

Operations

Fixed Capital Outlay

Total State Funds Requested

The Florida Senate Local Funding Initiative Request Fiscal Year 2022-2023

LFIR # 2739

1,950,000

1,950,000

1.	Project Title	Public Radio				
2.	Senate Sponsor	Manny Diaz				
3.	Date of Request	01/27/2022				
4.	Project/Program Des	cription				
	strength and vitality of Network) and to local	Community Service Grant their commitment to publinews, programming and cons. We request an addition	ic safety cor community o	nmunications (as part utreach. Currently pu	t of the Florida Pub blic radio receives	olic Radio Emergency \$1.3 million spread
5.	State Agency to rece	ive requested funds	Departme	nt of Education		
	State Agency contac	ted? No				
6.	Amount of the Nonre	curring Request for Fisc	al Year 202	2-2023		
	Type of Funding			Amou	ınt	

7 Total Project Cost for Fiscal	Year 2022-2023 (including	g matching funds avai	lable for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,950,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	1,950,000	100%

8. Has this project previously received state funding?

a. If yes, indicate nonrecurring amount per year.

Fiscal Year	scal Year Amount		Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		
2021-22	1,300,000	0	GA119	No	

2021-22	1,300,000	0	GA119	No	
9. Is future funding I	ikely to be requested?	Yes			

b. Describe the source of funding that can be used in lieu of state funding.

Public radio stations have various sources of funding: membership, local underwriting, statewide underwriting, grants, corporate and individual gifts, and federal.

10. H	as the entity	y requesting	this project	received any	federal a	essistance	related to	the COVID-	19 pandemic?
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Vaa	
Yes	

Yes

1,950,000



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If yes, indicate the amount of funds received and what the funds were used for.

A few stations received PPP funds. Stations received CARES Act and American Rescue Plan Act funds. The amounts varied on market and station size.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount					
Administrative Costs:							
Executive Director/Project Head Salary and Benefits	See below.	0					
Other Salary and Benefits	See below.	0					
Expense/Equipment/Travel/Supplies/ Other	See below.	0					
Consultants/Contracted Services/Study	See below.	0					
Operational Costs: Other							
Salary and Benefits	Stations are given wide latitude by DOE for spending CSG funds. Each station has the prerogative to spend state dollars on salaries, benefits, programming, supplies, etc. State dollars can be spent differently. A station's size, market & license influence how state dollars are used. Therefore, there is not a way to reflect how dollars would be used in each category. There was no Operations/General category to capture this information so an explanation was typed here.	1,950,000					
Expense/Equipment/Travel/Supplies/ Other	See above.	0					
Consultants/Contracted Services/Study	See above.	0					
Fixed Capital Construction/Majo	r Renovation:						
Construction/Renovation/Land/ Planning Engineering	None.	0					
Total State Funds Requested (m	ust equal total from question #6)	1,950,000					

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The state has a long-standing commitment to funding public radio in Florida. Our 13 stations cover 99 percent of the state and provide the only true statewide radio network in the state. Our stations provide the state a vital network to communicate during hurricanes, tropical storms, and other emergencies. Our stations are locally licensed, managed and led. They are closely tied to their communities as a result.

b. What activities and services will be provided to meet the intended purpose of these funds?

Our stations are actively engaged in enhancing their abilities to stay on the air 24/7 especially during a hurricane, tropical storm or other severe weather event. They remain nimble in their ability to cover breaking news in their communities and provide various types of community programs. Our college/university licenses also provide learning and professional training opportunities for students.

c. What direct services will be provided to citizens by the appropriation project?

Our stations provide a wide range of local programming services from local (and college/university) news reports to special community engagement programs. While they operate independently, they routinely collaborate to share stories and programs for other markets in the state. Our stations have strong followings in their communities, as a result.

d. Who is the target population served by this project? How many individuals are expected to be served?



A reduction in funding.

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Our stations' audiences reflect a wide spectrum of Floridians. Because they are scattered throughout the state, our stations' audiences are diverse in age, race and ethnicity, economics, interests, and location.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

An essential benefit to a strong public radio system is a robust statewide radio/communications network for the state to have at its convenient and timely disposal during a time of emergency or crisis.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

12	The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the	
	relationship between the owners of the facility and the entity	

N/A



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14.	14. Requestor Contact Information									
	a. First Name	Patrick		Last Name	Yack					
	b. Organization	Florida P	Florida Public Media							
	c. E-mail Address	pyack@fl	oyack@floridapublicmedia.org							
	d. Phone Number	(850)591-1031 Ext.								
15.	Recipient Contact	Informatio	on							
	a. Organization	Florida P	ublic Radio							
	b. Municipality and	d County	Statewide							
	c. Organization Ty	ре								
	□For Profit Entity									
	□Non Profit 501(c	:)(3)								
	□Non Profit 501(c	c)(4)								
	□Local Entity									
	□University or Co	llege								
	☑Other (please sp	pecify) Indi	ividual public rad	io stations						
	d. First Name	Patrick		Last Name	Yack					
	e. E-mail Address	pyack@fl	oridapublicmedia	a.org						
	f. Phone Number	(850)591-1031								
16.	16. Lobbyist Contact Information									
	a. Name	Stephen W. Shiver								
	b. Firm Name	The Advocacy Group at Cardenas Partners LLC								
	c. E-mail Address	ss@card	enaspartners.cor	n						
	d. Phone Number	(850)222-8900								