

LFIR # 1379

1. Project Title	National Deer Association/Southeastern Deer Partnership Program and CWD Education				
2. Senate Sponsor	Jason Brodeur				
3. Date of Request	11/17/2023				

4. Project/Program Description

Last year, Florida's support of the Southeast Deer Partnership helped fund a successful regional effort to raise awareness among the non-hunting general public of the vital role hunting plays in wildlife conservation funding. The campaign included the launch of a full-length educational documentary about white-tailed deer that reached the iTunes "Top Documentary" chart in October 2023.

This year, the NDA and SDP aim to extend the campaign to launch a Florida Field to Fork program aimed at introducing non-traditional hunting audiences to hunting. Additionally, the Florida funding will include development of an educational module for new hunters about chronic wasting disease. The program is designed to provide a pathway for non-traditional hunters to learn to procure their own wild protein in a safe, welcoming environemnt. This project would also trigger a 3:1 federal match.

5. State Agency to receive requested funds	Fish and Wildlife Conservation Commission
State Agency contacted? Yes	

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	200,000
Fixed Capital Outlay	0
Total State Funds Requested	200,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	200,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	200,000	100%

8. Has this project previously received state funding?

Yes

Fiscal Year	Amo	ount	Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		
2023-24	0	200,000		No	

9.	ls	future	funding	likely to	be	requested?

No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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200,000

0

0

0

0

200,000

10. Has the entity requesting this	project received any federal assistance related to the COVID-19 pand	lemic?
No		
If yes, indicate the amount of f	unds received and what the funds were used for.	
Complete questions 11 a	and 12 for Fixed Capital Outlay Projects	
11. Status of Construction		
a. What is the current phase of	the project?	
Planning Design	Construction N/A	
b. Is the project "shovel ready"	(i.e permitted)?	
c. What is the estimated start d	ate of construction?	
d. What is the estimated compl	etion date of construction?	
12. List the owners of the facility relationship between the own	to receive, directly or indirectly, any fixed capital outlay funding. Incl ers of the facility and the entity.	ude the
13. Details on how the requested s	state funds will be expended	
Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted	Funds will be spent developing and launching a Florida Field to Fork	200.000

Funds will be spent developing and launching a Florida Field to Fork

program and developing, launching and promoting a CWD education

14. Program Performance

Planning Engineering

Services/Study

Services/Study

Other

Salary and Benefits

Consultants/Contracted

Operational Costs: Other

Construction/Renovation/Land/

Expense/Equipment/Travel/Supplies/

Fixed Capital Construction/Major Renovation:

a. What specific purpose or goal will be achieved by the funds requested?

Total State Funds Requested (must equal total from question #6)

course for hunters.



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The project will help introduce dozens of non-traditional hunters to deer hunting, conservation and sourcing thier own food from the wild. The goal is to help ensure hunting demographically reflects Florida's population through teaching new hunters and and encouraging hunting mentors.

Additionally, the CWD course will help ensure that new hunters become familier with the realities of CWD in deer and understand the actions that help slow the spread of the disease.

b. What activities and services will be provided to meet the intended purpose of these funds?

Engaging and encouraging non-traditional hunters to sign up for a nearby field to fork program. Developing and launching an online CWD course module for new hunters.

c. What direct services will be provided to citizens by the appropriation project?

Several dozen people will have the opporunity to attend a Field to Fork course at no cost to themselves, Many hundreds more will themselves be mentored by the people who learned to hunt at a Field to Fork event.

Additionally, all Florida hunters will have access to the online CWD course module which helps ensure they understand how to help slow the spread of the disease in Florida's deer population.

d. Who is the target population served by this project? How many individuals are expected to be served?

The Field to Fork population will aim to serve non-traditional hunting populations in urban and suburban areas where people may lack relatives who can teach them to hunt.

The CWD course will serve a general population of hunters and serve an uncapped number of hunters in the first year.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

For Field to Fork, outcomes will be measured by successfully filling all student slots at Field to Fork events in Florida. The CWD course will measure success by the number of people who enroll and compelte the course.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The National Deer Association will pay \$1,000 per day for each day deliverables are not met in accordance with the contract.

15.	Requester Contact	t Informati	ion					
	a. First Name	Kip		Last Name	Adams			
	b. Organization	National I	Deer Assocation					
	c. E-mail Address	kip@deei	rassociation.com					
	d. Phone Number	(570)439	(570)439-5696 Ext.					
16.	16. Recipient Contact Information							
	a. Organization	National I	National Deer Association					
	b. Municipality and	County Statewide						
	c. Organization Type							
	□For Profit Entity							
	☑Non Profit 501(c	:)(3)						



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□Non Profit 501(c	□Non Profit 501(c)(4)							
□Local Entity	tity							
□University or Co	llege							
□Other (please sp	□Other (please specify)							
d. First Name	Kip	Last Name	Adams					
e. E-mail Address	kip@deerassociation.com							
f. Phone Number	(570)439-5696							
17. Lobbyist Contact Information								
a. Name	Adrian Lukis							
b. Firm Name	Ballard Partners							
c. E-mail Address	adrian@BALLARDPARTNERS.COM							
d Phone Number	(850)577-0444							