



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 2805

1. Project Title
2. Senate Sponsor
3. Date of Request

#### 4. Project/Program Description

Purpose Built Florida (PBF) is an effort to strengthen place-based community development reversing decades of disinvestment in our state's most underinvested communities. Influenced and inspired by the national model of Purpose Built Communities, PBF builds upon the early success of Lift Orlando. Today, Florida is home to three Purpose Built Communities: Orlando, West Palm, and Tallahassee. These three community efforts are working in high poverty neighborhoods to accelerate community transformation through place-based neighborhood revitalization focused on strategic investments in housing, education, and community wellness. This one-time appropriation will support the organizational development of Purpose Built Communities in Florida, starting with these three leading communities.

5. State Agency to receive requested funds
- State Agency contacted?

#### 6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	2,000,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>2,000,000</b>

#### 7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2,000,000	73%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	730,000	27%
<b>Total Project Costs for Fiscal Year 2022-2023</b>	<b>2,730,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

Yes, Lift Orlando received PPP funds in the amount of \$341,223. The funds were used to pay for salaries.

#### 11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Leverage experienced community engagement staff and resident leaders guided by the principles of asset based community development to help the community quarterback in West Palm and Tallahassee advance equity by strengthening their community engagement efforts. Deliver appropriate counsel and technical assistance for the development of vital infrastructure by equipping community quarterbacks for the pursuit of major investments into the neighborhood.	700,000
Expense/Equipment/Travel/Supplies/Other	Support for each of the three Purpose Built Communities for the community engagement and organizational costs to enhance the three pillars of the model including travel, equipment, and supplies.	500,000
Consultants/Contracted Services/Study	Support the study and evaluation of the ability to replicate the Purpose Built model. Independent evaluation of community quarterback effectiveness. Research the potential application of technology to enhance community development and economic mobility. Implementation of the data solution.	800,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>2,000,000</b>

#### 12. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

The funds requested will support the operations of Florida's three Purpose Built Communities. These organizations work to address the root causes of generational poverty in three low-income communities across the state by focusing on affordable housing, a cradle-to-career education pipeline, and community wellness. These funds will further the organizations' mission of community revitalization and work to break cycles of intergenerational poverty, while also ensuring that the successful model can be replicated in communities all throughout Florida.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

Currently, these organizations are addressing a wide range of issues while operating with tight budgets that allow for insufficient amounts of support. These funds will provide operational support for the three organizations as they work to instill authentic and sustainable programs that focus on education, mixed-income housing, and community wellness in their target neighborhoods. Funds appropriated will ensure that these organizations maintain sufficient support to further the mission of community revitalization for each organization and eventually throughout the State of Florida.

##### c. What direct services will be provided to citizens by the appropriation project?



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Services provided by these organizations include community educational support, transition services for residents related to housing, healthcare screenings, COVID-19 immunization clinics, community wellness surveys, digital equity initiatives, financial wellness programming, and early educational programs. The Community Quarterback organizations are resident-driven and service the unique needs of their target populations as it relates to community revitalization.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target population of this project is the focus areas of the community quarterback organizations, which include South City in Tallahassee, West Lakes in Orlando, and the North End of West Palm Beach. As place-based revitalization is location specific, there are approximately 10,000 residents in the three specific neighborhoods. However, the programs of each Purpose Built Community serve a much broader audience in and around the targeted neighborhoods.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The expected benefit of this project is the relief of generational poverty in the target neighborhoods as families move into self sufficiency. This outcome can be measured by tracking long term increases in high school graduation rates and decreases in unemployment, crime rates, homelessness, and poverty levels.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Reversion of unspent funds.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A



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#### 14. Requestor Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number