



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 2708

1. Project Title
2. Senate Sponsor
3. Date of Request

#### 4. Project/Program Description

This project centers around 4 Polk County historic downtowns (Auburndale, Haines City, Lake Wales, and Winter Haven) and Lakeland Linder Airport/Aerospace Center for Excellence. Each entity will build facilities to attract, develop, and support the next generation of innovation companies and entrepreneurs in industry clusters such as aviation/avionics, transportation/logistics, hospitality/culinary, and healthcare/lifestyle. Funds will be used to construct and/or renovate and equip approximately 20,000 sq. ft. facilities that will be segmented to support 4 core functions: tech co-working space; creator/maker's space; FDA approved culinary kitchens; residential studios/offices/classrooms. Each entity is responsible for the funding and/or provision of the land, land improvement, parking, and connected amenities necessary to support the Smart City Center. Each entity over 3 years will provide \$900,000 (\$4.5 million in total) and the private section has pledged \$1.5 million for operations.

5. State Agency to receive requested funds
- State Agency contacted?

#### 6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	4,000,000
<b>Total State Funds Requested</b>	<b>4,000,000</b>

#### 7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	4,000,000	40%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	4,500,000	45%
Other	1,500,000	15%
<b>Total Project Costs for Fiscal Year 2022-2023</b>	<b>10,000,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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**10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

No

If yes, indicate the amount of funds received and what the funds were used for.

**11. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Equipment and furnishings for 5 facilities, including specialized tech hardware/software, desks, aviation simulators, 3D printers, culinary/kitchen/packaging equipment, and creator/maker equipment.	750,000
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Construction/Renovation of five 20,000 sq. ft. multi-story facilities.	3,250,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>4,000,000</b>

**12. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

To recruit and support local entrepreneurs and grow new business start-ups and recruit via soft-landing programs companies from out of the region and state. By doing so, we will create high-wage jobs, recruit companies in the region's identified documented industry clusters, and at the same time revitalize our historic downtowns.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

Advice will be provided to cities and airport regarding the location, architecture, and engineering of the facilities based on industry best practices. Additionally, help and support in the design of the center's core work areas, recruitment of staff, and support in selection of equipment and furnishing will be provided so as to meet industry certifications and government regulations. Overall marketing and event will also be provided and centrally coordinated.

**c. What direct services will be provided to citizens by the appropriation project?**

Recruitment of innovation companies and provision of business support services such as business plan development, marketing, social media support, product development, packaging, regulatory and insurance requirements, and business/industry networking.

**d. Who is the target population served by this project? How many individuals are expected to be served?**



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The Central Florida region will be primarily served by this project as well as the ridge and heartland communities. Students, entrepreneurs of all ages, start-up companies, as well as those businesses that are currently under-capitalized or in need of an improved business plan. Additionally, those businesses that are new to ecommerce, in need of social media support and tools; will benefit. Each location will have co-working space fitted with key fobs for entry so they may be accessed 24/7 allowing for greater usage. We believe 20-30 companies will make continuing use of each of the 5 facilities during the course of a year, with 50-75 member entrepreneurs per facility.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The Central Florida region will greatly benefit as it grows its reputation and brand as one of the finest and supportive places to start, locate, or relocate a company or business. High paying 21st century focused jobs in technology, aviation, health care, hospitality, and culinary opportunities for decades to come. The State of Florida and municipal governments will benefit from enhanced tax base, revitalized downtown city centers, and greater year-round through econometric models (REMI) based on actual jobs created, business investment, and capital expenditures per company recruited and services.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Standard penalties per state law should apply for failure to meet agreed upon program deliverables or performance measures.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

The owners of the facilities which will be the local government entities, and they will, through an RFP, hire by contract a firm to operate the facility and programs on a day to day basis.



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#### 14. Requestor Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number