



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1303

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

FRESHforce is an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment. They receive industry certification that allows them to “climb the ladder,” in addition to learning how to improve soft job skills like interviewing and resume writing. Business partners are involved in the program’s curriculum via “Industry Councils” so that participants may be hired by those companies upon program completion. Participants are referred by other nonprofit partners and have access to food resources via Feeding Tampa Bay. While acquiring skills and certification, participants contribute to hunger relief efforts through three tracks - culinary, warehouse, and transportation.

5. State Agency to receive requested funds
- State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	400,000
Fixed Capital Outlay	0
Total State Funds Requested	400,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	400,000	58%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	287,500	42%
Total Project Costs for Fiscal Year 2021-2022	687,500	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	255,000	114	Yes

9. Is future funding likely to be requested?
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

Approximately \$10.5M used for emergency food relief to people negatively impacted economically by COVID-19.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	5% Chief Programs Officer salary and benefits = \$6,750	6,750
Other Salary and Benefits	8% Finance Office salary and benefits = \$4,287 8% HR Office salary and benefits = \$4,066	8,353
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	50% Asst. Program Director = \$35,000 25% Program Manager = \$10,000 50% Culinary Instructor = \$8,640 5% Warehouse staff = \$1,647 Cohort Scholarships (69 scholarships for warehouse, driver, culinary participants) = \$263,545	318,832
Expense/Equipment/Travel/Supplies/Other	Training Expenses and supplies (e.g., uniforms, equipment, certifications) = \$63,565	63,565
Consultants/Contracted Services/Study	Hunger Action Alliance research/program evaluation = \$2,500	2,500
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		400,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The requested funds will support Feeding Tampa Bay's FRESHforce Program - an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment.

b. What activities and services will be provided to meet the intended purpose of these funds?

FRESHforce is an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment. They receive industry certification that allows them to increase income. Business partners are involved in the program's curriculum via "Industry Councils" so that participants may be hired by those companies upon program completion. Participants are referred by other nonprofit partners and have access to food resources via Feeding Tampa Bay. While acquiring skills and certification, participants contribute to hunger relief efforts through three tracks:
 Culinary: creating ready to eat meals for low income families while receiving culinary certification
 Warehouse: receiving and handling charitable food while receiving warehouse equipment certification
 Transportation: food distribution transportation while receiving commercial driving certification

c. What direct services will be provided to citizens by the appropriation project?



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FRESHforce is meant to be a game changer in the lives of those who come through the program, leading to more opportunities, higher wages, and a true career ladder for the individuals involved. We will serve 2 cohorts (with 35 individuals in each, split between the three areas of training). The average starting salary for those completing the program will be \$30,000, so the total financial impact through this program will be up to \$4,200,000 annually to the community from newly employed individuals.

d. Who is the target population served by this project? How many individuals are expected to be served?

The FRESHforce program serves individuals in need of workforce training to better their lives and circumstances. Fresh Force will work with individuals with a variety of barriers to employment – including youth aging out of foster care, ex-offenders, adults with disabilities, veterans, and disconnected youth (young people aged 16-24 who are neither working nor in school). It will also serve businesses in need of qualified, trained employees.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The benefits of the program will be in the lives of the individual participants and their families - measured by education/certifications, hard and soft skill development, job placement, increased salary, and percent of offender recidivism (for ex offenders in the program). Additional benefits will come in the form of deliverables to local industry leaders and businesses measured by an increase in qualified workers and additional income into the state and local economy.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Feeding Tampa Bay would return funds to the State.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

15. Recipient Contact Information

a. Organization
b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name
e. E-mail Address
f. Phone Number

16. Lobbyist Contact Information

a. Name
b. Firm Name
c. E-mail Address
d. Phone Number