



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2096

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Local, regional, and statewide residents and visitors will explore and celebrate African American art, culture, history, and entrepreneurship at a new arts, cultural, history, and heritage center. It will provide a space for discussions about the arts, Black culture, heritage, race, identity, class, and social justice. There exists no facility in Sarasota or the region that accomplishes this mission and vision and these goals. Planning and design include the following: architectural engineering services, surveys, geotechnical exploration, exhibit design. Deliverables are architectural engineering drawings and specifications to be used for the construction of the facility. The Newtown CRA Redevelopment Plan outlines the need for a Newtown Cultural Arts and History Center.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	250,000
Fixed Capital Outlay	500,000
Total State Funds Requested	750,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	55%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	200,000	15%
Other	410,000	30%
Total Project Costs for Fiscal Year 2022-2023	1,360,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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No

If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Project head's salary, benefits for 1 year.	105,000
Other Salary and Benefits	Administrative Assistant's salary, benefits for 1 year.	35,000
Expense/Equipment/Travel/Supplies/Other	Graphic design of collateral materials, printing, and distribution; social media analytics.	25,000
Consultants/Contracted Services/Study	The advancement team (consists of a development director, marketing director, grant writer).	75,000
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Travel to 5 African American arts, cultural, history, and heritage centers	10,000
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Land survey, geotechnical engineering, architectural and engineering design, exhibit design, landscape architecture; scholars and researchers.	500,000
Total State Funds Requested (must equal total from question #6)		750,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funding will be used develop plans for a new arts and cultural center with retail opportunities within the Newtown CRA district. The preferred site was approved by the City Commission. The center will contribute to revitalizing the community. It will be the hub for programs that celebrate the creative and cultural assets of the African American community. Collaborative partnerships with local, regional, state, and national organizations will form. There are 46 partnerships so far.

b. What activities and services will be provided to meet the intended purpose of these funds?

Art, music, dance classes; and exhibitions by African American artists. Survey respondents requested workshops in writing, history, genealogy, technology, coding, and graphic design. They'd like to hear authors. Programming for children and teens is preferred. Community meeting rooms and space to celebrate special events received high marks on the community engagement survey.

c. What direct services will be provided to citizens by the appropriation project?

46 organizations have signed agreements to partner with SAACC to offer services. They are cultural (i.e. Ringling Museum, The Bay Park Conservancy, Marie Selby Gardens, Sarasota Opera), educational (i.e. Education Foundation, Boxser Diversity Initiative), social service (i.e. Healthy Start Coalition, Safe Children Coalition, Children First), and civic and philanthropic organizations.

d. Who is the target population served by this project? How many individuals are expected to be served?



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Sarasota adult and teen residents and tourists, consumers of the arts and culture, elderly persons, individuals in poor physical health, the jobless and economically disadvantaged persons, at-risk youth, developmentally disabled persons, preschool students, grad school and high school students, university/college students and graduates, currently or formerly incarcerated persons, and victims of crime.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

1. ENRICH CULTURAL EXPERIENCE. Measured using questionnaires and surveys that assess effectiveness and engagement. SAACC will engage stakeholders through interviews and surveys. Numerous tools are available to gauge customer satisfaction, collect feedback to provide exceptional programs and services that are transformational.
2. INCREASE OR IMPROVE ECONOMIC ACTIVITY: Measured by (a) number and types of jobs created, (b) revenue and sales generated. Quarterly financial and jobs reports.
3. INCREASE TOURISM: Visitor counts, ticketing, surveys, visitor logs, profiles in state and country of residence, with purpose and duration.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The funds will be used for planning and design (i.e. architectural engineering services, surveys, geotechnical exploration, exhibit design). Deliverables are architectural engineering drawings and specifications to be used for the construction of the facility. The estimated timeline for completion is 18 months. If work products are not completed in this time frame, then funds not expended will be forfeit. Fundraising targets and a marketing plan are deliverables with timelines.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The owner of the property and lessor is the City of Sarasota. Sarasota African American Cultural Coalition, Inc., a 501(c)(3) entity, is the lessee. SAACC is working with city officials to open the facility on city-owned property.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number