



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2021-2022

LFIR # 1967

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The Workforce Housing Initiative is a statewide association of Florida's 12 local NeighborWorks organizations. The NeighborWorks Florida Collaborative amplifies the impact of member organizations, as they work to foster sustainable homeownership, develop affordable housing, and provide capital to build strong, thriving communities. In FY 2016, NeighborWorks organizations in Florida received more than \$2.7 million in Congressionally-appropriated funds. For every federal dollar invested, Florida's organizations brought an additional \$71 into the communities they serve. This 71:1 ratio is the kind of return on investment every business in the state desires, and NeighborWorks wants to provide a similar return to the State of Florida. It also wants to demonstrate measurable benefits to Florida's economic health and reduce the need for other statewide assistance to citizens and communities. This initiative is designed to create statewide impact by effectively stabilizing Florida communities.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	1,800,000
Fixed Capital Outlay	1,200,000
<b>Total State Funds Requested</b>	<b>3,000,000</b>

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	3,000,000	33%
<b>Matching Funds</b>		
Federal	2,700,000	29%
State (excluding the amount of this request)	0	0%
Local	3,000,000	33%
Other	500,000	5%
<b>Total Project Costs for Fiscal Year 2021-2022</b>	<b>9,200,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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#### 10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

If yes, indicate the amount of funds received and what the funds were used for.

#### 11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	50% of Director position	38,750
Other Salary and Benefits	1 FTE for project oversight	28,750
Expense/Equipment/Travel/Supplies/Other	Travel: oversight visits to the 12 Neighborworks sites across the state	28,500
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Staffing costs for programming	435,600
Expense/Equipment/Travel/Supplies/Other	Programming costs for each of the members would be allocated an amount to increase attainable housing units, commercial space for small business, and/or capital for down payment assistance, micro-loans, or mortgages.	1,268,400
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Each of the Neighborworks members would take on a new capital project in their respective communities.	1,200,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>3,000,000</b>

#### 12. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

The "Statewide Workforce Housing Readiness Initiative" led by the Florida NeighborWorks Collaborative is designed to create statewide impact through stabilizing Florida neighborhoods and communities most impacted by increased rates of foreclosure, disinvestment, and economic loss both during and after the Great Recession and the COVID-19 pandemic, by utilizing comprehensive community development or purpose-built community principles.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

To meet the goal of stabilizing or re-developing these impacted communities to elevate all of Florida, NeighborWorks will utilize principles of collective impact, place-based strategies, and comprehensive community development.

##### c. What direct services will be provided to citizens by the appropriation project?

Comprehensive, community-based services will be provided including, but not limited to: housing counseling; workforce development; credit counseling/repair; micro-lending and mortgage activities; community building and engagement activities; and new construction and/or renovation of single-family, multi-family, and/or commercial properties.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

The target population is low-to-moderate income (LMI) Floridians including those living below the federal poverty level as well as those whose incomes are above poverty level but less than what is needed to meet the basic costs of living in their home counties. In addition to this broad focus on LMI citizens, the project is also interested in targeting efforts to impact (1) veterans of the armed forces, (2) senior citizens 55 and older, and (3) young adults aging out of the foster care system.



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**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Expected outcomes include: increases in economic activity, job opportunities for low-to-moderate-income Floridians, individual/familial economic self-sufficiency, increases in sustainable homeownership, and increased services to veterans of the U.S. Armed Forces. NeighborWorks Network members have access to Success Measures, which includes 250 data collection instruments (successmeasures.org). Data points will be shared with the appropriate state agency.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

NeighborWorks Florida Collaborative would consider not applying for future funding should the collective deliverables and outcomes proposed not be met.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

Each of the 12 NeighborWorks 501(c)(3) organizations would receive \$100,000 to be used in conjunction with other committed funds to build and/or renovate either affordable housing units or commercial property within underserved communities located within their respective geographic footprints. As the statewide entity for the proposed initiative, NeighborWorks Florida Collaborative would provide oversight by gathering financial and outcome data on each local capital project.



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#### 14. Requestor Contact Information

a. First Name  Last Name   
b. Organization   
c. E-mail Address   
d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization   
b. Municipality and County

#### c. Organization Type

- ☐ For Profit Entity  
☒ Non Profit 501(c)(3)  
☐ Non Profit 501(c)(4)  
☐ Local Entity  
☐ University or College  
☐ Other (please specify)

d. First Name  Last Name   
e. E-mail Address   
f. Phone Number

#### 16. Lobbyist Contact Information

a. Name   
b. Firm Name   
c. E-mail Address   
d. Phone Number