



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2396

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The Miami Downtown Development Authority (Miami DDA) is an independent agency of the City of Miami focused on improving the quality of life for stakeholders, residents, and visitors in downtown Miami through business development, infrastructure, and capital improvements. Well-lit streets play an important role in creating a safer environment for the downtown residents and sustaining foot traffic which is crucial for the small business community. In partnership with the Miami DDA and Miami-Dade County, the City of Miami is rebuilding a 1/2-mile section of the historic Flagler Street, expanding sidewalks, improving drainage, installing much-needed tree canopy and site furnishings, and upgrading all existing utilities to allow for more vertical development. The final element of this project are new LED street lights that will provide an attractive and safe space to dine, shop, do business, while saving the city money on electric bills and maintenance. Total project cost is \$32.7 million.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	200,000
Total State Funds Requested	200,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	200,000	25%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	569,200	71%
Other	32,800	4%
Total Project Costs for Fiscal Year 2022-2023	802,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2396

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	The current permitted project design calls for fifty-six (56) light poles/fixtures. They are priced at \$14,320 each for a total of \$801,920.00.	200,000
Total State Funds Requested (must equal total from question #6)		200,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The City of Miami and the Miami DDA recognize the importance of the proper lighting of the pedestrian pathways, which is a critical factor in the quality of the nighttime pedestrian environment. The specific purpose that will be achieved by the funds requested is the purchase and implementation of 56 new LED light poles. The Miami DDA and the city are committed to helping downtown residents and visitors to navigate and enjoy businesses in the community while keeping patrons and properties safe.

b. What activities and services will be provided to meet the intended purpose of these funds?

At the core of downtown Miami, Flagler Street has been the economic, entertainment, and political hub of Miami-Dade County since the city was founded in 1896. In recent decades, the Flagler Street corridor has been in desperate need of renovation and not attractive to potential new development. Thus, specific purpose or goal of this project is to draw more people to the corridor, activate the sidewalks with retail and expanded outdoor dining, and stimulate the vertical development of the historic corridor. The City of Miami and the Miami DDA have assembled \$22.9 million in funding towards this \$32.7 million project. Utility companies such as FP&L and Teco Gas have been concurrently installing upgrades to their existing utilities at no expense to the city or the project.

c. What direct services will be provided to citizens by the appropriation project?

This project will deliver an enriched pedestrian experience for residents, businesses, and visitors with expanded sidewalks, large shade trees, outdoor café dining, improved LED lighting, signage, public art, and seating. Existing drainage systems will also be upgraded to prevent flooding of streets and sidewalks. The aim is to improve the quality of life through a safer and more attractive shared space providing opportunities to increase patronage to existing businesses, attract new businesses, spur economic growth, and make Flagler Street a downtown Miami cultural and commercial destination once again.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2396

d. Who is the target population served by this project? How many individuals are expected to be served?

In revitalizing and improving Flagler Street, the project will fulfill the expectations of over 92,000 area residents, 250,000 workers, and thousands of visitors who desire the advantages of a dynamic urban center. Downtown has emerged as a popular tourist destination with nearly 6 million tourist and visitors. In terms of demographics, the Miami DDA serves a diverse population, with a diversity index of 73.1. The number of households in the greater downtown more than doubled between 2000 and 2014 and trends anticipate adding more than 12,000 new residents within the next five years, with the strongest growth in households in the urban core area.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

A 2014 economic impact analysis of the project estimated that reconstruction of Flagler Street would generate approximately 2,080 new direct jobs within five years after reconstruction was completed, along with an additional 1,940 new jobs from indirect and induced economic effects – a total impact of 4,020 additional jobs, resulting in \$610 million of gross revenues to local business establishments, \$236 million of additional personal income (after tax and adjusted for inflation) for local residents, and an increase of \$406 million to the county's Gross Regional Product. The economic impacts were estimated utilizing the South Florida Multi-regional REMI Model, a dynamic econometric model developed by Regional Economic Models, Inc. (REMI). This model and similar models of other metro areas are widely used for conducting similar economic impact analysis.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Clawback of funds.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

As an autonomous agency of the City of Miami, the Miami Downtown Development Authority Miami advocates, facilitates, plans, and executes business development, capital improvements, and community-focused outreach. The City of Miami owns the property where the lighting will be installed.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2396

14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☐ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☒ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number