



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1099

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. Project/Program Description

Ruth Eckerd Hall's \$34.5 million capital campaign began over five years ago, with more than \$25 million raised to date, to renovate its 40-year-old facility originally designed by the prestigious Frank Lloyd Wright Foundation. This campaign has raised over \$11.5 million in funding from city, county, and state sources as well as individual donors. State funding is needed to make essential safety, health, and energy improvements to this historic facility's 2,200-seat main auditorium.

Over \$1 million has already been secured in secured in local and private contributions for auditorium improvements. State funding will help to leverage local and private dollars, preserve an historic state resource and enhance the future economic impact of the facility for generations to come.

5. **State Agency to receive requested funds**

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	500,000
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	33%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	1,000,297	67%
Total Project Costs for Fiscal Year 2022-2023	1,500,297	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

In FY 2020-2021, Ruth Eckerd Hall received a \$1,234,235 Paycheck Protection Program (PPP) loan and \$500,000 in CARES Act funds administered through Pinellas County. These funds were used to defray administrative, operations, and payroll costs during the COVID-19 pandemic.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Construction and renovation costs for main auditorium	500,000
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Cleaner, safer, and more energy efficient auditorium space for 465,000 annual visitors, as well as students, teachers, staff, and performers.

b. What activities and services will be provided to meet the intended purpose of these funds?

Purchase and installation of safety, health, and energy improvements include new carpet reflectors on each step and LED aisle lighting, low VOC (chemical) paint, and a new HVAC with variable frequency drives and an air purification system.

c. What direct services will be provided to citizens by the appropriation project?

Photoluminescent stair treads, edge guards, and LED lights; HVAC air purification; and low VOC (chemical) paint will improve patron health and safety as well as conserve energy.

d. Who is the target population served by this project? How many individuals are expected to be served?

465,000 annual visitors, as well as students, teachers, staff, and performers.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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Improved public safety from photoluminescent stair treads, edge guards, and LED lights; improved public health from reduced air pollutants, VOCs (chemicals), smoke, mold, bacteria, and viruses through HVAC air purification system; improved energy savings by reducing wasted energy through HVAC variable frequency drives (VFDs); and preservation of historic Frank Lloyd Wright-designed facility. These outcomes will be measured by installation of improvements, reduced energy costs, and improved air quality.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Unspent funds will be returned to the state. Standard contract penalties are sufficient.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Ruth Eckerd Hall leases the facility from the City of Clearwater which owns the facility and land on which it resides.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number