



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 1838

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Since opening its doors in 2006, the Dr. Carter G. Woodson African American Museum has become St. Petersburg and the Tampa Bay area's primary destination for African American art, history, and culture. The Woodson Museum is highly regarded for promoting, exploring, preserving, presenting, and celebrating African American history. The Woodson's popularity has propelled its purpose and programming to exceed its current 4,000 sq. ft. facility. The City of St. Petersburg has gifted the Woodson 5.5 acres to construct Florida's first purpose-built African American Museum. The expansion of the museum will become more inclusive of Florida's African American history, highlighting the countless untold contributions and achievements of people of color throughout the state.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	5,000,000
<b>Total State Funds Requested</b>	<b>5,000,000</b>

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	5,000,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2022-2023</b>	<b>5,000,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2019-20	0	250,000	3207A	Yes

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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No

If yes, indicate the amount of funds received and what the funds were used for.

#### 11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Plan, design, and construct museum facilities.	5,000,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>5,000,000</b>

#### 12. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

Since opening its doors in 2006, the Dr. Carter G. Woodson African American Museum has become St. Petersburg and the Tampa Bay area's primary destination for African American art, history, and culture. The Woodson Museum is highly regarded for promoting, exploring, preserving, presenting, and celebrating African American history. The Woodson's popularity has propelled its purpose and programming to exceed its current 4,000 sq. ft. facility. The City of St. Petersburg has gifted the Woodson 5.5 acres to construct Florida's first purpose-built African American Museum. The expansion of the museum will become more inclusive of Florida's African American history, highlighting the countless untold contributions and achievements of people of color throughout the state.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

The requested funds aid in the construction of a new museum, appropriate in design and size to the rapidly scaling mission of the Woodson which has expanded beyond the limits of today's location. The new location will allow for expanded exhibitions, new exhibits, and presentations. The new museum includes a library/justice center providing opportunities for research on African American history and culture – local, state, and national. The museum would have adequate space to host lecture series featuring untold history regarding African American contributions to the nation's history. The expanded space lends itself to stronger partnerships with schools and universities broadening curricula and opportunities for area scholars to attain academic excellence. New and expanded exhibitions will promote tourism. The creation of Florida's first properly constructed African American Museum will generate tourism and help to revitalize a historic community.

##### c. What direct services will be provided to citizens by the appropriation project?



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The new location will allow for expanded exhibitions, new exhibits, and presentations. The new museum includes a library/justice center providing opportunities for research on African American history and culture – local, state, and national. The museum would have adequate space to host lecture series for citizens to learn more about the untold history regarding African American contributions to the nation's history. The expanded space lends itself to stronger partnerships with schools and universities broadening curricula and opportunities for area scholars to attain academic excellence.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The museum will expand its public artifact holdings for future generations and for historical preservation. The museum will partner with public and private schools and community groups to implement educational programming in the classroom to include after-hours activities and programming as well as additional summer camps and activities. The museum will increase general tourism to Deuces Live! Mainstreet district which is being positioned as an historic African American arts district of which the museum is a key leader.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The museum will provide a connection to the larger group of world-famous museums which currently make St. Petersburg a cultural destination. A registration system for artifacts will be implemented by the museum and tracked through the addition of artifacts. The number of education programs, community groups, and school children which attend the structured programs will be tracked daily and will be reported on annually. Tourism numbers will be tracked by the museum as well as tours to the African American Heritage Trail which runs through the district in collaboration with museum tours and visits.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Construction contract penalties.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

The City of St. Petersburg



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#### 14. Requestor Contact Information

a. First Name  Last Name   
b. Organization   
c. E-mail Address   
d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization   
b. Municipality and County

#### c. Organization Type

- ☐ For Profit Entity  
☐ Non Profit 501(c)(3)  
☐ Non Profit 501(c)(4)  
☒ Local Entity  
☐ University or College  
☐ Other (please specify)

d. First Name  Last Name   
e. E-mail Address   
f. Phone Number

#### 16. Lobbyist Contact Information

a. Name   
b. Firm Name   
c. E-mail Address   
d. Phone Number