



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1786

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Access Online consists of 10+ course modules, 35+ individual video lessons, and over 40 hands-on practice guides and tools to empower high school students to develop a successful college admission and scholarship application strategy. This is not a "check the box" style program, but rather, a culturally relevant and approachable format that is designed to reinforce the skills necessary to successfully navigate the college admissions process. Access Online leverages mindset coaching, interactive exercises, video-based instruction, and validated learning objectives that have resulted in a 100% college admissions rate, over 90% scholarship acquisition rate and over \$10M in scholarship awarded since 2014.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	400,000
Fixed Capital Outlay	0
Total State Funds Requested	400,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	400,000	77%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	120,000	23%
Other	0	0%
Total Project Costs for Fiscal Year 2021-2022	520,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Director burdened salary	80,000
Other Salary and Benefits	Salaries for Educational Success Coordinator, Strategy & Impact Manager, and Partnerships Manager	120,000
Expense/Equipment/Travel/Supplies/Other	Impact and evaluation dynamic reporting dashboard for performance success tracking; platform development, software integrations and hosting expenses	50,000
Consultants/Contracted Services/Study	Strategy and program evaluation; software development, UX / UI and licensing fees	100,000
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Operational management expenses	50,000
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		400,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Access Online bridges educational opportunity gaps through tech-enabled college access coaching for disadvantaged youth from under served communities. The funding sought will underwrite the cost of service delivery to up to 2000 high school students from low income backgrounds.

b. What activities and services will be provided to meet the intended purpose of these funds?

College admissions and scholarship acquisition strategy coaching via an online course platform (Access Online), monthly live coaching sessions, as well as weekly support office hours. Access Online's mobile friendly, on-demand online coaching platform includes a suite of 10 courses, 35+ individual video lessons, and over 40 hands-on practice guides and tools.

c. What direct services will be provided to citizens by the appropriation project?

College admissions and scholarship acquisition strategy coaching via the an online course platform (Access Online), monthly live coaching sessions, as well as weekly support office hours. Access Online's mobile friendly, on-demand online coaching platform includes a suite of 10 courses, 35+ individual video lessons, and over 40 hands-on practice guides and tools.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project are at-risk, economically disadvantaged high school students and university/college students. We expect to serve at least 1,000 youth in South Florida.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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This project will help improve the quality of education by enrolling 1,000 target students as active users of the Access Online platform, which will provide on-demand virtual college admissions and scholarship acquisition strategy coaching. The database reports will measure completion rate, the number of active users, the qualitative evaluation of learning objectives, and quantitative validation of concepts retained and understood through milestone-based assessments.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

None other than standard penalties

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. **First Name** Leigh-Ann **Last Name** Buchanan

b. **Organization** International Human Factor Youth Leadership, Inc. dba Nyah Project

c. **E-mail Address** info@nyahproject.org

d. **Phone Number** (305)981-6875 **Ext.**

15. Recipient Contact Information

a. **Organization** International Human Factor Youth Leadership, Inc. dba Nyah Project

b. **Municipality and County** Miami-Dade

c. **Organization Type**

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. **First Name** Aileen **Last Name** Alon

e. **E-mail Address** aileen@nyahproject.org

f. **Phone Number** (305)981-6875

16. Lobbyist Contact Information

a. **Name** Mario J. Bailey

b. **Firm Name** Converge Government Affairs of Florida, Inc.

c. **E-mail Address** Mario@ConvergeGov.com

d. **Phone Number** (205)246-3932