1. Project Title  
Farmers Fresh Invest

2. Senate Sponsor  
Debbie Mayfield

3. Date of Request  
03/23/2021

4. Project/Program Description  
Farmers Fresh Invest (FFI) is a statewide social and economic enterprise by Treasure Coast Food Bank seeking matching state funds to serve more of Florida’s families. FFI partners with family farms in Florida, operates a bulk food production center, produces a skilled workforce through job training, and has created a successful self-sustaining venture working side by side with the private sector.

5. State Agency to receive requested funds  
Department of Agriculture and Consumer Services

State Agency contacted?  
No

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022  

<table>
<thead>
<tr>
<th>Type of Funding</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations</td>
<td>876,764</td>
</tr>
<tr>
<td>Fixed Capital Outlay</td>
<td>387,000</td>
</tr>
<tr>
<td><strong>Total State Funds Requested</strong></td>
<td><strong>1,263,764</strong></td>
</tr>
</tbody>
</table>

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

<table>
<thead>
<tr>
<th>Type of Funding</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total State Funds Requested (from question #6)</strong></td>
<td>1,263,764</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Matching Funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Federal</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>State (excluding the amount of this request)</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Local</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total Project Costs for Fiscal Year 2021-2022</strong></td>
<td><strong>1,263,764</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

8. Has this project previously received state funding?  
No

<table>
<thead>
<tr>
<th>Fiscal Year (yyyy-yy)</th>
<th>Recurring</th>
<th>Nonrecurring</th>
<th>Specific Appropriation #</th>
<th>Vetoed</th>
</tr>
</thead>
</table>

9. Is future funding likely to be requested?  
Yes

a. If yes, indicate nonrecurring amount per year.  
500,000

b. Describe the source of funding that can be used in lieu of state funding.

Revenue from produce production contracts
Revenue from donor investments and other contract revenue

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?  
Yes
If yes, indicate the amount of funds received and what the funds were used for.

$445,000.00 PPP funds.
Monies were used to support staff salaries, as work continued during COVID Pandemic.

11. Details on how the requested state funds will be expended

<table>
<thead>
<tr>
<th>Spending Category</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
</table>
| Administrative Costs: | Executive Director/Project Head Salary and Benefits | 10% Chief Operations Officer - Salary and Benefits = $15,476  
5% CEO Salary and Benefits = $7,800 | 23,276 |
|                   | Other Salary and Benefits | 15% Finance Office Salary and Benefits = $16,537  
5% Development Office Salary and Benefits= $8,513 | 25,050 |
|                   | Expense/Equipment/Travel/Supplies/Other | Website/Computer Services = $1,000 Marketing/Advertising= $5,000  
Printing/Copying = $1,000 Supplies = $1,000 Business Permits/License = $1,000 POS Merchant Fees = $750 Bank Fees = $500 Staff mileage reimbursement- $1,500 | 11,750 |
|                   | Consultants/Contracted Services/Study | Implementation and Evaluation Cost | 15,000 |
| Operational Costs: Other | Salary and Benefits | 50% Farmers Fresh Director Salary and Benefits = $34,400  
50% FF Produce Market Coordinator Salary and Benefits = $28,750  
50% Produce Procurement Specialist Salary and Benefits = $25,875  
25% Bulk Production Kitchen Staff Salary and Benefits = $51,424  
10% Food/PMS Safety Supervisor Salary and Benefits = $6,440  
5% Warehouse Personnel Salary and Benefits = $29,395 | 202,159 |
|                   | Expense/Equipment/Travel/Supplies/Other | Farmers Fresh Invest Produce Purchases @ $0.25 per pound = $375,000  
Produce Freight and Handling Fees $11,900,  
Warehouse Maintenance and Supplies, $18,935  
Boxes and Packaging Supplies $23,495,  
Vehicle Lease and Fuel, $23,480,  
Technology and Industry Software (Laptops, air-card, mobile scanner) $10,200,  
Two Clean Room Safe Fork Lifts, and Two Pallet Jacks $71,859  
30 Student testing certifications = $11,850  
Student training supplies (uniforms, graduation kits) | 561,029 |
|                   | Consultants/Contracted Services/Study | Contract/Seasonal Labor - (bulk packers) = $16,500  
50% Adjunct Pallet Jacks $71,859  
30 Student testing certifications = $11,850  
professor for student raining = $22,000 | 38,500 |
| Fixed Capital Construction/Major Renovation: | Construction/Renovation/Land/Planning Engineering | Cold Storage Expansion | 387,000 |
|                   | Total State Funds Requested (must equal total from question #6) | | 1,263,764 |

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Farmers Fresh Invest (FFI) is a statewide social and economic enterprise by Treasure Coast Food Bank seeking matching state funds to serve more of Florida’s families. FFI partners with family farms in Florida, operates a bulk food production center, produces a skilled workforce through job training, and has created a successful self-sustaining venture working side by side with the private sector.

b. What activities and services will be provided to meet the intended purpose of these funds?
Farmers Fresh Invest expands markets for state-wide growers—especially family farms, reduces food waste which harms our land, water, and climate. Created to expand growers distribution markets, the project links Florida farmers with individuals and families seeking fresh, nutritious fruits and veggies, expands nutrition programs for citizens living within known food desert areas, creates cost savings for school systems participating in Farm2School.

c. What direct services will be provided to citizens by the appropriation project?

Farmers Fresh Invest provides multiple direct services to citizens including more equitable access to fresh produce and nutrition education for 100,000 food insecure individuals (including food deserts), 60,000 students (USDA Farm2School and Florida CFSP), and SNAP and non-SNAP households. Additionally 20 new jobs will be created upon expansion of project and dozens of viable job readiness candidates will be trained annually.

d. Who is the target population served by this project? How many individuals are expected to be served?

Elderly persons, persons with poor mental health, persons with poor physical health, jobless persons, economically disadvantaged persons, at-risk youth, homeless, developmentally disabled, physically disabled, students and Florida grower and food insecure families.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Improve physical health, Improve agriculture production/promotion/education, improve economic activity, create immediate job opportunities, enhance specific individual’s economic self sufficiency and economic development.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

We would be required to return the money appropriated if failure to meet deliverables.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A
14. Requestor Contact Information
   a. First Name  Judith  Last Name  Cruz
   b. Organization  Treasure Coast Food Bank
   c. E-mail Address  jcruz@tcfoodbank.org
   d. Phone Number  (772)446-1755

15. Recipient Contact Information
   a. Organization  Treasure Coast Food Bank
   b. Municipality and County  Saint Lucie
   c. Organization Type
      ☑ For Profit Entity
      □ Non Profit 501(c)(3)
      □ Non Profit 501(c)(4)
      □ Local Entity
      □ University or College
      □ Other (please specify)
   d. First Name  Judith  Last Name  Cruz
   e. E-mail Address  jcruz@tcfoodbank.org
   f. Phone Number  (772)446-1755

16. Lobbyist Contact Information
   a. Name  Ken Pruitt
   b. Firm Name  The P5 Group LLC
   c. E-mail Address  ken@thep5group.com
   d. Phone Number  (772)485-0693