



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2565

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Entertainment Production High Wage Job Creation Inducement Fund supporting matching funding from Miami-Dade County. The county would like to supplement the Entertainment Production incentive Program that's in place to attract high profile television/streaming projects with a larger inducement to film 100% in Miami-Dade County.

1) Funds used to attract 1-2 high impact TV series.

2) The inducement would be for high impact content creation only.

3) 70% of project would be required to be produced in the county.

4) 70% of the project's employees must be Miami-Dade County residents.

5) 70% of the project's vendors must be county businesses.

6) Each project would require employees to be paid the minimum Miami-Dade County living wage.

7) Must have a sense of place of Miami-Dade.

8) Must hire a college student.

The goal is to attract projects that are high wage job generators and create employment over an extended period of time.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	50%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	500,000	50%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	1,000,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	Producers, Production Supervisors, Production Coordinators	100,000
Expense/Equipment/Travel/Supplies/Other	Car rentals, hotel accommodations	100,000
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Cast and Crew	200,000
Expense/Equipment/Travel/Supplies/Other	Camera, lighting and grip equipment, laundry, dry cleaners, catering, craft service food, parking, location rentals, sound stage rentals, renting and purchasing of wardrobe, props, set building materials, etc.	100,000
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The goal is to attract projects that are high wage job generators and create employment over an extended period of time. Hiring the majority of the project's workforce from Miami-Dade County and producing the majority of these project in Miami-Dade County will keep the cast, crew, and infrastructure stable in the county. The ancillary benefit of these projects is the infusion of both hotel room nights and images of Miami-Dade shown worldwide that then becomes a marketing campaign for Miami-Dade.

b. What activities and services will be provided to meet the intended purpose of these funds?

The funds will create hundreds of direct jobs and will support local businesses like restaurants, vehicle rentals, florists, nurseries, insurance, payroll service, accountants, real estate, grocery stores, hardware stores, furniture and clothing suppliers, security guards, painters, carpenters, electricians, home and business rentals as locations for filming, etc.

c. What direct services will be provided to citizens by the appropriation project?

The county derives revenue with film/photo fees that go back into the budget for parks, police officers, and the fire department. In turn, the Miami-Dade County citizens enjoy prettier and better maintained parks and funding to assist police and fire department with budgetary issues.

d. Who is the target population served by this project? How many individuals are expected to be served?

General (the majority of funds will benefit no specific group); and university/college students. More than 800 people.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will



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be measured?

OUTCOME: These funds can attract 1-2 TV/streaming series that employ hundreds of residents and infuses money into dozens of local businesses. These projects expend anywhere from \$10 to \$25 million in the local economy over a 6-8 month time frame. METHODOLOGY: Miami-Dade County requires a return on investment to be at least \$10 to \$1 for its local program. The ROI is measured on every dollar spent locally in relation to the amount of inducement received. OUTCOME: This industry, especially TV/streaming series create immediate job opportunities for hundreds of cast and crew . A TV series creates 150-200 immediate jobs per season (6-8 months) at a median wage (NACIS) of \$89,000. METHODOLOGY: The benefit is high wage jobs.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Standard contract penalties are sufficient.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Miami-Dade County, Office of Economic Development - Film & Entertainment Division
Local government



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☐ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☒ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number