

LFIR # 1046

Is future funding lil a. If yes, indicate n b. Describe the sou	_	nt can be used i	in lieu of state funding.		
•	onrecurring amou				
Is future funding lil	onroduring ama-	nt per year.	750,000		
	•		Yes		
2021-22				INO	
	Recurring 0	Nonrecurring 750,0	9	No	
Fiscal Year (yyyy-yy)	Amo		Specific Appropriation #	Vetoed	
Has this project pro	eviously received	state funding?	Yes		
Total Project Costs	for Fiscal Year 20)22-2023	2,300,000	100%	
Other			1,535,000	67%	
Local			15,000	1%	
State (excluding the	amount of this requ	uest)	0	0%	
Federal			0	0%	
Matching Funds	, , , , , , , , ,		,	1 70	
Type of Funding Total State Funds Requested (from question #6)			750,000	Percentage 32%	
•	or Fiscal Year 202	2-2023 (includii	ng matching funds avai		ect)
Total State Funds I	kequested			750,000	
Fixed Capital Outlay				750 000	
Operations				750,000	
Type of Funding			Amo		
Amount of the Non	ecurring Request	for Fiscal Year		unt	
State Agency conta	•				
State Agency to rec			rtment of State	iors for generations	S to Collie.
19,000 original artifated democracy in both h	cts, photographs, a istoric and contemp	and videos that e porary contexts.	edited Holocaust Museun explain the history and ori The requested resources caust survivors and libera	gins of the Holocau will enable the mu	ist and the values of seum to digitize, in
Project/Program De	•				
Date of Request	10/11/2021				
•	Ed Hooper				
Senate Sponsor					



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If yes, indicate the amount of funds received and what the funds were used for.

CARES Act Funds: In FY 2020-2021, the Florida Holocaust Museum received \$258,160 in PPP funds used for payroll and health insurance for employees during a 10-week period, as well as a \$149,900 EIDL loan for museum operational expenses during the COVID pandemic.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Grant oversight, invoice collection and reporting, and outside bid oversight.	75,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Salaries are used for program implementation for staff who are digitizing and indexing objects, testimonies, and artifacts from Holocaust survivors and liberators, or working directly with partners for testimony digitization, creation of web-based exhibitions, and interactives serving Florida, US, and international audiences; conservation and preservation of objects and art; creation of exhibits; and more.	258,000
Expense/Equipment/Travel/Supplies/ Other	Expenses related to artifact, testimony, and art digitization and indexing; integration of testimony into exhibition; web updates and additions; new hardware and software; exhibition design fabrication and installation, care of collection, and photography; exhibit installation and deinstallation fees; exhibit loan fees paid toward borrowed exhibits; freight fees paid for transportation of exhibits.	218,000
Consultants/Contracted Services/Study	Conservation, care, and photography of objects and art, exhibition loan fees, web hosting, support, software and redesign for online exhibitions and updates, cyber security, exhibition installation and deinstallation, advertising/marketing, grant-writing, research, speakers including Holocaust survivors, liberators, artists, subject matter experts, and more.	199,000
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	750,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

State funds will build on and continue last year's support for 21st Century interactive exhibits, including digital preservation and presentation of the testimonies of Holocaust survivors and liberators. These crucial resources will support the educational, exhibition, collection, and conservation needs of the museum for the benefit of students, teachers, and visitors.

b. What activities and services will be provided to meet the intended purpose of these funds?

State funds will help the museum to digitally preserve the testimonies of Holocaust survivors and liberators; support salaries for staff who are digitizing and indexing objects, testimonies, and artifacts from Holocaust survivors and liberators; fund expenses related to artifact, testimony, and art digitization and indexing; and provide conservation, care, and photography of survivor objects and art.

c. What direct services will be provided to citizens by the appropriation project?



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Through its world-class exhibitions and programs, virtual tours, Skyping with Survivors, and ground-breaking online, participatory, and multi-media platforms, the museum spreads awareness about the Holocaust and the values of democracy in both historic and contemporary contexts.

d. Who is the target population served by this project? How many individuals are expected to be served?

The museum uses state-of-the-art technologies to reach more than 650 teachers, 61,000 students, and 47,000 individuals who are impacted through virtual educational programs, survivor talks, and commemorations each year. In addition, the FHM has trained 2,000 law enforcement officers since the program's inception.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

An estimated 47,000 museum exhibition attendees, 650 teachers, and over 60,000 students annually will have access to the museum's digitized testimonies, artifacts, web-based exhibitions, and interactives of Holocaust survivors and liberators. Outcomes will be measured by the number of program and exhibition attendees, teachers, and students accessing the FHM's exhibits, and materials.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Dispersed funds for deliverables not met will be returned to the state.

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relationship between the owners of the facility and the entity.				

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the

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14.	. Requestor Contact	t Informat	ion					
	a. First Name	Erin		Last Name	Blankenship			
	b. Organization	The Florida Holocaust Museum						
	c. E-mail Address	eblanken	eblankenship@thefhm.org					
	d. Phone Number	(727)460	(727)460-0380 Ext.					
15.	5. Recipient Contact Information							
	a. Organization	The Flori	da Holocaust Mu	seum				
	b. Municipality and County Statewide							
	c. Organization Type							
	□For Profit Entity	t Entity						
	☑Non Profit 501(c	O1(c)(3)						
	□Non Profit 501(c	t 501(c)(4)						
	□Local Entity							
	□University or Co							
	□Other (please specify)							
	d. First Name	Same as	above	Last Name	Blakenship			
	e. E-mail Address							
	f. Phone Number	(727)460-0380						
16.	16. Lobbyist Contact Information							
	a. Name	Michael C. Corcoran						
	b. Firm Name	Corcoran Partners						
	c. E-mail Address	michelle@corcoranpartners.com						
	d. Phone Number	(813)527-0172						