

LFIR # 1836

788,907

1. Project Title		Culture & Community Picture of Health: Art for Mental Health & Wellness					
2.	. Senate Sponsor	Darryl Rouson					
3.	. Date of Request	10/28/2021					
4.	. Project/Program De	scription					
	health shift from acut health benefits of art, Fine Arts, St. Petersb and recovery resource	e care to a pathway to rec based on data supporting urg, to become statewide	overy and w positive out replicable in s population	the Florida Department of Children and ellness. It would provide availability and comes on public health, using pilot pro- itiatives. This project would be an invest experiencing mental health issues with roups.	d access to the mental grams at the Museum of stment toward preventio		
5.	State Agency to reco	eive requested funds	Department of Children and Families				
	State Agency contact	cted? No					
6.	Amount of the Nonre	ecurring Request for Fisc	cal Year 202	22-2023			
	Type of Funding			Amount			
	Operations			768,907	7		
	Fixed Capital Outlay			20,000			

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	788,907	100%	
Matching Funds			
Federal	0	0%	
State (excluding the amount of this request)	0	0%	
Local	0	0%	
Other	0	0%	
Total Project Costs for Fiscal Year 2022-2023	788,907	100%	

8. Has this project previously received state funding?

No

Fiscal Year	Amo	ount	Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		

9. Is future funding likely to be requested?

Total State Funds Requested

Yes

a. If yes, indicate nonrecurring amount per year.

574,000

b. Describe the source of funding that can be used in lieu of state funding.

Future year funding is predicated on this project becoming a statewide initiative. Should the State determine not to fund the future costs, it will be up to participating organizations and partners to raise amounts to cover continuation of programs and conference.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

Two PPP loans in the amounts of \$438,529 and \$428,700 were made in April 2020 and February 2021, respectively. These funds were used for payroll, benefits, rent and utilities.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Project manager with oversight of all staffing, scheduling, budgest and coordination of participants	70,000
Other Salary and Benefits	Data management analyst (part-time); media specialist (part-time).	50,000
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Direct Access site accessibility study, website development and content management.	70,000
Operational Costs: Other		
Salary and Benefits	Art mobile counselors (2 part-time) \$50,000; Art therapists (3 full-time) \$150,000; Teaching artists (3 full time) \$120,000; support group facilitators (8-10 as 10% indirect cost) \$30,000.	350,000
Expense/Equipment/Travel/Supplies/ Other	Art Mobile (\$63,240); Middle School After School program (\$65,400); High School 6-week curriculum (\$10,000); Adult 6-week curriculum (\$10,000); on-site museum programs (\$8,000); indirect costs (\$47,267); One-day conference for statewide workshop to share program models, results and curricula for replication (\$25,000).	228,907
Consultants/Contracted Services/Study	Physicians and therapists, support groups and alliances such as National Alliance on Mental Illness - Florida, Depression and Bipolar Disorder Support Alliance - Tampa Bay and Alzheimer's Association - Florida Gulf Coast Chapter. No cost for this support.	0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering	Facilities accommodations per site study recommendation for disabilities and support groups.	20,000
Total State Funds Requested (m	ust equal total from question #6)	788,907

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Chapter 394, F.S., states, "The Department of Children and Families is directed to evaluate, research, plan and recommend to the Governor and Legislature programs designed to reduce the occurrence, severity and duration, and disabling aspects of mental, emotional and behavior disorders." Aligned with this statute, the Museum of Fine Arts, St. Petersburg (MFA) has created a science-based, first-of-its-kind in Florida prototype for public access to cultural resources that supports mental health and well-being that can serve as a resource for Florida citizens from youth to adult.

b. What activities and services will be provided to meet the intended purpose of these funds?

Museum on Prescription (social prescribing by treating physicians); Mood Tours (self guided therapies for emotional management and assessment); Sit. Stay. Heal. (canine therapy with agency partners for front line workers); art therapist and teaching artists working with area support groups (see 12d for groups served); youth and school partnerships for three programs addressing elementary, middle and high school students' emotional well being using a traveling art mobile, after school recreation programs in approximately 15 locations, and a six-week high school curriculum, all provided by art therapists, school counselors and teaching artists.

c. What direct services will be provided to citizens by the appropriation project?



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See response to 12b. Additionally, there will be a annual conference as a one-day workshop to share networking, resources and presentations of key findings with educators and health professionals statewide. There will also be a website to centralize information for access to any citizen.

d. Who is the target population served by this project? How many individuals are expected to be served?

Target populations are students K-12, 1 in 6 members of the museum's population statistically representing those with mental health concerns; and participants in area support groups: veterans; PTSD; amputees; depression, anxiety and other mood disorders; traumatic brain injury and other cognitive care groups; grief counseling; and recovery or addiction groups. Total population in the pilot project for District 19 is estimated at 48,000 individuals, but with the Tampa Bay region representing 19% of the Florida population, ultimately more than 4 million Florida residents could benefit from a statewide implementation.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Build individual capacity for emotional well-being and self-regulation for 80% of participants; solicit support group and teacher evaluations for 80% positive impact rating after each session; address rising school age mental health concerns for grades K-12; lessen stigma of mental health issues by 50% using art in the treatment plan; reduce systemic financial impact by 10% through intervention and recovery models; create curricula that can be replicated throughout Florida; centralize resources via website and conference networking. Methodologies: participant surveys, Florida data points, crisis center statistics and partner data; formal assessment from participating partners, and conference to share results for replicating programs.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Penalty for failing to meet deliverables is reduction of funding quantifiable to the percentage of unmet goals.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Capital outlay funding would be for disability accommodations for support groups served; the Museum of Fine Arts, St. Petersburg is the owner of the facility and the entity originating the project.



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14. Requesto	14. Requestor Contact Information					
a. First Na	ame	Daryl		Last Name	DeBerry	
b. Organi	zation	Museum of Fine Arts, St. Petersburg				
c. E-mail	Address	ddeberry@mfastpete.org				
d. Phone	Number	mber (727)896-2667 Ext. 250				
15. Recipient Contact Information						
a. Organi	zation	Museum	of Fine Arts, St.	Petersburg		
b. Munici	b. Municipality and County Pinellas					
c. Organiz	ation Ty	ре				
□For Pr	□For Profit Entity					
☑Non P	☑Non Profit 501(c)(3)					
□Non P	□Non Profit 501(c)(4)					
□Local I	□Local Entity					
□Univer	□University or College					
□Other	(please sp	pecify)				
d. First Na	ame	Daryl		Last Name	DeBerry	
e. E-mail	Address	ddeberry@mfa				
f. Phone I	Number					
16. Lobbyist Contact Information						
a. Name		None				
b. Firm Na	ame	None				
c. E-mail	Address	ddress				
d. Phone	d. Phone Number					