

1. Project Title Goodwill South Florida - "Real People, Real Jobs, Real Results"

2. Senate Sponsor Ileana Garcia

3. Date of Request 02/02/2021

4. Project/Program Description

Goodwill South Florida offers vocational education & training programs where participants are taught job skills and gain work experience in positions within one of Goodwill's business divisions, in the areas of sewing, customer service/retail education and custodial services. Participants who successfully complete training are placed in paid positions within Goodwill's Apparel Manufacturing Division; one of its 35 Goodwill retail stores for customer service; and governmnent/commercial businesses for custodial services. These programs focus on those individuals who have the capabilities and interests to perform in a job, but are still in need of individualized supervision and supportive counseling due to a specific condition or conditions which impair their productivity and earning capacity, or precludes them from obtaining or maintaining a job in the community. The appropriation will provide a stipend to support individuals who are enrolled in the sewing program.

Department of Education

5. State Agency to receive requested funds

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	400,000
Fixed Capital Outlay	0
Total State Funds Requested	400,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	400,000	100%	
Matching Funds			
Federal	0	0%	
State (excluding the amount of this request)	0	0%	
Local	0	0%	
Other	0	0%	
Total Project Costs for Fiscal Year 2021-2022	400,000	100%	

8. Has this project previously received state funding? No

Fiscal Year	Amount		Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		

9. Is future funding likely to be requested?

No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	The funds will be used to provide a financial assistance stipend for students enrolled in the Sewing Training Program which has helped increase student retention, lowered student dropout all while helping students offset their personal expenses. The stipend is currently offered to qualifying students who meet certain criteria such as having a disability and a low household income. As part of the scholarship students are paid minimum wage while training.	400,000
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	400,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Nonprofit organizations are among those who have suffered the most. Goodwill will be able to put those funds back into the programs that serve people with disabilities. We will re-invest the funds in enhancing the job skills and life situations, not only to those we serve but the families that depend on them. It will specifically help us put over 450 people through our skills & job training programs that will result in a job upon successful completion.

b. What activities and services will be provided to meet the intended purpose of these funds?

Goodwill South Florida is the 17th largest private employer in South Florida, employing 3,100. Our workforce includes 1,200 people with federally defined disabilities, making us the largest employer of people with disabilities in all of Florida. We are very proud of the fact that we devote more than 95% of our expenses to Program Costs, and less than 5% of our expenses on management or other support services. The appropriation will allow us to invest in programs that help transition someone seeking our services from dependency to independence. Rather than using tax dollars to receive state services, our successful job placements can help convert tax users to become tax payers by now being able to find a job and contribute.

c. What direct services will be provided to citizens by the appropriation project?

The appropriation will provide a stipend to students enrolled in the Sewing Training Program so that they are able to maintain an income while learning a new, employable skill.



d. Who is the target population served by this project? How many individuals are expected to be served?

Last year, we provided certified vocational training to 154 individuals while 2,528 people received job training and wrap around services while employed at Goodwill. An additional 671 were provided with placement services for community jobs. Overall, our essential job programs served 7,060 people. Of those served 50% had one or more disability and the remaining 50% had one or more barrier to work. Our program participants are reflective of the diverse South Florida community: 59% identify as Hispanic or Latinx; 19% as African American or Black; 9% Haitian; 3% as White; and 10% as Other.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Goodwill is one of the most cost-effective nonprofits in the U.S. with 96% of our expenses going toward funding direct programs. As part of an accreditation program, there are many outcomes and measurable units of service that are put into place. One of the best ways to measure outcomes is by the number of participants enrolled in programs, how many participants complete and successfully graduate from the program and how many people we provide services for each year and how many job placements we fill.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Cessation or recovery of funding if the stipends are not provided to enrolled students.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

n/a



LFIR # 1895

14. Requestor Contact Information

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	b. Organization	Goodwill Industries of South Florida				
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	d. Phone Number	(305)326-4110 Ext.				
15.	15. Recipient Contact Information					
	a. Organization	Goodwill Industries of South Florida				
	b. Municipality and	d County Miami-Dade				
	c. Organization Ty	Organization Type				
	□For Profit Entity	ofit Entity				
	⊠Non Profit 501(c	☑Non Profit 501(c)(3)				
	□Non Profit 501(c	rofit 501(c)(4)				
	□Local Entity					
	□University or Co	ollege				
	□Other (please sp	specify)				
	d. First Name	Lourdes		Last Name	Little	
	e. E-mail Address	LLittle@goodwillmiami.org				
	f. Phone Number (305)326-4181					
16.	16. Lobbyist Contact Information					
	a. Name	Carlos M. Cruz				
	b. Firm Name	Converge Government Affairs of Florida, Inc.				
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