

LFIR # 2331

. Project Title	Pasco County Cultural Arts				
. Senate Sponsor	Danny Burgess				
Date of Request	01/10/2022				
Project/Program Do					
Renovate, program	, and if needed purchase center to atre will be part of this process an	o expa	and and create addition assist with consulting	onal cultural arts op for the renovation	portunities in Pa and future
		partme	ent of State		
State Agency conta	acted? No				
	recurring Request for Fiscal Yea	ar 202	22-2023 Amo	unt]
Type of Funding Operations			AIIIO	unt O	
Fixed Capital Outlay	,				
Total State Funds					
Total State Funds R Matching Funds	equested (from question #6)		2,000,000	100%	
	equested (from question #6)		2,000,000	100%	
Federal			0	0%	
State (excluding the	amount of this request)		0	0%	
Local			0	0%	
Other			0	0%	
Total Project Costs	s for Fiscal Year 2022-2023		2,000,000	100%	
Has this project pro	eviously received state funding	?	No		
Fiscal Year (yyyy-yy)	Amount Recurring Nonrecurri	ing	Specific Appropriation #	Vetoed	
Is future funding lil	kely to be requested?		No		
a. If yes, indicate n	onrecurring amount per year.				
-	urce of funding that can be used	d in lie	au of state funding	,	
b. Describe the sor	urce or runding that can be used	J 111 116	ed of state fullding.		1
D. Has the entity req	uesting this project received ar	ny fed	eral assistance rela	ted to the COVID-	19 pandemic?
No					
If yes, indicate the	amount of funds received and	what f	the funds were used	d for.	



LFIR # 2331

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount			
Administrative Costs:					
Executive Director/Project Head Salary and Benefits		0			
Other Salary and Benefits		0			
Expense/Equipment/Travel/Supplies/Other		0			
Consultants/Contracted Services/Study		0			
Operational Costs: Other					
Salary and Benefits		0			
Expense/Equipment/Travel/Supplies/Other		0			
Consultants/Contracted Services/Study		0			
Fixed Capital Construction/Majo	r Renovation:				
Construction/Renovation/Land/ Planning Engineering	Renovate, program, and if needed purchase center to expand and create additional cultural arts opportunities in Pasco County. Consulting services for renovations or preservation of historic site will be about \$100,000 of the costs.	2,000,000			
Total State Funds Requested (must equal total from question #6)					

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Renovate, program, and if needed purchase center to expand and create additional cultural arts opportunities in Pasco County. Tampa Theatre will be part of this process and will assist with consulting for the renovation and future programming for the center. After renovation, and assuming an annual operating budget of \$1.2 million, the theatre is projected to have an annual economic impact on the city of \$2,990,187, including \$108,086 in local tax revenue and state tax revenue of \$167,524.

b. What activities and services will be provided to meet the intended purpose of these funds?

Provide a minimum of 208 days per year of film and cultural programming for the benefit of the community.

c. What direct services will be provided to citizens by the appropriation project?

A facility to learn about and experience cultural arts.

d. Who is the target population served by this project? How many individuals are expected to be served?

The citizens of Pasco, Hernando, Citrus, Polk, Hillsborough, and Sumter counties.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

After renovation, and assuming an annual operating budget of \$1.2 million, the theatre is projected to have an annual economic impact on the city of \$2,990,187, including \$108,086 in local tax revenue and state tax revenue of \$167,524. Measured by the Americans for the Arts Economic Prosperity Calculator.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?



LFIR # 2331

Standard contract penalties are sufficient.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Once the determination is made for the facility to be renovated or purchased, it will either be owned by the City of Zephyrhills or Main Street Zephyrhills, depending on the agreement reached.



LFIR # 2331

14.	Requestor Contact	Informat	ion				
	a. First Name	Linda Last Name Ke			Kerns		
	b. Organization	Main Street Zephyrhills					
	c. E-mail Address	director@mainstreetzephyrhills.com					
	d. Phone Number	(813)780-1414 Ext.					
15.	15. Recipient Contact Information						
	a. Organization	Main Street Zephyrhills					
	b. Municipality and	l County	Pasco				
	c. Organization Type						
	□For Profit Entity	у					
	□Non Profit 501(c	(c)(3)					
	☑Non Profit 501(c	501(c)(4)					
	□Local Entity						
	□University or College						
	□Other (please specify)						
	d. First Name	Linda		Last Name	Kerns		
	e. E-mail Address	director@mainstreetzephyrhills.com					
	f. Phone Number	(813)780-1414					
16.	16. Lobbyist Contact Information						
	a. Name	Ronald Pierce					
	b. Firm Name	RSA Consulting Group LLC					
	c. E-mail Address	ron@rsaconsultingllc.com					
	d. Phone Number	(813)777-5578					