

The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 1811

1. Project Title	Miami Waterkeeper - Investigating Water Quality in Biscayne Bay					
2. Senate Sponsor	Alexis Calatayud					
3. Date of Request	12/06/2023					
4. Project/Program De	escription					
complementing the Findustry standard da	Florida Healthy Bea ta collection device I channels. Leverac	iches program. Wé to ensure a holisti ging advanced stati	monitoring at recreat ekly FIB sampling and c approach. Test resu stical tools, we will an	d environmental data Its will be shared an	nd accessible to the	
5. State Agency to rec	eive requested fu	nds Departm	nent of Environmental	Protection		
State Agency conta	cted? No					
6. Amount of the Nonr	ecurring Request	for Fiscal Year 20	024-2025			
Type of Funding			Amount			
Operations				750,000		
Fixed Capital Outlay			0			
Total State Funds F	Requested			750,000		
7. Total Project Cost fo	or Fiscal Year 202	4-2025 (including	matching funds ava	ilable for this proje	ect)	
Type of Funding			Amount	Percentage		
Total State Funds R	equested (from que	estion #6)	750,000	80%		
Matching Funds						
Federal			0	0%		
State (excluding the	amount of this requ	uest)	0	0%		
Local			144,834	16%		
Other			38,750	4%		
Total Project Costs	for Fiscal Year 20	024-2025	933,584	100%		
8. Has this project pre	eviously received	state funding?	No			
Fiscal Year	Amo	ount	Specific	Vetoed		
(уууу-уу)	Recurring	Nonrecurring	Appropriation #			
9. Is future funding lik	cely to be requeste	ed?	No			
a. If yes, indicate n	onrecurring amou	nt per year.				
b. Describe the sou	rce of funding tha	at can be used in	lieu of state funding.			
10. Has the entity requ	uesting this proje	ct received any fe	deral assistance rela	ited to the COVID-	19 pandemic?	
No	- -	-				



The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 1811

If yes, indicate the amount of funds received and what the funds were used for.	

Complete questions 11 and 12 for Fixed Capital Outlay Projects

1. Status of Const a. What is the cu		the project?			
Planning	O Design	Construction	O N/A		
b. Is the project	"shovel ready"	(i.e permitted)?			
c. What is the es	stimated start da	ate of construction?			
d. What is the es	stimated comple	etion date of constru	ction?		
		o receive, directly or ers of the facility and		ed capital outlay funding. Includ	de the

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:	·	
Executive Director/Project Head Salary and Benefits	Program-related Salary and Benefits for Executive Director to oversee the project.	38,785
Other Salary and Benefits Program-related Salary and Benefits for administrative staff to track project-related expenses, including employee and subcontractor costs, and process payments.		14,995
Expense/Equipment/Travel/Supplies/ Insurance and other indirect costs related to administering the project.		1,560
Consultants/Contracted Services/Study	N/A	0
Operational Costs: Other		
Salary and Benefits	Program-related Salary and Benefits for a Science Director, Water Quality Research Manager, Science Engagement Coordinator, Chief Digital and Tech. Officer, Program Director, Marketing Coordinator, Marketing Specialists equal to 4.05 Full-Time Employees and 6 Part-Time Field Technicians. Program-related includes sample collection, processing, and reporting as well as public outreach and education.	439,300
Expense/Equipment/Travel/Supplies/ Other	Program Supplies & Materials (\$72,000); Local travel for monitoring (\$24,898); Digital product development (\$30,000), Equipment maintenance & repairs (\$12,200), Software (\$9,415), Social Media and other outreach (\$5,304); Printing and other related expenses (\$7,526).	161,343
Consultants/Contracted Services/Study	Lab subcontractors may be used; Data analysis is expected to be done by a subcontractor; Media/marketing consultants to spread project awareness.	94,017
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	750,000



The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 1811

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

This program will augment existing weekly water quality monitoring at recreational waterways, providing test results to the public via digital channels. We will also apply novel, advanced statistical tools to analyze existing water quality datasets. This program will raise awareness about water quality challenges and solutions with the public. The goals are to improve public health, increase water quality awareness, and provide robust data analysis for agencies and policymakers.

b. What activities and services will be provided to meet the intended purpose of these funds?

Activities include developing water quality dashboards, data collection and analysis, digital tool creation, public education through different forms of media, triaging and responding to environmental crises, stakeholder coordination, and ongoing monitoring to enhance water quality awareness and protection of Biscayne Bay.

c. What direct services will be provided to citizens by the appropriation project?

Rapid public water quality data access, advanced statistical analyses, education on water quality and pollution sources, pollution reporting tools, and improved public health through awareness

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population includes: elderly persons, students at all ages (preschool, grade school, high school, university/college), the general public, general water-based stakeholders, and immunocompromised individuals. Over 100,000 individuals are expected to be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Benefit: Protect the general public from environmental harm

Measure: Avoidance of waterborne illnesses

The methodology of this outcome is measured by:

- Public engagement with social media posts
- Total reports of exceedances of safe levels of bacteria in the water
- Use of water quality data for informed decision-making through swim guide views and social media analytics on water quality results
- Publication quality statistical analyses for decision making

Benefit: Improved Public Awareness

Measure: Increased public awareness about water quality and pollution sources

The methodology of this outcome is measured by:

- Analytics of public engagement with social campaigns
- Website and Swim Guide analytics, such as visits to water quality information pages
- Attendance at educational events or workshops related to water quality
- Number of public inquiries or requests for information about water quality
- Community participation in pollution reporting and monitoring init

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Penalties for failing to meet deliverables in the contract may involve forfeiting retainage if the work isn't performed satisfactorily or if required items and documentation are missing. Written notice is given, and if issues aren't resolved within the specified timeframe, retainage is forfeited to Miami Waterkeeper.

15. Requester Contact Information

a. First Name	Rachel	Last Name	Silverstein
b. Organization	Miami Waterkeeper		
c. E-mail Address	rachel@miamiwaterkeepe	r.ora	



The Florida Senate Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 1811

	d. Phone Number	(305)905-0856	Ext.			
16.	16. Recipient Contact Information					
	a. Organization	Miami Waterkeeper				
	b. Municipality and	d County Miami-Dade				
	c. Organization Type					
	□For Profit Entity	у				
	☑Non Profit 501(c)(3)					
	□Non Profit 501(c)(4)					
	□Local Entity					
	□University or College					
	□Other (please specify)					
	d. First Name	Samantha	Last Name	Barquin		
	e. E-mail Address	samantha@miamiwaterkeeper.org				
	f. Phone Number	(305)905-0856				
17.	17. Lobbyist Contact Information					
	a. Name	Jose F. Diaz				
	b. Firm Name	Ballard Partners				
	c. E-mail Address	diaz@ballardpartners.com				
	d. Phone Number	(305)456-8479				