



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1921

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. Project/Program Description

Matched Savings Independent Development Accounts (MSIDAs) are often used to encourage first-time home buyers to financially prepare for owning a home. They are offered as an incentive, matching the amount participants save during homeownership financial literacy courses. MSIDAs help low-to-moderate income (LMI) individuals willing to work to improve their housing circumstances be prepared to gain and retain wealth throughout housing challenges. FPP wants to offer renters MSIDAs to help meet the needs of Floridians. There are limited options encouraging financial capability in addition to rental assistance in FL. Partnered with organizations across FL, FPP will offer financial capability education designed for renters based on FDIC's MoneySmart. Participants, if qualified by saving, will access MSIDAs toward their rental deposits. In doing so, LMI renters will achieve greater financial independence through not only improved capabilities, but directly improved financial standings.

5. **State Agency to receive requested funds**

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	800,000
Fixed Capital Outlay	0
Total State Funds Requested	800,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	800,000	86%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	135,000	14%
Total Project Costs for Fiscal Year 2022-2023	935,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

FPP received funding through PPP loans in 2020 to use for salaries for support staff. This funding was fully utilized in the payment of salaries for the total amount of \$32,154.82. FPP received additional funding through PPP loans in 2021, which was also fully utilized in the payment of salaries for the amount of \$30,824.00. Both of these were forgiven.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	CEO salary - administrative support and fiscal administrator (15% of time across 24 months)	14,700
Other Salary and Benefits	Development Team - market, expand partner organizations, continue funding conversations to keep project growing/impact improving (over 24 months)	24,450
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	IT support - set up and management of IDA case management services (over 24 months)	32,100
Expense/Equipment/Travel/Supplies/Other	Office equipment and software necessary to perform necessary IDA management tasks, subscription for IDA management services - \$7,500 The funds for the matched savings to be provided to the organizations (1:25 matched basis) - \$131,250 and renter participants (1:1 matched basis) - \$525,000 (over 24 months)	663,750
Consultants/Contracted Services/Study	Contracted worker to manage spread of education of FDIC MoneySmart across organization, monitor tracking of savings programs, manage IDA services outside of technical aspects, etc. (over 24 months)	65,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		800,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The specific goals of the FlorIDA Matched Savings for Renters program is to offer an opportunity to renters statewide to improve their financial capabilities through renter education and to provide incentive to those willing to put in the necessary effort to save during this with MSIDAs. Programs across the state offer rental assistance to renters in financial crisis, but do not offer coursework to prepare renters to independently approach and handle economic hardship. Most rental assistance programs halt the progress from financial instability to financial prosperity through handing out funding without need for engagement in financial capability coursework. Without the necessary guidance on how to utilize assistance provided, these renters are no better off in the long-term. Instead of hand-out, MSIDAs enable a hand-up approach, where all who are interested are able to access the learning opportunities, but only those who engage fully and save responsibly will be monetarily rewarded.

b. What activities and services will be provided to meet the intended purpose of these funds?



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FPP will partner with nonprofits and HUD-approved financial counseling agencies across the state to prepare them to offer renter-focused financial capability coursework to interested renters or current renters in their area interested in improving their housing circumstances through new rental agreements. Renters will enroll in these financial capability courses and over the course of several weeks while they gather rental preservation skills to prevent and face obstacles that come with renting a home, they will be saving towards their deposits. Graduates with the necessary metrics met for saving and engagement will receive a reward matching the dollar amount they were able to save to use as their refundable security deposits, which are returned after the rental period. Those who offered the education and served as the contact with the participants will also receive a match of one quarter the amount each participant is awarded through their MSIDA to further encourage involvement.

c. What direct services will be provided to citizens by the appropriation project?

The direct services being provided to citizens are the financial capability education courses designed to be offered to first-time or current renters facing financial instability. These courses will be offered statewide through a variety of community organizations that have a background knowledge in housing assistance. Beyond the direct educational benefit being offered to individuals, successful graduates who save money toward their rental deposits will receive direct monetary service in the form of MSIDAs. This funding will help get those who are dedicated to personal financial stability into their desired rental homes with a more prepared pathway to reaching overall financial prosperity despite economic hardships that may arise. Landlords, in turn, also receive direct service in the form of more financially stable tenants and therefore a stable income source which is especially valuable during circumstances such as the COVID-19 pandemic to keep housing relationships stable.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project is low-to-moderate income individuals who are interested in renting, currently renting but hoping to improve their rental circumstances, or moving out of non-financial capability focused rental assistance programs into non-long-term assistance based rental agreements. There are millions of individuals who can be served by this project in just the educational aspect of rental financial capability coursework being offered statewide alone. Given the expected organizational partnership FPP has in providing the education to communities, it is anticipated in the first year of the project period that over 15,000 individuals receive direct services through financial capability coursework. In terms of direct MSIDA reward, FPP anticipates to impact nearly 500 families with funding to help establish better rental residency. With increased funding from outside sources in future years, this number can approach the true number of renters who are in need of this

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected outcome of this project is to see more individuals financially able to rent and prepared to deal with the economic hardships that may arise while renting without facing housing instability. To measure this, the number of individuals who enroll in the FDIC MoneySmart courses offered by partners will be tracked. Then, those who graduate will also be tracked, so the number of individuals who pursue financial capability as a renter or prospective renter and, of those, who successfully gather those skills and knowledge will be accurately measured throughout. Finally, those who qualify under the requirements to access a MSIDA during their coursework will have the amount saved tracked, giving a number to average individual saving capability, and will have their savings matched, giving a number to the amount of direct financial impact offered into the various communities. Measurements can be narrowed down to impact by zip-code given information will be tracked.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Standard contract penalties are sufficient.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number