



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 1658

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Keep Florida Beautiful brings together a network of more than 40 local affiliates throughout the state serving as one of Florida's largest volunteer-based community action and education organizations. Funds requested will be used to benefit local Florida communities through litter removal, new environmental protection programs, recycling education, youth engagement, and beautification projects.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

| Type of Funding                    | Amount         |
|------------------------------------|----------------|
| Operations                         | 800,000        |
| Fixed Capital Outlay               | 0              |
| <b>Total State Funds Requested</b> | <b>800,000</b> |

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

| Type of Funding                                      | Amount         | Percentage  |
|--|----------------|-------------|
| Total State Funds Requested (from question #6)       | 800,000        | 100%        |
| <b>Matching Funds</b>                                |                |             |
| Federal  | 0              | 0%          |
| State (excluding the amount of this request)         | 0              | 0%          |
| Local  | 0              | 0%          |
| Other  | 0              | 0%          |
| <b>Total Project Costs for Fiscal Year 2022-2023</b> | <b>800,000</b> | <b>100%</b> |

8. Has this project previously received state funding?

| Fiscal Year<br>(yyyy-yy) | Amount    |              | Specific<br>Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
|                          | Recurring | Nonrecurring |                             |        |
| 2020-21                  | 0         | 800,000      | 1958A                       | No     |

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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#### 11. Details on how the requested state funds will be expended

| Spending Category  | Description  | Amount         |
|--|--|----------------|
| <b>Administrative Costs:</b>   |  |                |
| Executive Director/Project Head Salary and Benefits                    | Keep Florida Beautiful employs one full-time Executive Director. No benefits are paid for this position.   | 70,000         |
| Other Salary and Benefits  | Keep Florida Beautiful employs one full-time Program Coordinator. No benefits are paid for this position.  | 50,000         |
| Expense/Equipment/Travel/Supplies/Other                                |  | 0              |
| Consultants/Contracted Services/Study                                  |  | 0              |
| <b>Operational Costs: Other</b>  |  |                |
| Salary and Benefits  |  | 0              |
| Expense/Equipment/Travel/Supplies/Other                                | In addition to expenses, Keep Florida Beautiful uses these funds to support it's 46 statewide affiliates as they perform their local cleanups, beautification projects, and conduct educational outreach to communities, schools, and youth. | 620,000        |
| Consultants/Contracted Services/Study                                  | Some contractual services are utilized for website support, social media outreach, etc.  | 60,000         |
| <b>Fixed Capital Construction/Major Renovation:</b>                    |  |                |
| Construction/Renovation/Land/Planning Engineering                      |  | 0              |
| <b>Total State Funds Requested (must equal total from question #6)</b> |  | <b>800,000</b> |

#### 12. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

Keep Florida Beautiful aspires to create a Florida in which every community is a clean, green, and beautiful place to live. The organization does this through empowering people to take action every day to improve and beautify their community environments. KFB and the Florida affiliates organize and implement marine debris cleanups, land-based cleanups, recycling events, hazardous waste collection events, beautification projects such as tree planting, community gardens, and other community infrastructure improvements as well as education and outreach events to increase public awareness and promote improved sustainability.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

Keep Florida Beautiful works in conjunction with the 46 local affiliates around the state to make improvements through litter prevention education, increased recycling, and beautification programs. Keep Florida Beautiful assists statewide affiliates in building and maintaining thriving networks of community governments, responsible organizations, education institutions, and concerned citizens that cohesively work to keep their communities in a perpetual state of eco-improvement through cleanup events, beautification projects, and increased recycling.

##### c. What direct services will be provided to citizens by the appropriation project?

On average, the Florida affiliates conduct over 5,000 events during the year, resulting in over 3 million pounds of debris removed from Florida's landscape. Additionally, over 500,000 pounds of materials are diverted from landfills and recycled. Over 6,000 miles of roadway are cleaned along with more than 3,000 miles of shoreline. These activities succeed due to volunteer participation and result in a savings to local governments that would normally be charged with this responsibility.

##### d. Who is the target population served by this project? How many individuals are expected to be served?



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All of Keep Florida Beautiful's activities are designed to have a statewide benefit so that the citizens of Florida, as well as visitors, have a clean, beautiful place to live and visit. An estimated 12 million citizens are impacted through volunteer programs, education outreach, training, and other initiatives.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Keep Florida Beautiful and the Florida affiliates strive to ensure that the state is a clean and beautiful place to live. In addition to citizens and visitors benefiting from these activities, local governments also benefit from having assistance with their efforts to keep their communities clean and in a continuous state of eco-improvement. The return on investment of \$6.25 for every dollar on the state's \$800,000 investment is expected to increase. This ROI was based on the many volunteer hours donated to make cleanups and other projects happen, plus in-kind contributions throughout the year.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Keep Florida Beautiful has consistently met its performance requirements for the past six years in implementing these funds. Failure to perform could result in discontinued funding but to date, KFB believes that its performance record has been strong. Standard contract penalties are sufficient.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

Fixed capital outlay is not being requested.



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#### 14. Requestor Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number