



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2246

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

This funding request is for the design and engineering for streetscape enhancements to significantly improve the visitor experience within downtown Sarasota. Main Street must compete with suburban retail operations to stay competitive. Much needed improvements to sidewalk widths, pavers, landscaping, and parking will create a more visitor-friendly experience that translates to economic growth for small downtown businesses.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

| Type of Funding | Amount |
|------------------------------------|----------------|
| Operations | 0 |
| Fixed Capital Outlay | 400,000 |
| Total State Funds Requested | 400,000 |

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

| Type of Funding | Amount | Percentage |
|--|------------------|-------------|
| Total State Funds Requested (from question #6) | 400,000 | 28% |
| Matching Funds | | |
| Federal | 0 | 0% |
| State (excluding the amount of this request) | 0 | 0% |
| Local | 1,026,000 | 72% |
| Other | 0 | 0% |
| Total Project Costs for Fiscal Year 2022-2023 | 1,426,000 | 100% |

8. Has this project previously received state funding?

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
| | Recurring | Nonrecurring | | |
| | | | | |

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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In total, the city will receive \$10,123,762 of COVID-19 related assistance from the federal government. \$5,061,881 was received in April of 2021 and the second half will be received in April of 2022. The first tranche of funds will be allocated towards implementing broadband infrastructure in city parks (\$876,446) and replace lost city revenue (\$4,185,435).

11. Details on how the requested state funds will be expended

| Spending Category | Description | Amount |
|--|---|----------------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and Benefits | | 0 |
| Other Salary and Benefits | | 0 |
| Expense/Equipment/Travel/Supplies/Other | | 0 |
| Consultants/Contracted Services/Study | | 0 |
| Operational Costs: Other | | |
| Salary and Benefits | | 0 |
| Expense/Equipment/Travel/Supplies/Other | | 0 |
| Consultants/Contracted Services/Study | | 0 |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | Funds will be spent on a consultant to provide design and engineering related services for the following: streetscape enhancements to Main Street between Pineapple Ave. and Orange Ave. Construction improvements include: widening sidewalks by replacing angled parking with parallel parking, landscape improvements, sidewalk pavers, and lighting improvements. | 400,000 |
| Total State Funds Requested (must equal total from question #6) | | 400,000 |

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Support of local and small businesses and safe crossings through streetscape enhancements to Sarasota's Main Street.

b. What activities and services will be provided to meet the intended purpose of these funds?

Improvements to sidewalks, parking, landscape, sidewalk pavers, and lighting to improve walk-ability and traffic management of Main Street.

c. What direct services will be provided to citizens by the appropriation project?

Design, engineering, and construction services to inform direct capital improvements to sidewalks, parking, landscape, sidewalk pavers, and lighting to improve walk-ability and traffic management of Main Street.

d. Who is the target population served by this project? How many individuals are expected to be served?

For 2020, Sarasota County welcomed more than 3,107,283 million visitors. Compared to the 2019 numbers of 1,952,774, this represents an increase of 63% for Airbnb and VRBO rentals alone. Downtown Sarasota and Main Street, with its more than 328 businesses, is a major regional tourism draw and destination for local residents with its monthly special events and shopping/dining opportunities. This Main Street improvement is expected to serve over 200 businesses directly and a large amount of visitors and residents who travel to downtown Sarasota.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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Benefits include improved transportation conditions, improved economic activity, increased tourism, and creation of employment opportunities. These benefits will be measured by Signal 4 Analytics to show decrease in pedestrian and vehicle crashes, Chamber of Commerce annual report, Visit Sarasota tourism data, construction documents, and tracking the number of people hired as result of this project.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Time limits on accepting applications in the future. Return of funding.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

City of Sarasota.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☐ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☒ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number