

LFIR # 1304

1. Project Title	Heartland Biztown

2. Senate Sponsor Colleen Burton

3. Date of Request	11/13/2023
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4. Project/Program Description

Build facility to host Junior Achievement's Biztown & Finance Park programs offering hands-on experiences that help student grades K thru 12 discover and apply entrepreneurship, workforce readiness and financial literacy concepts and skills.

5. State Agency to receive requested funds

Department of Education

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	4,000,000
Total State Funds Requested	4,000,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	4,000,000	47%	
Matching Funds			
Federal	0	0%	
State (excluding the amount of this request)	0	0%	
Local	4,600,000	53%	
Other	0	0%	
Total Project Costs for Fiscal Year 2024-2025	8,600,000	100%	

8. Has this project previously received state funding? Yes

Fiscal Year	Amount		Specific	Vetoed
(уууу-уу)	Recurring	Nonrecurring	Appropriation #	
2023-24	0	750,000	23B	Yes

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

No

If yes, indicate the amount of funds received and what the funds were used for.



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PCPS received \$30,682,166 in federal funding from the CARES Act to strengthen our response to the pandemic with programs to support student academic achievement. PCPS also received \$122,495,839 from CRRSA and \$287,570,472 from the ARP Act for programs to address improving our response to the pandemic through improvements in indoor air-quality and through academic programs to address address learning loss in accordance with applications submitted &approved by FDOE.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

- 11. Status of Construction
 - a. What is the current phase of the project?
 - Planning Solution O N/A
 - b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Yes

August 30, 2024

August 30, 2025

Polk County Public Schools

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	or Renovation:	
Construction/Renovation/Land/ Planning Engineering	Build new single-story pre-engineered metal building structure for the proposed J.A. BizTown Finance Park program.	4,000,000
Total State Funds Requested (n	nust equal total from question #6)	4,000,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Build facility to host Junior Achievement's Biztown & Finance Park programs offering hands-on experiences that help student grades K thru12 discover and apply entrepreneurship, workforce readiness and financial literacy concepts and skills.



b. What activities and services will be provided to meet the intended purpose of these funds?

Providing hands on experience in entrepreneurship, coupled with classroom curriculum teaching economic principles along with workforce development and financial literacy as appropriate by age group.

c. What direct services will be provided to citizens by the appropriation project?

Creation of an entrepreneurial education program serving students in 4 school districts, providing business awareness and volunteer opportunities for local business people and fostering learning and workforce development opportunities for students.

d. Who is the target population served by this project? How many individuals are expected to be served?

Kindergarten through 12th grades students from Polk, Hardee, DeSoto, and Highlands Counties

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Increased educational opportunities for students in entrepreneurship, business applications and financial literacy will lead to increased performance in math and ELA on statewide standardized exams, increased successful completions in financial literacy courses and increased enrollment in postsecondary programs in the areas of business administration and finance.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Reduction in state funding not to exceed 5% of total state contribution.

15. Requester Contact Information

a. First Name	Frederick	<u> </u>	Last Name	Heid
b. Organization	Polk County Public Schools			
c. E-mail Address	frederick.	frederick.heid@polk-fl.net		
d. Phone Number	(863)534	(863)534-0521 Ext.		
16. Recipient Contact	16. Recipient Contact Information			
a. Organization	Polk Cou	nty Public Schoo	ls	
b. Municipality and	d County	Polk		
c. Organization Ty	ре			
Ger Profit Entity	□For Profit Entity			
□Non Profit 501(c	□Non Profit 501(c)(3)			
□Non Profit 501(c	□Non Profit 501(c)(4)			
☑Local Entity				
□University or College				
□Other (please sp	□Other (please specify)			
d. First Name	Frederick		Last Name	Heid



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e. E-mail Address	frederick.heid@polk-fl.net
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Wendy M. Dodge

f. Phone Number (863)534-0521

17. Lobbyist Contact Information

a. Name

b. Firm Name The Southern Group

c. E-mail Address dodge@thesoutherngroup.com

d. Phone Number (863)838-3632