



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1202

1. Project Title Stay KidSafe! Elementary Safety Education and Human Trafficking Prevention

2. Senate Sponsor Tina Polsky

3. Date of Request 01/28/2021

4. Project/Program Description

In answer to the FLDOE mandate for trafficking prevention for all students, KidSafe transformed its ten-year old, proven child safety curriculum to help school districts easily meet the mandate. With one powerful lesson per grades K - 5, children learn safety basics that empower them with self-advocacy skills, a clear safety language, body boundaries, and where to go when they need help. Filled with fun, confidence-building activities and 3D animation, this education ensures students receive consistent, scaffolded empowerment skills from K through fifth, preparing them for the more advanced trafficking prevention education they will receive in middle and high school. Our lessons are specifically written to teach children to understand what "healthy feels like", proper relationships, and their right to stay safe.

5. State Agency to receive requested funds Department of Education

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	184,760
Fixed Capital Outlay	0
Total State Funds Requested	184,760

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	184,760	44%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	231,000	56%
Total Project Costs for Fiscal Year 2021-2022	415,760	100%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

PPP loan for \$55,000 used for payroll in June through August, 2020

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Portion of Executive Director Salary \$15,000. Portion of Chief Program Officer Salary \$25,000 Tax portion of salaries: \$3,200.	43,200
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Supplies (marketing materials of flyers, promotion, office supplies used by staff), travel through Florida, conferences with districts and Florida educational leadership	12,500
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Portion of Program Manager salary: \$25,000. Portion of administrative salary: \$20,000. Tax portion of salaries \$3,600	48,600
Expense/Equipment/Travel/Supplies/Other	Equipment and Supplies: program platform, flashdrives for schools, computers for staff, website maintenance hosting for program and parent education.	24,500
Consultants/Contracted Services/Study	Animation completion, lesson editing, interactive content completion, curriculum specialist final approval, final production of product to complete "plug and play" version	55,960
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		184,760

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Completion of a child trafficking and exploitation prevention program delivered to students throughout Florida, grades K through 5. The lessons will include animated shorts, suggested activities and lesson plan for teachers. This education will fulfill for districts the FLDOE trafficking education mandate, and will empower children with essential safety skills, help them understand how to get help, and prepare them for more complex trafficking and safety/mental health education they will be receiving throughout middle and high school.

b. What activities and services will be provided to meet the intended purpose of these funds?

Program will be completed, then service provided for first year to all elementary school districts and individual elementary schools in Florida. All elementary educators will be able to access the lessons, videos, and scripts to provide students with the mandated education.

c. What direct services will be provided to citizens by the appropriation project?



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Florida elementary schools will be provided Stay KidSafe! curriculum, access to videos and lesson plans and teacher suggested instruction, to teach elementary-age students personal safety, and prevent human trafficking and exploitation. Parents will be able to obtain information on website on what their children are learning, and further activities to keep their kids safe.

d. Who is the target population served by this project? How many individuals are expected to be served?

All Florida elementary school children, grades Kindergarten through 5th. The program can educate all (approx. 3,000,000 students) in the state of Florida.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Empowered children become powerful adults. One in four girls and one in six boys will report being abused by the age of 18. Many more children do not report, because they do not know how, and have not been taught an empowered voice in their own safety. Studies show abused children are 2 times more likely to become trafficked. The outcome of this project is healthier children--both mentally and physically, stronger families and safer communities, and the State of Florida having a unified language of safety taught to their children, sending the message that their safety is above all else.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Failure to meet deliverables without notification of good reasoning, will result in financial penalties as described in contract.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number