

LFIR # 1387

1. Project Title	FCDI - Entrepreneurship Hillsborough	and Small Business Support and Education -
2. Senate Sponsor	Darryl Rouson	
3. Date of Request	11/15/2021	
4. Project/Program De	scription	
new small businesse stage entrepreneurs Participants go from business resiliency. F	s in its first year. Equipment from the university/uptown a dea to incorporation, learn a Participants receive busines ing, and more. The capston	10-12 week program hosted 3-4 times a year that has launched over 25 prioritizes for black, brown, women, and other under-represented early area. The program is highly personal, interactive, and mentor-driven. about the entrepreneurial mindset which develops personal as well as a and personal finance education and learn to understand customer to project is a 1 Million Cups Tampa presentation and the award of
5 State Agency to rec	eive requested funds	Department of Economic Opportunity

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

State Agency contacted? No

Type of Funding	Amount	
Operations	150,000	
Fixed Capital Outlay	0	
Total State Funds Requested	150,000	

### 7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	150,000	83%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	30,000	17%
Total Project Costs for Fiscal Year 2022-2023	180,000	100%

8. Has this project previously received state funding?

Fiscal Year	Amount		Specific	Vetoed
(уууу-уу)	Recurring	Nonrecurring	Appropriation #	

9. Is future funding likely to be requested? Yes

a. If yes, indicate nonrecurring amount per year. 100,000

b. Describe the source of funding that can be used in lieu of state funding.

Limited but some partial grant funding from Florida Blue, Truist, and individual donors/sponsors

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No



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Yes	
162	

If yes, indicate the amount of funds received and what the funds were used for.

\$2,000 to make PPE (face shields) for health care workers.

### 11. Details on how the requested state funds will be expended

Spending Category	Amount					
Administrative Costs:						
Executive Director/Project Head Salary and Benefits		0				
Other Salary and Benefits		0				
Expense/Equipment/Travel/Supplies/Other		0				
Consultants/Contracted Services/Study Instructional materials development, surveys, and reporting.						
Operational Costs: Other						
Salary and Benefits		0				
Expense/Equipment/Travel/Supplies/ Other	Instructional materials, software licensing fees, printing costs, and consumables.	10,000				
Consultants/Contracted Services/Study Instructional contracted services and support.		130,000				
Fixed Capital Construction/Major Renovation:						
Construction/Renovation/Land/ Planning Engineering		0				
Total State Funds Requested (m	ust equal total from question #6)	150,000				

### 12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Nascent entrepreneurs will learn how to take an idea from concept to a viable small business providing economic opportunity and personal fulfilment for individuals and their families. Struggling small businesses will discover roadmaps to recovery to help them become more sustainable and profitable.

b. What activities and services will be provided to meet the intended purpose of these funds?

Entrepreneurial small business development and support services.

c. What direct services will be provided to citizens by the appropriation project?

Entrepreneurial mindset training, business planning support, financial and business literacy, lean business training, and asset development.

d. Who is the target population served by this project? How many individuals are expected to be served?

Minority persons, women, early stage entrepreneurs, business owners, and economically disadvantaged individuals. 50-100 individuals are expected to be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Benefits/Outcomes expected include:

Self-efficacy resulting from skills attainment and economic independence, improved skills development leading to improved quality of education, improved economic activity as a result of the creation of new business owners and improved business processes, and immediate job opportunities through the development of entrepreneurial mindset skills for self-employment and small business development.



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f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Balance of expended funds would be returned to the state if deliverables or performance measures are not met. Standard contract penalties are sufficient.

13.	The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the
	relationship between the owners of the facility and the entity.
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N/A		
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14. F	14. Requestor Contact Information						
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15. F	15. Recipient Contact Information						
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ı	b. Municipality and	l County	Hillsborough				
c	c. Organization Ty <sub>l</sub>	ре					
	□For Profit Entity						
	☑Non Profit 501(c	:)(3)					
	□Non Profit 501(c	:)(4)					
	□Local Entity						
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	□Other (please sp	ecify)					
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f	f. Phone Number						
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á	a. Name	None					
ı	b. Firm Name	None					
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