



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 2049

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The funds requested will support the in-hospital education of mothers; the purchase of educational material given to women who deliver at area birthing hospitals; and enrollment in an ongoing educational text-messaging service for follow-up all with the goal of increasing what parents know about the importance of healthy early brain development in the first three years of life. These tools teach parents that they are key architects of their child's brain development and kindergarten readiness.

5. State Agency to receive requested funds

State Agency contacted?  Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

| Type of Funding                    | Amount         |
|------------------------------------|----------------|
| Operations                         | 115,000        |
| Fixed Capital Outlay               | 0              |
| <b>Total State Funds Requested</b> | <b>115,000</b> |

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

| Type of Funding                                      | Amount         | Percentage  |
|--|----------------|-------------|
| Total State Funds Requested (from question #6)       | 115,000        | 77%         |
| <b>Matching Funds</b>                                |                |             |
| Federal  | 0              | 0%          |
| State (excluding the amount of this request)         | 0              | 0%          |
| Local  | 0              | 0%          |
| Other  | 35,000         | 23%         |
| <b>Total Project Costs for Fiscal Year 2022-2023</b> | <b>150,000</b> | <b>100%</b> |

8. Has this project previously received state funding?  Yes

| Fiscal Year<br>(yyyy-yy) | Amount    |              | Specific<br>Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
|                          | Recurring | Nonrecurring |                             |        |
| 2021-22                  | 0         | 115,000      | 82                          | No     |

9. Is future funding likely to be requested?  No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No



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If yes, indicate the amount of funds received and what the funds were used for.

**11. Details on how the requested state funds will be expended**

| Spending Category  | Description   | Amount         |
|--|---|----------------|
| <b>Administrative Costs:</b>   |   |                |
| Executive Director/Project Head Salary and Benefits                    |   | 0              |
| Other Salary and Benefits  |   | 0              |
| Expense/Equipment/Travel/Supplies/Other                                |   | 0              |
| Consultants/Contracted Services/Study                                  |   | 0              |
| <b>Operational Costs: Other</b>  |   |                |
| Salary and Benefits  | Director Salary and Training  | 32,397         |
| Expense/Equipment/Travel/Supplies/Other                                | Bags, ABCs of Pensacola book, Baby Steps book, enrollment in the text messaging platform, resource information.                             | 72,347         |
| Consultants/Contracted Services/Study                                  | SCI partners ARC Gateway to provide life and work skills to adults with developmental disabilities to help them contribute to the community | 10,256         |
| <b>Fixed Capital Construction/Major Renovation:</b>                    |   |                |
| Construction/Renovation/Land/Planning Engineering                      |   | 0              |
| <b>Total State Funds Requested (must equal total from question #6)</b> |   | <b>115,000</b> |

**12. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

The funds requested will support the in-hospital education of mothers; the purchase of educational material given to women who deliver at area birthing hospitals; and enrollment in an ongoing educational text-messaging service for follow-up all with the goal of increasing what parents know about the importance of healthy early brain development in the first three years of life. These tools teach parents that they are key architects of their child's brain development and kindergarten readiness.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

SCI's partner, ARC Gateway, provides life and work skills training for adults with developmental delays. Assembling, storing and delivering the bags is a contracted job of their day program, generating revenue for them to support their services and providing their clients with meaningful, worthwhile work opportunities. Our contract with ARC ensures the continuation of service and ensures that the project meets the needs of their clients.

**c. What direct services will be provided to citizens by the appropriation project?**

Direct services provided will be the distribution of a video lesson and take-home learning resources in the hospitals; follow-up coaching for parents with children birth to 3 with partners Healthy Start Coalition, Florida Department of Health in Escambia and Santa Rosa counties, and pediatric clinic sites; an enrollment in Basics Insights educational text messages and follow-up video lessons.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

New parents, parents of children birth to 3 years old that are at risk for adverse outcomes, pregnant and new mothers.



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**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

As of 2020, the kindergarten readiness rate in Escambia County is poor, at 48%. Changing this means helping parents to do more for their children's brain development. By distributing in birthing hospitals, we track the number of bags handed out and scores on survey to gauge parent knowledge before and after the video lesson, ultimately increasing the kindergarten readiness rate in our community. To track effectiveness of the lesson, each bag includes a survey asking 2 questions: On a 1-10 scale, rate your knowledge of how parent talk and interaction fuels brain development before the Brain Bag lesson; now rate it after. Early results show moms on average increase their knowledge of 7 to a 9.5 (through 9.30.21). Ultimately we hope that kindergarten readiness increases, as measured by DOE.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

No future funding.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A



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#### 14. Requestor Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number