties.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The City of St. Petersburg



LFIR # 1118

14. Requestor Contact Information

		1	
a. First Name	Richard	Last Name	Kriseman
b. Organization	City of St. Petersburg		
c. E-mail Address	richard.kriseman@stpete.org		
d. Phone Number	(727)893-7201	Ext.	
5. Recipient Contact	5. Recipient Contact Information		
a. Organization	City of St. Petersburg/Carter G. Woodson Museum		
b. Municipality and County Pinellas			
c. Organization Type			
□For Profit Entity			
□Non Profit 501(c)(3)			
□Non Profit 501(c)(4)			
☑Local Entity	☑Local Entity		
□University or Co	llege		
□Other (please specify)			
d. First Name	John	Last Name	Rodriguez
e. E-mail Address	john.rodriguez@stpete.org	g	
f. Phone Number	(727)893-7884		
6. Lobbyist Contact Information			
a. Name	Jeff Sharkey		
b. Firm Name	Capitol Alliance Group		
c. E-mail Address	jeff@capitolalliancegroup.	.com	

d. Phone Number (850)443-3355