



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2021-2022

LFIR # 1612

1. Project Title
2. Senate Sponsor
3. Date of Request

#### 4. Project/Program Description

The Women of Tomorrow Mentoring & Scholarship Program partners with 250+ professional mentors and 113 public-schools in Miami-Dade, Broward and Palm Beach counties to create pathways out of poverty for 3000 at-risk girls each year (15,000 since inception), prevent high school dropouts (96% graduation rate), increase access to technical/higher education (91% enrollment), and equip at-risk girls with the tools needed for academic resilience and success in today's workforce. Technology and database enhancements would support and expand online engagement with mentors, school coordinators, staff, and program graduates; virtual mentoring and career-focused fieldtrips and technical/college campus visits; and sustained engagement among program alumnae as a bridge for at-risk girls as they develop in their academic, vocational and professional careers. The request would also support mentors and school coordinators in helping mentees to create a life plan critical to equipping them for success.

5. State Agency to receive requested funds
- State Agency contacted?

#### 6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>500,000</b>

#### 7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	88%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	65,000	12%
<b>Total Project Costs for Fiscal Year 2021-2022</b>	<b>565,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	500,000	#100	Yes

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

WOT is applying in Jan 2021 for a Miami-Dade County grant which could, if awarded, offset up to \$100,000 per year for up to three years to support its programs. State funding would supplement the county grant.



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**10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

Yes

**If yes, indicate the amount of funds received and what the funds were used for.**

WOT received \$149,200 in CARES Paycheck Protection funds which were used to maintain current staffing levels, defray benefits, and keep the program operating during the pandemic.

**11. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Workforce Development & Higher Education Manager; Alumnae Network Manager to expand outreach and engagement between 15000 mentee alumnae and 250+ mentors and continue tracking, engaging and supporting at-risk program participants as they move into education/technical training and enter the workforce, helping them to follow through on their life plans and stay on track to achieve financial independence.	125,000
Expense/Equipment/Travel/Supplies/Other	Purchase of hardware, software, videography tools to support virtual trainings with students and graduates, video mentee profiles for academic/professional/program outreach, and online career-focused/college/technical school visits. Security/technical upgrades to website, student portal and mobile App to: expand engagement between students, mentors, public school coordinators, WOT staff and alumnae; monitor student attendance, and manage program applications, parental approvals, and other studen	225,000
Consultants/Contracted Services/Study	Engage consultant/vendor to build alumnae network database, including solutioned software, data entry, conversion and mapping of hard copy historical alumnae records (10+ years), conduct staff database training, and record student/alumnae video profiles for education/career succes and program outreach.	150,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>

**12. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

The requested technology, database and IT infrastructure enhancements would connect and engage the program's network of 250+ active professional women mentors, 3,000 active mentees and over 15,000 alumnae mentee graduates. Videography tools would develop training videos and mentee video profiles to expand mentoring, networking and job opportunities for the program's at-risk women and girls.

**b. What activities and services will be provided to meet the intended purpose of these funds?**



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High quality mentoring sessions, curriculum, resources, and coaching to help mentees graduate from high school, pursue higher education, and embark on career plans to enable their financial independence; virtual career-focused field trips and college-campus & technical school visits to achieve their academic, vocational and professional goals; video profiles to advance mentee educational/professional opportunities and program outreach; alumnae database and network development to enable post- high school graduation support for mentees and recruitment of professional mentors.

**c. What direct services will be provided to citizens by the appropriation project?**

15,000+ program alumni will have access to peer support to remain on track as they transition from high school through higher education and in to careers. Improved virtual connectivity will facilitate more regular, effective, and efficient communication between students, mentors, public school coordinators, WOT staff and alumni.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

3000+ at-risk girls in 113 public high schools, 250+ professional mentors, and 15,000 program alumnae in Miami-Dade, Broward and Palm Beach counties.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

3,000+ high-school at-risk girls in three Florida counties will benefit from enhanced program delivery through technology; 15000+ program alumni will have access to peer support, in addition to 250+ professional mentees, to remain on track as they transition from high school to higher education and into careers; improved virtual connectivity will facilitate more regular, effective and efficient communication between students, mentors, public school coordinators, WOT staff and alumnae; WOT will be better able to monitor student attendance and secure/manage mentee applications, parental approvals, and other student information. Methodology - Graduation rates; surveys; progress monitoring.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Women of Tomorrow will reimburse the state funding provided if deliverables or measures as described are not met.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

Not Applicable



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#### 14. Requestor Contact Information

a. First Name  Last Name   
b. Organization   
c. E-mail Address   
d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization   
b. Municipality and County   
c. Organization Type  
☐ For Profit Entity  
☒ Non Profit 501(c)(3)  
☐ Non Profit 501(c)(4)  
☐ Local Entity  
☐ University or College  
☐ Other (please specify)

d. First Name  Last Name   
e. E-mail Address   
f. Phone Number

#### 16. Lobbyist Contact Information

a. Name   
b. Firm Name   
c. E-mail Address   
d. Phone Number