1. Project Title  
Big Brothers Big Sisters School to Work Project

2. Senate Sponsor  
Debbie Mayfield

3. Date of Request  
01/28/2021

4. Project/Program Description  
Through the School-to-Work (STW) program, Big Brothers Big Sisters Association of Florida partners with corporations and other organizations to open doors of hope and opportunity for students. Each month, youth meet with a volunteer mentor at his or her job, where youth experience first-hand the world of work from the perspective of and with encouragement from someone who is already doing the job. Educational workshops providing information about employment and expectations of a workplace are also part of each monthly meeting to develop employment skills for youth in the program.

5. State Agency to receive requested funds  
Department of Economic Opportunity

State Agency contacted?  
Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

<table>
<thead>
<tr>
<th>Type of Funding</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations</td>
<td>500,000</td>
</tr>
<tr>
<td>Fixed Capital Outlay</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total State Funds Requested</strong></td>
<td><strong>500,000</strong></td>
</tr>
</tbody>
</table>

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

<table>
<thead>
<tr>
<th>Type of Funding</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total State Funds Requested (from question #6)</strong></td>
<td>500,000</td>
<td>83%</td>
</tr>
<tr>
<td><strong>Matching Funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Federal</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>State (excluding the amount of this request)</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Local</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>100,000</td>
<td>17%</td>
</tr>
<tr>
<td><strong>Total Project Costs for Fiscal Year 2021-2022</strong></td>
<td><strong>600,000</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

8. Has this project previously received state funding?  
Yes

<table>
<thead>
<tr>
<th>Fiscal Year (yyyy-yy)</th>
<th>Amount</th>
<th>Specific Appropriation #</th>
<th>Vetoed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recurring</td>
<td>Nonrecurring</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2020-21</td>
<td>0</td>
<td>500,000</td>
<td>2234A</td>
</tr>
</tbody>
</table>

9. Is future funding likely to be requested?  
Yes

a. If yes, indicate nonrecurring amount per year.  
500,000

b. Describe the source of funding that can be used in lieu of state funding.

BBBSAF is not aware of any other funding sources.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?  
No
If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

<table>
<thead>
<tr>
<th>Spending Category</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Administrative Costs:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Director/Project Head Salary and Benefits</td>
<td>Salaries, payroll taxes, and benefits for the CEO allocated based on the amount of time of direct involvement in monitoring the project, communicating with BBBS local agencies regarding project goals and objectives, as well as maintaining contact with the funding agency to ensure contract goals are met along with compliance with contract terms.</td>
<td>15,614</td>
</tr>
<tr>
<td>Other Salary and Benefits</td>
<td>Salary, payroll taxes, and benefits for the Director of Operations for direct services and hours worked in the STW project. Effort is dedicated to monitoring BBBS local agency compliance with the STW contract, preparing monthly reporting to the Department of Economic Opportunity, and invoicing and payment to BBBS local agencies for services provided to youth in the STW program.</td>
<td>19,504</td>
</tr>
<tr>
<td>Expense/Equipment/Travel/Supplies/Other</td>
<td>Supplies, liability insurance, and communications and mileage reimbursement for travel to support the STW program. The expenses are allocated in proportion to the project needs for management and administration.</td>
<td>3,382</td>
</tr>
<tr>
<td>Consultants/Contracted Services/Study</td>
<td>An annual audit is performed by an independent auditor with a portion of the expense for the audit allocated to the STW project. The allocation of the expense is in proportion of the project to the overall operation of Big Brothers Big Sisters Association of Florida. Additional contracted services for on-line services, technology, and website support for the BBBSAF is allocated proportionately as well.</td>
<td>1,500</td>
</tr>
<tr>
<td><strong>Operational Costs: Other</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salary and Benefits</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Expense/Equipment/Travel/Supplies/Other</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Consultants/Contracted Services/Study</td>
<td>Contract services for STW mentoring support through six BBBS local agencies serving youth in Florida. The expenses incurred by the local agencies include the cost for recruitment of volunteers and youth, assessment for eligibility to participate, background screening, and professional support staff who are monitoring and supporting the program operations at corporate partner locations. Youth and mentor meetings occur monthly with transportation to the corporate site provided to attendees.</td>
<td>460,000</td>
</tr>
<tr>
<td><strong>Fixed Capital Construction/Major Renovation:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction/Renovation/Land/Planning Engineering</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td><strong>Total State Funds Requested (must equal total from question #6)</strong></td>
<td></td>
<td>500,000</td>
</tr>
</tbody>
</table>

12. Program Performance
   a. What specific purpose or goal will be achieved by the funds requested?
The School-to-Work program goal is to help students improve their chances of graduating and transitioning to the workplace. Allowing them to meet with and shadow volunteer employee mentors in the workplace for just a few hours each month during the school year. This exposure to the workplace and encouragement from volunteer mentors makes a world of difference as students improve their grades, gain in self-esteem, and graduate high school with plans for a career. The immediate benefit of the School-to-Work Program is that students will be trained by corporate partners who will serve as teachers and mentors to prepare students to fulfill the growing need of a highly skilled and educated workforce in Florida.

b. What activities and services will be provided to meet the intended purpose of these funds?

