



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 2057

1. Project Title 2. Senate Sponsor 3. Date of Request

4. Project/Program Description

A 9,000 sq ft expansion and renovation to the existing St. Petersburg Museum of History. The 1st floor addition will serve as a Pinellas County Visitor Center, museum gift shop, conference area, and new museum entrance. The 2nd floor be the home of the newly designed interactive state-of-the-art exhibit of St. Petersburg and Pinellas County's history and how it relates to, and parallels, the history of Florida and the nation. It will be designed with Pinellas County Schools to adhere to Florida education standards for Florida and U.S. History. A 3,500 sq ft rooftop catering venue overlooking the St. Pete Pier District will provide a unique outdoor space for 200+ seated persons. Existing facility renovations include new floors, lighting, walls, and A/V to create a 200+ person seated auditorium/meeting space in both the Flight One Gallery and the current main gallery.

5. State Agency to receive requested funds State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	500,000
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	8%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	3,800,000	60%
Other	2,000,000	32%
Total Project Costs for Fiscal Year 2021-2022	6,300,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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No

If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Completing a \$6 million two-story addition to the museum, with the bulk of the grant funds going towards a decorative metal artwork façade on the second story designed by Ya La Ford, a local Tampa Bay artist.	500,000
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

To assist in constructing a 10,000 square foot expansion of the St. Petersburg Museum of History that will turn the facility into the premier cultural and heritage venue on Florida's west coast. The expansion includes a Visitor's Center and second floor main gallery space that will house Explore Florida! - a state-of-the-art exhibit showcasing 500 years of Florida history.

b. What activities and services will be provided to meet the intended purpose of these funds?

Educational opportunities for students of all ages that visit Explore Florida!, as well as the opportunity to promote venues, hotels, restaurants, and activities from throughout Florida's west coast in the Visitor Center located on the St. Pete Pier approach.

c. What direct services will be provided to citizens by the appropriation project?

The construction of the new main gallery, which will house Explore Florida!, accomplishes two major tasks. It will allow the museum to protect its collection of prized Florida artifacts by housing and displaying them well above flood danger and it provides the opportunity to create an interactive exhibit, curated by museum professionals and educators, that will share Florida's history with the thousands of museum visitors who travel to St. Petersburg annually.

d. Who is the target population served by this project? How many individuals are expected to be served?

The population served by this expansion includes out of state visitors, in-state visitors, Tampa Bay area residents and school children from Pinellas, Hillsborough, Pasco, Manatee and Sarasota counties. Independent consultants predict 1.7 million people will visit the St. Pete Pier annually with the Museum of History capturing over 75,000 guests per Wynne Associates report dated 12/2018.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will



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be measured?

The expected outcome and benefit of the project is the construction of a Florida history teaching facility that also bolsters the state's cultural heritage tourism numbers. Cultural heritage tourism is the state's largest growing area of visitors. The museum's success will be measured by attendance numbers and school/student participation.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The grantee would return all or a portion of the provided funding.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The City of St. Petersburg owns the building and leases it to the St. Petersburg Historical Society, which operates the museum. The museum has been located at this site for over 90 years and currently has a ten year lease with the city, which expires May 2030. Ten year lease is the longest allowed per city charter.



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14. Requestor Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

15. Recipient Contact Information

a. Organization
b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
☒ Non Profit 501(c)(3)
☐ Non Profit 501(c)(4)
☐ Local Entity
☐ University or College
☐ Other (please specify)

d. First Name Last Name
e. E-mail Address
f. Phone Number

16. Lobbyist Contact Information

a. Name
b. Firm Name
c. E-mail Address
d. Phone Number