



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 1066

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The purpose is to expand services to Seminole County where the veteran population continues to increase and where over 27,000 veterans and over 4,000 veteran-owned businesses could benefit directly or indirectly from business services and programming. The ultimate goal is to empower and support veterans seeking to start or enhance a business. Such efforts help to mitigate, and at the same time, validate their business ideas or models resulting in faster local job growth.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	150,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>150,000</b>

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	150,000	72%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	57,000	28%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2022-2023</b>	<b>207,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

At the moment there is a limited amount of funding of about \$50,000 from Veterans Florida but not enough to reach the objectives of the proposed project.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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If yes, indicate the amount of funds received and what the funds were used for.

#### 11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Project Head salary	36,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Internal travel	1,500
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Program Coordinator, community outreach, Digital Content Creator	82,500
Expense/Equipment/Travel/Supplies/Other	Marketing, supplies, materials, and equipment	15,000
Consultants/Contracted Services/Study	Subject matter experts, educational development, and online tools	15,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>150,000</b>

#### 12. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

To provide dedicated business services and support to veterans and veteran-owned businesses in Seminole County.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

VEI will directly and indirectly engage in various targeted marketing campaigns to the already-established veteran business population, veterans in transition, and veterans who are having trouble finding a stable career and are looking to start a business. Secondly, VEI will have a dedicated staff servicing and coordinating efforts specifically for the Seminole County veterans community.

##### c. What direct services will be provided to citizens by the appropriation project?

VEI will provide complimentary practical business tools and resources such as one-on-one business coaching, a six session business cohort course, veterans highlights, networking opportunities, technical assistance in areas such as marketing and business development, and access to virtual and business community tools.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

VEI will be targeting over 27,000 veterans residing in Seminole County and over 4,000 veteran-owned businesses. The goal is to serve in various ways in the community through digital and in-person efforts. The goal is to serve 50-100 veterans per year through a wide range of services. Previous results show that each of these veterans could have the possibility to create and sustain on average 5-10 jobs each.

##### e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Beside intangible and soft benefits for the individuals participating. VEI will collect various information on a quarterly basis from participants to determine the economic financial benefits for the county and regions. With these numbers VEI can measure the direct, indirect, and induced economic impacts.



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**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Standard contract penalties will be sufficient.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A



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#### 14. Requestor Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number