The School-to-Work program goal is to help students improve their chances of graduating and transitioning to the workplace. Corporate partners open doors of hope and opportunity for students by allowing them to meet with and shadow volunteer employee mentors in the workplace for just a few hours each month during the school year. This exposure to the workplace and encouragement from volunteer mentors makes a world of difference as students improve their grades, gain in self-esteem, and graduate high school with plans for a career. In the one-to-one mentoring model, each mentor works with only one youth during their meeting times.

c. What direct services will be provided to citizens by the appropriation project?

Facilitated through six BBBS local agencies, BBBSAF will match 184 students, identified as at-risk youth, with mentors who are actively employed in corporate workplace partners of Big Brothers Big Sisters local agencies. Each month, youth in STW meet with and shadow a volunteer mentor at his or her job, where youth experience first-hand the world of work from the perspective of and with encouragement from someone who is already doing the job. Workplace partners facilitate workshops on topics such as work-readiness, preparing for post-secondary education and/or employment, resume writing, business etiquette, and interview skills. BBBS staff provides support to workplace partners regarding the youth and mentoring strategies.

d. Who is the target population served by this project? How many individuals are expected to be served?

Young people across the state of Florida often lack the skills, knowledge, and experience necessary for success in school or in jobs. Unfortunately, this skills gap affects some of the state’s most vulnerable youth disproportionately: rates of college attendance, unemployment, and underemployment tend to be higher for African-American, Latino, and/or low-income youth. Big Brothers Big Sisters local agencies identify at-risk youth for participation in the STW program. The program is expected to provide one-to-one mentoring for 368 students who are in high school. Students and mentors are encouraged to commit to the STW program for two years.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

In addition to the benefits of youth having a caring adult mentor who is a successful role model, the STW program offers opportunities for youth to learn valuable career skills.
In the corporate environment, youth shadow the work of their mentors in an opportunity to learn about their fields of career interest.
Workplace partners facilitate workshops on topics such as work-readiness, preparing for post-secondary education and/or employment, resume writing, business etiquette, and interview skills. BBBS staff provides support to workplace partners regarding the youth and mentoring strategies.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Financial consequences for failure to meet the deliverables are charged at a fixed price per unit of youth matched with a mentor in the STW program.
If the contract number of youth (368) do not receive one-to-one mentoring services at a corporate partner site, the funding will be reduced on a per youth basis during the budget period July 1, 2021, to June 30, 2022.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A
### 14. Requestor Contact Information

<table>
<thead>
<tr>
<th>a. First Name</th>
<th>Joanna</th>
</tr>
</thead>
<tbody>
<tr>
<td>b. Organization</td>
<td>Big Brothers Big Sisters Association of Florida, Inc.</td>
</tr>
<tr>
<td>c. E-mail Address</td>
<td><a href="mailto:jodyclifford@bbbsflorida.org">jodyclifford@bbbsflorida.org</a></td>
</tr>
<tr>
<td>d. Phone Number</td>
<td>(772)263-2889</td>
</tr>
</tbody>
</table>

### 15. Recipient Contact Information

<table>
<thead>
<tr>
<th>a. Organization</th>
<th>Big Brothers Big Sisters Association of Florida, Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>b. Municipality and County</td>
<td>Hillsborough</td>
</tr>
<tr>
<td>c. Organization Type</td>
<td></td>
</tr>
<tr>
<td>☑ Non Profit 501(c)(3)</td>
<td></td>
</tr>
<tr>
<td>☐ Non Profit 501(c)(4)</td>
<td></td>
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<tr>
<td>☐ Local Entity</td>
<td></td>
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<tr>
<td>☐ University or College</td>
<td></td>
</tr>
<tr>
<td>☐ Other (please specify)</td>
<td></td>
</tr>
<tr>
<td>d. First Name</td>
<td>David</td>
</tr>
<tr>
<td>e. E-mail Address</td>
<td><a href="mailto:davidarnold@bbbsflorida.org">davidarnold@bbbsflorida.org</a></td>
</tr>
<tr>
<td>f. Phone Number</td>
<td>(813)621-1188</td>
</tr>
</tbody>
</table>

### 16. Lobbyist Contact Information

<table>
<thead>
<tr>
<th>a. Name</th>
<th>Frank Mayernick, Jr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>b. Firm Name</td>
<td>The Mayernick Group</td>
</tr>
<tr>
<td>c. E-mail Address</td>
<td><a href="mailto:frank@themayernickgroup.com">frank@themayernickgroup.com</a></td>
</tr>
<tr>
<td>d. Phone Number</td>
<td>(850)251-8898</td>
</tr>
</tbody>
</table>