



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2162

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Let's Talk is a free, confidential, 24/7 behavioral health support and navigation line, connecting callers to trained counselors who can provide emotional support, information, and referrals to help people begin their journey to better mental health.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	300,000
Fixed Capital Outlay	0
Total State Funds Requested	300,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	300,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	300,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Costs of contract with Vibrant Emotional Health to operate navigation and support line; marketing and communications costs for expansion of line.	300,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		300,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The goal of Let's Talk is to provide free, confidential, 24/7 behavioral health navigation and support to individuals in need, including navigation to local providers, brief counseling, peer supports, self-directed resources, and immediate connection to crisis supports where necessary. Addressing behavioral health challenges before they intensify will lead to long-term

b. What activities and services will be provided to meet the intended purpose of these funds?

Funds will support 14,000 calls per year to the Let's Talk line.

c. What direct services will be provided to citizens by the appropriation project?

The goal of Let's Talk is to provide free, confidential, 24/7 behavioral health navigation and support to individuals in need, including navigation to local providers, brief counseling, peer supports, self-directed resources, and immediate connection to crisis supports where necessary. Addressing behavioral health challenges before they intensify will lead to long-term

d. Who is the target population served by this project? How many individuals are expected to be served?

Let's Talk is open to any individual in Hillsborough County in need of services. Targeted callers are those who are at the mild to moderate end of the mental health needs spectrum who are looking to begin or reengage with mental health services, or who are seeking to help a loved one. The pilot year of the contract will serve up to 14,000 people.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Let's Talk aims to address mental health challenges before they escalate to acute or crisis levels. The project will look at short-term and long-term outcomes, including: Short-term: measuring the number of calls to Let's Talk, primary presenting need, whether or not the individual accessed care, and satisfaction; Long-term: reducing the percentage of people reporting poor mental health days; reducing the use of the ER for mental health concerns;

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?



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Outlined service level agreements are: a) 24/7 availability (may be revised based on call volume and community need); b) 14,000 calls per year, ~1,167/month; c) metrics will contain at a minimum: average time to answer call - 85% within 30 seconds, follow up attempts - up to 3 attempts, follow up calls provided to medium/high risk individuals - 90%, abandonment rate -

- 13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A



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14. Requestor Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

15. Recipient Contact Information

a. Organization
b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
☒ Non Profit 501(c)(3)
☐ Non Profit 501(c)(4)
☐ Local Entity
☐ University or College
☐ Other (please specify)

d. First Name Last Name
e. E-mail Address
f. Phone Number

16. Lobbyist Contact Information

a. Name
b. Firm Name
c. E-mail Address
d. Phone Number