



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1861

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

Emerging Media integrates the spectrum of art, storytelling and technology. Skills in each of these three key areas are developed and honed through practical application on campus in the Fine Arts Center and Digital Production Studio. This seamless integration of learning and hands-on training prepares students for a career in the highly competitive digital media career field. In fact, the U.S. Bureau of Labor Statistics forecasts much higher than average job growth for occupations in this field through 2028 and beyond. As part of LSSC's Students First commitment, the institution will set ambitious job placement goals for students completing this program. The college plans to renovate the existing 400 - seat auditorium and theater, classrooms, exhibition/performances spaces, computer labs, and necessary facility improvements and repairs.

5. **State Agency to receive requested funds**

State Agency contacted?

6. **Amount of the Nonrecurring Request for Fiscal Year 2022-2023**

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	8,000,000
Total State Funds Requested	8,000,000

7. **Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	8,000,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	8,000,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

The college has been authorized \$16,335,599 and total expenses to date are \$8,482,849.42. The college has awarded \$4,487,166.50 (CARES Student) in direct grants to students, \$3,881,093.92 (CARES Institutional) remote educational resources, lost revenue, PPE and Security, and \$114,589 in lost revenue through CARES SIP.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	The existing building is need of serious repairs to meet current building code standards and achieve the modern needs of the Emerging Media program. This project includes a full roof replacement, HVAC systems replacement, and electrical upgrades to bring the building up to standard. The planned renovation of the College's existing Paul P. Williams Fine Arts Center, built in phases throughout the 1970s, includes the existing 400-seat auditorium and theatre, classrooms, exhibition/performances spa	8,000,000
Total State Funds Requested (must equal total from question #6)		8,000,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The planned renovation of the College's existing Paul P. Williams Fine Arts Center, built in phases throughout the 1970s, includes the existing 400-seat auditorium and theatre, classrooms, exhibition/performances spaces, computer labs, and necessary facility improvements and repairs. However, the focus of this renovation will be to create space specifically for all aspects of the Emerging Media program. These modern classroom spaces will meet the unique demands of this program, while also maintaining a flexible design to meet future needs.

b. What activities and services will be provided to meet the intended purpose of these funds?

The program includes tracks in Animation, Digital Illustration, Photography, and Graphic Design. Students will start by building a foundation in traditional art, illustration, and design courses before advancing to applying those skills in digital formats in later coursework. This synergy and a focus on a strong foundational skill set pave the way for a successful career in this growing field. The auditorium and performance space is regularly used by the College, the LSSC Foundation, student organizations, local and state government, and community organizations.

c. What direct services will be provided to citizens by the appropriation project?

Community event space, as part of LSSC's Students First commitment, the institution will set ambitious job placement goals for students completing this program, local venue for fine and performing arts.



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d. Who is the target population served by this project? How many individuals are expected to be served?

The auditorium and performance space is regularly used by the College, the LSSC Foundation, student organizations, local and state government, and community organizations. Prior to the pandemic, over 40,000 people would have attended an event at this facility annually. LSSC expects that this number will continue to grow after the renovation and that revenue generated from external events should increase by 100%.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Emerging Media integrates the spectrum of art, storytelling and technology. Skills in each of these three key areas are developed and honed through practical application on campus in the Fine Arts Center and Digital Production Studio. This seamless integration of learning and hands-on training prepares students for a career in the highly competitive digital media career field. In fact, the U.S. Bureau of Labor Statistics forecasts much higher than average job growth for occupations in this field through 2028 and beyond. As part of LSSC's Students First commitment, the institution will set ambitious job placement goals for students completing this program.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

No penalties

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Lake Sumter State College



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14. Requestor Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

15. Recipient Contact Information

a. Organization
b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name
e. E-mail Address
f. Phone Number

16. Lobbyist Contact Information

a. Name
b. Firm Name
c. E-mail Address
d. Phone Number