1. Project Title H3 Pink Ribbon Support Line

2. Senate Sponsor Jason Pizzo

3. Date of Request 02/26/2021

4. Project/Program Description

The H3 Pink Ribbon Support Line will be the first call-in breast cancer support line in Miami-Dade, FL. All volunteers will be breast cancer survivors themselves, making it easier to relate to each caller's diagnosis. First time callers will complete a basic intake questionnaire on demographics and type of breast cancer. Our volunteers have years of personal experience to help guide survivors through the often confusing and scary choices involved in breast cancer diagnosis and treatment. The volunteers will help new patients decipher unfamiliar terminology and help explain what some of the conventional and alternative treatment options are. Volunteers will provide individualized support, but they will not make any decisions on a caller's behalf or provide any medical advice. These services will be offered in English, Spanish and Portuguese (with plans to integrate Haitian Creole), to provide emotional support, education on treatment options, and guidance to financial resources.

5. State Agency to receive requested funds Department of Health

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	50,000
Fixed Capital Outlay	0
Total State Funds Requested	**50,000**

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	50,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2021-2022	**50,000**	**100%**

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? Yes

  a. If yes, indicate nonrecurring amount per year. 50,000

  b. Describe the source of funding that can be used in lieu of state funding.

> At this time, an alternate source of funding is not in place to expand with this service. However, H3 continues to explore and pursue all possible funding avenues including grants, foundations, and fundraising.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Project Planning, Implementation, and Management: Creation of Guidelines, Processes and Procedures Manual, Information Resource Database and Volunteer-to-Caller Assignment Matching Grid, Answering System Logistics, Monthly Evalutions, and Tracking Needs-Based Projections.	8,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Outsourced Services - Accounting/Bookkeeping.	2,000
Operational Costs: Other		
Salary and Benefits	Train the Trainer Training of Volunteers Starting with 5-8 volunteers	15,000
Expense/Equipment/Travel/Supplies/Other	Call in Center Equipment (phone with multiple lines, call recording software, USB headsets, and desktop computer for management of operations, data storage and customer references desktop computer for management of operations, data storage and customer references) Supplies, Local and National Travel (for breast cancer conferences to upgrade the field and to meet some needs of the program by meeting people, volunteers and medical professionals), ME&I, Marketing & Advertising (Billboards, etc.)	20,000
Consultants/Contracted Services/Study	Outsourced Services: Consultants: Lawyers, medical, business professionals. Contracted Services: IT professionals, Writing and Proofreading Program literature, Newsletters, Email Funnels, Email, Social Media and Blog posts, training manuals, questionnaires. Study: On-going Research	5,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		**50,000**

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

> The program will maintain a support line to help newly diagnosed cancer patients navigate the medical system to find proper cancer treatments and be aware of their different options (medical and complementary).

b. What activities and services will be provided to meet the intended purpose of these funds?

The program will efficiently run and manage a support line that provides an open conversation and education that leads patients to understand challenging terminology and have the information they need to make the correct decisions for treatment.

c. What direct services will be provided to citizens by the appropriation project?

The program will efficiently run and manage a support line that provides an open conversation and education that leads patients to understand challenging terminology and provide the information they need to make the correct decisions for treatment.

d. Who is the target population served by this project? How many individuals are expected to be served?

Florida ranks second in the nation in newly diagnosed cancer cases. On average, there are over 110,000 new cancers reported annually to the statewide cancer registry. Our target population is those diagnosed with breast cancer. While all who contact the helpline will be provided services, our focus will be individuals with socio-economic, language, educational or cultural barriers that may limit their understanding of unfamiliar medical terminology or awareness of available resources. In 2017, in Miami-Dade County, the number of new breast cancer cases among women was approximately 110 per 100,000, bringing the total number of new diagnoses to more than 1,900 (Source: Florida Department of Health, Division of Public Health Statistics). Increasing awareness and expanding education and understanding via this support line can improve quality of life and chances of survival, while potentially reducing burdens on the healthcare system.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Individuals will obtain the information and resources they need to maximize the quality of treatment and quality of life. Outcome will be measured by follow-up contact as a self-reported survey administered by either phone or e-mail. In some instances, an in-person follow-up interview will be conducted to assess personal results.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The agency's standard penalties are likely sufficient to address failure to meet deliverables or performance measures. Other potential penalties may be limited or no future year funding.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

14. Requestor Contact Information

    a. First Name   Jane   **Last Name**   Piazzetta

    b. Organization   H3: Health. Hope. Healing.

    c. E-mail Address   info@h3hope.org

    d. Phone Number   (305)531-2046   **Ext.**

15. Recipient Contact Information

    a. Organization   H3: Health. Hope. Healing.

    b. Municipality and County   Miami-Dade

    c. Organization Type

    ☐ For Profit Entity

    ☑ Non Profit 501(c)(3)

    ☐ Non Profit 501(c)(4)

    ☐ Local Entity

    ☐ University or College

    ☐ Other (please specify)

    d. First Name   Jane   **Last Name**   Piazzetta

    e. E-mail Address   info@h3hope.org

    f. Phone Number   (305)531-2046

16. Lobbyist Contact Information

    a. Name   None

    b. Firm Name   None

    c. E-mail Address

    d. Phone Number